





Western Cape Youth Development Strategy

In 2013, the Western Cape Government adopted the Western Cape Youth Development Strategy. The purpose of the strategy is to provide more Support, Opportunities and Services for all young people to better engage with their environment and become responsible, independent and stable adults.

The strategy focuses on young people between the ages of 10 and 14 years (the pre-youth stage, because we believe in the need for a much earlier intervention) and youth between the ages of 15 and 24 years.

The goal of the strategy is for youth in the Western Cape to be inspired, educated, responsible, independent and healthy individuals that have productive personal, family and social relations by the age of 25.

 The strategy is centred on five pillars, as detailed below:

PILLAR	OBJECTIVE	PROGRAMMES
 Family foundations	To have a critical mass of parents with effective parenting skills and support networks to support positive youth development	<ul style="list-style-type: none">- Family and parenting support- Health and psychosocial services- Health literacy- Community role models ambassador programme
 Education and training	To ensure youth are literate, numerate and prepared for life and work	<ul style="list-style-type: none">- Quality education- School retention- Structured after-school activities- Skills development and intermediation
 Economic opportunity	To provide opportunities for youth to have expanded work and labour market prospects	<ul style="list-style-type: none">- Improved connections between youth and jobs and links to work experiences- Subsidised work programme- Employment intermediation services- Financial literacy
 Identity and belonging	To ensure youth are able to identify with positive influences in their lives which promotes a sense of belonging and agency	<ul style="list-style-type: none">- Peer support and networks- Opportunities for sport, music, art and culture as a tool for development- Youth spaces and networks- Positive images of youth- Leadership development
 Reconnection opportunities	To facilitate the reconnection of youth by providing effective services and support to reconnect, strengthen resilience and enable positive development	<ul style="list-style-type: none">- Active programmes to engage disconnected youth- Positive footsteps programmes- Skills and work intermediation



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BETTER TOGETHER.