



**YOUR TOMORROW IS
COUNTING ON YOU**

WORLD TB DAY 2024 COMMEMORATION CONCEPT



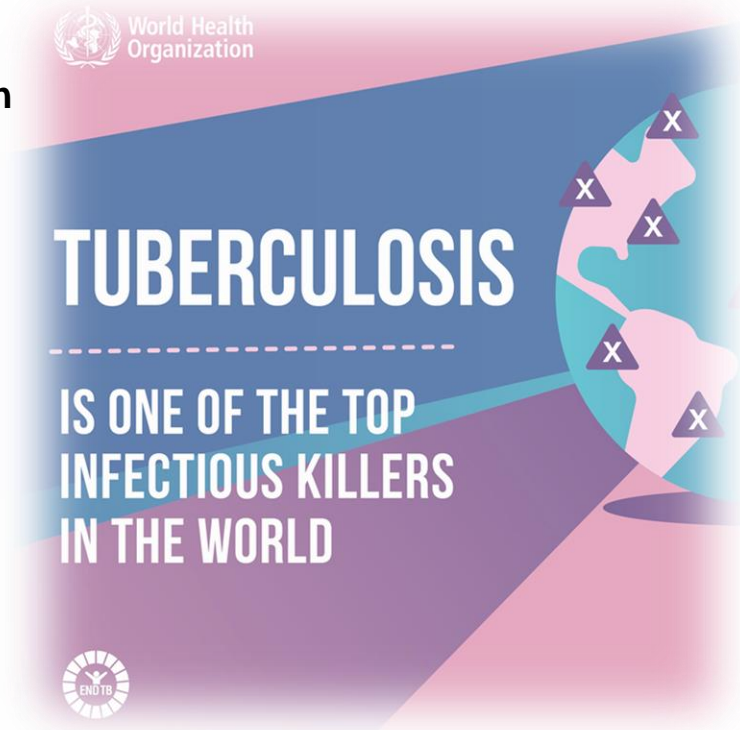
Outline for World TB Day 2024 concept

- Background and Introduction
- Global TB Epidemic
- TB Epidemic in South Africa
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- TB Epidemic in Gauteng Province
- World TB Day Theme
- Commemoration Focus and Approach
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Background and Introduction

- Tuberculosis (TB) remains a MAJOR global health concern, since its discovery in 1882
 - South Africa
 - **Among 30 countries that account for 87% of global burden**
 - **Among 10 countries with triple burden of TB, TB/HIV coinfection and drug-resistant TB**
 - 9th highest globally in terms of the number of people with TB per 100,000 population.
 - Highest number of people with TB coinfecting with HIV.
 - 10th highest number of people with Drug Resistant TB.
- South Africa joins the global community in commemorating World TB Day every year to:
 - Raise awareness about TB and global efforts towards elimination.
 - Foster a sense of urgency and solidarity to address TB.
 - Advocate for recommitment to END TB.





TB Situation – Global vs. Local

Tuberculosis profile: Global

Population 2022: 7 946 million

Estimates of TB burden*, 2022

	Number	(Rate per 100 000 population)
Total TB incidence	10 600 000 (9 870 000-11 400 000)	133 (124-143)
HIV-positive TB incidence	671 000 (600 000-746 000)	8.4 (7.5-9.4)
MDR/RR-TB incidence**	410 000 (370 000-450 000)	5.2 (4.7-5.7)
HIV-negative TB mortality	1 130 000 (1 020 000-1 260 000)	14 (13-16)
HIV-positive TB mortality	167 000 (139 000-198 000)	2.1 (1.7-2.5)

- Increase in the number of people estimated to have developed TB disease to 10.6 million in 2022.
- People Living with HIV account for 6% of burden.
- Increase in treatment coverage to 70%.
- Improved treatment success rates (88% Drug Sensitive TB in 2021; 63% Drug Resistant TB in 2020).
- Decrease in the number of estimated TB deaths.

Tuberculosis profile: South Africa

Population 2022: 60 million

Estimates of TB burden*, 2022

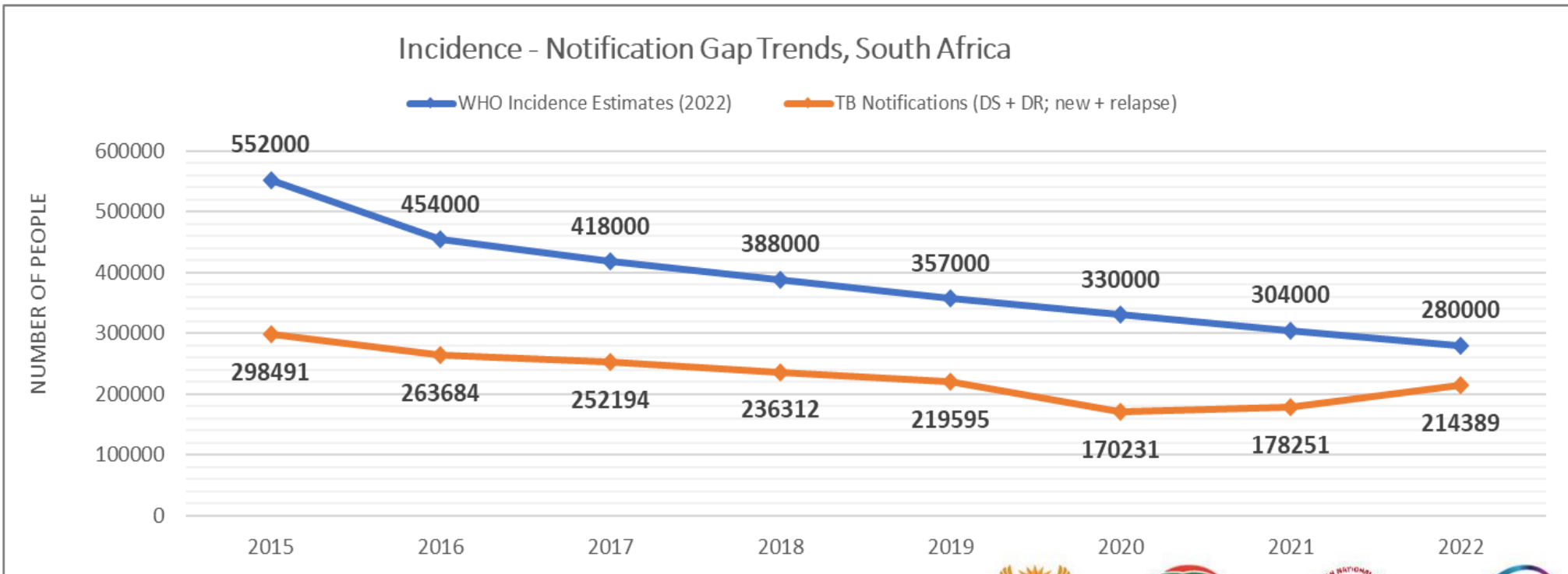
	Number	(Rate per 100 000 population)
Total TB incidence	280 000 (182 000-398 000)	468 (304-665)
HIV-positive TB incidence	152 000 (99 000-217 000)	255 (166-362)
MDR/RR-TB incidence**	11 000 (6 700-16 000)	19 (11-26)
HIV-negative TB mortality	23 000 (22 000-24 000)	39 (37-41)
HIV-positive TB mortality	31 000 (9 900-64 000)	52 (17-107)

- Decrease in the number of people estimated to have developed TB disease to 280,000 in 2022.
- People Living with HIV account for 54% of burden (23% of global TB/HIV).
- Increase in treatment coverage to 77%.
- Stagnant Drug Sensitive TB treatment success (79% Drug Sensitive TB in 2021; decrease for Drug Resistant TB to 62% in 2020).
- Decrease in the number of estimated TB deaths.

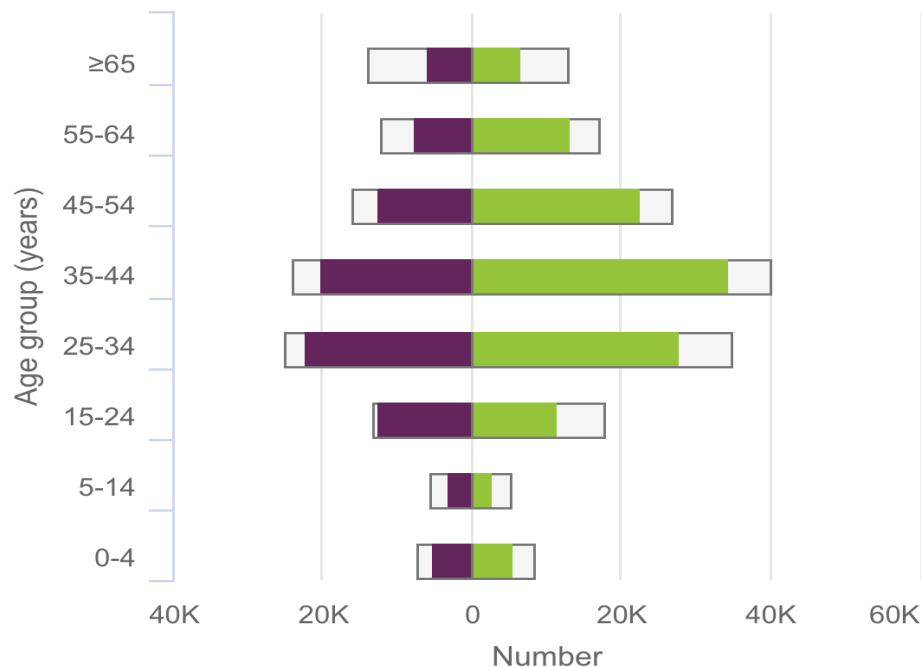


TB Epidemic in South Africa

- Successful reduction in the number of people with TB by 53% since 2015, reaching the 2025 End strategy milestone.
- Significant improvement in treatment coverage compared to pandemic and pre-pandemic eras.



Estimated incidence and notified cases by age group and sex



● Females notified ● Males notified

Notification



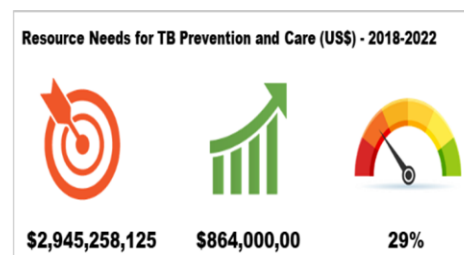
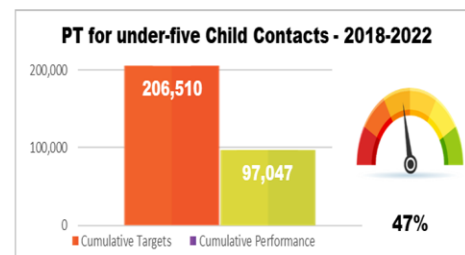
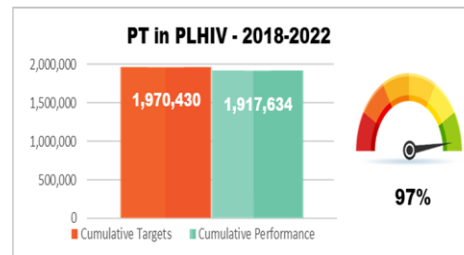
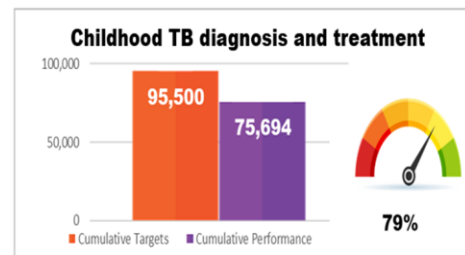
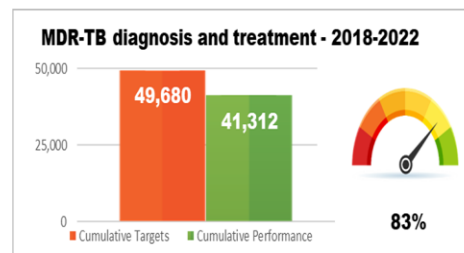
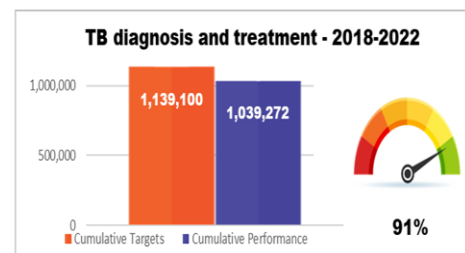
Incidence

- It is estimate that 9.6% (27 000) of the total estimated number of people with TB are children aged 0-14 years.
- The TB burden is highest in men, who account for 58% (163 000) of the estimated number of people with TB.

United Nations High-Level Meeting on TB in September 2023

- Prioritisation of TB affected communities.
- Creation of enabling legal and policy frameworks to combat inequality and eliminate TB-related discrimination, stigma and other human rights barriers.
- Ensuring that the TB response is equitable, inclusive, people-centred and promotes gender equality, with regard to policymaking forums, planning, and comprehensive TB care delivery.
- Increasing and sustaining investment for initiatives at community level.
- Most ambitious targets to date (2023 – 2027)
 - **Provide life-saving treatment for up to 45 million people**
 - Including 4.5 million children & 1.5 million people with drug-resistant TB
 - South Africa (NSP targets, 2023 – 2027) = 1.1 million people
 - **Provide preventive treatment for up to 45 million people**
 - 30 million household contacts & 15 million PLHIV
 - South Africa NSP = 1.2 million contacts
- **Increase annual global TB funding** levels to over four times the current level (\$5.4 billion) to \$22 billion annually by 2027 (increasing to \$35 billion by 2030)
- **Mobilise \$5 billion** a year by 2027 for TB research and innovation
- **Prioritise TB affected communities** through enabling legal and policy frameworks to combat inequality and eliminate TB-related discrimination, stigma and other human rights barriers.

SOUTH AFRICA PROGRESS TOWARDS UNHLM TB TARGETS (2018-2022)



Highlights of SA's Country Statement to the UNHLM

- Improve linkage to care and retention in care
- Implement TB vaccines when they become available
- Address social determinants of TB – poverty, gender inequality, lack of access to education
- Reinvigorate commitment, pledge resources, redouble efforts
- Commitment to implementation of Political Declaration
- Partnerships for success – South Africa will play its part in realizing the vision of a world without TB

“South Africa remains unwavering in its commitment to defeating TB.”

– Dr Joe Phaahla, UNHLM – TB, 22 September 2023.



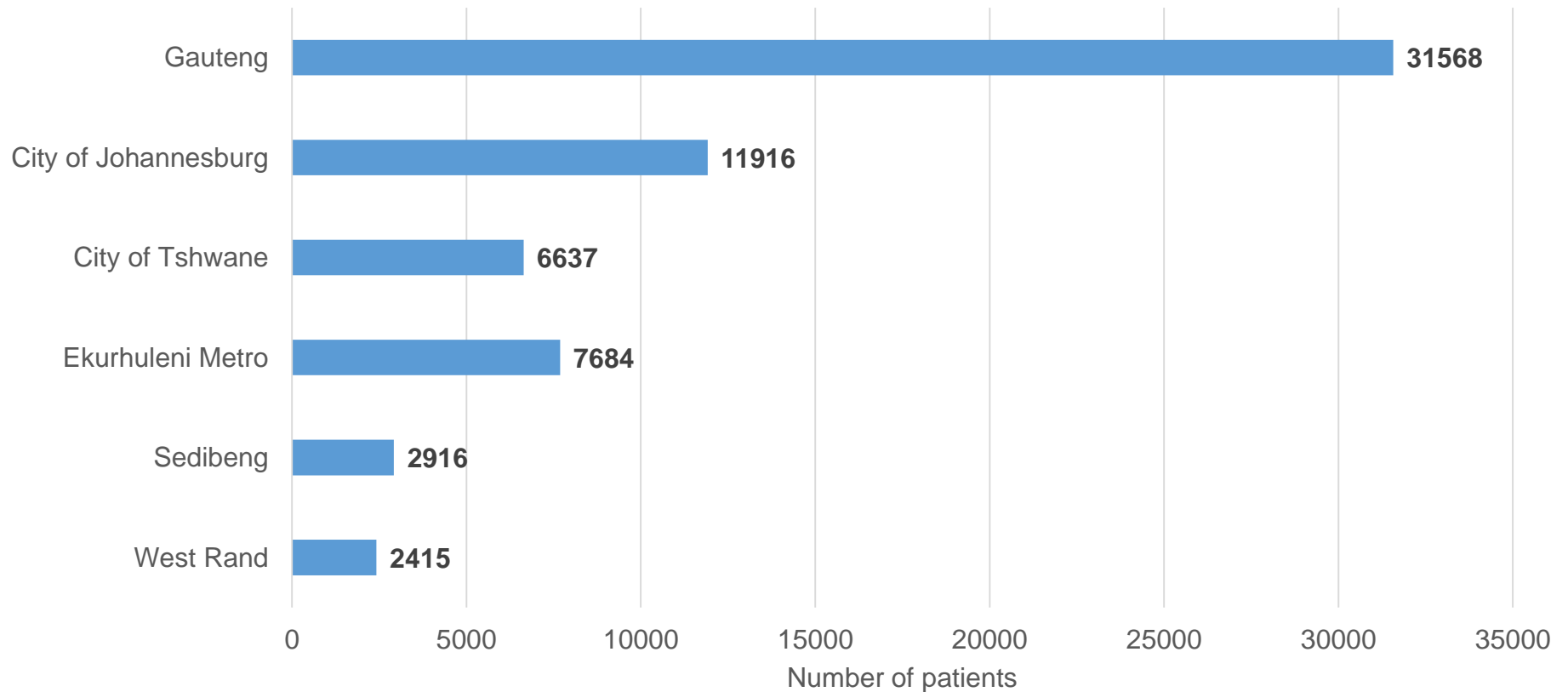
World TB Day Host Platform



- **Gauteng Province** – geographically the smallest province of South Africa, with the largest population (15.1 million, StatsSA, 2023)
- 3 metropolitan municipalities, 2 district municipalities (6 local municipalities)
- The National World TB Day Commemoration will be hosted at
 - Wilberforce Community College, Emfuleni Local Municipality, Sedibeng District.
 - The population in the district is estimated at 1 190 688 (Stats SA 2022)

TB Epidemic in Gauteng

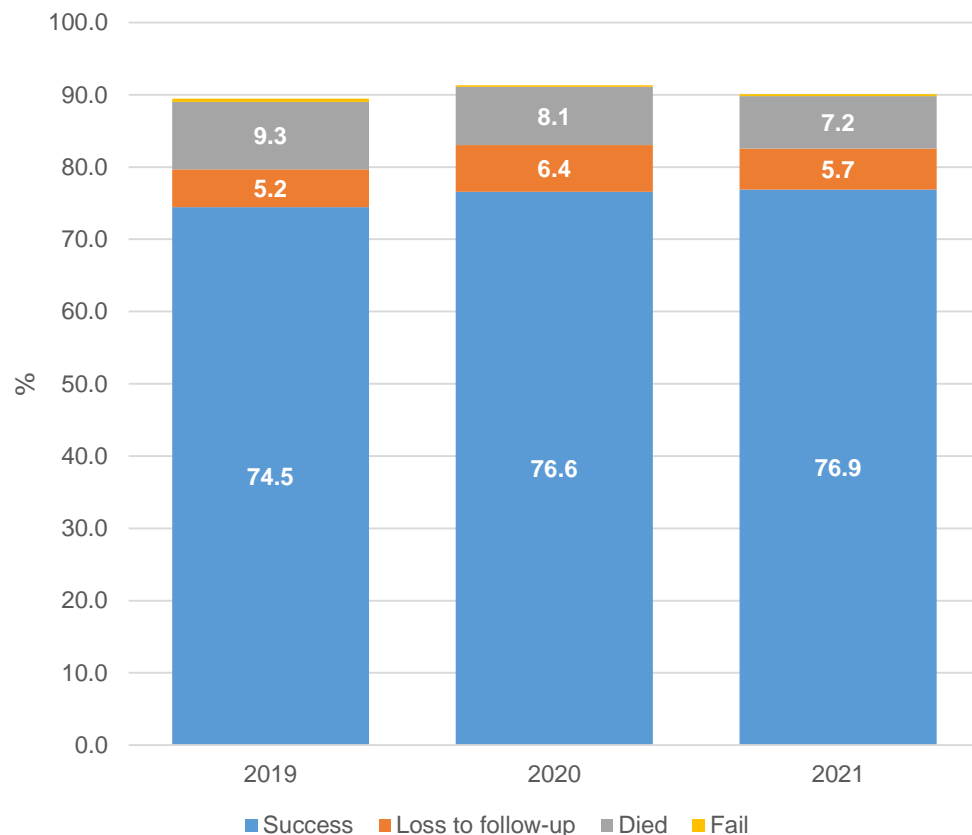
2022 TB Notifications, Gauteng



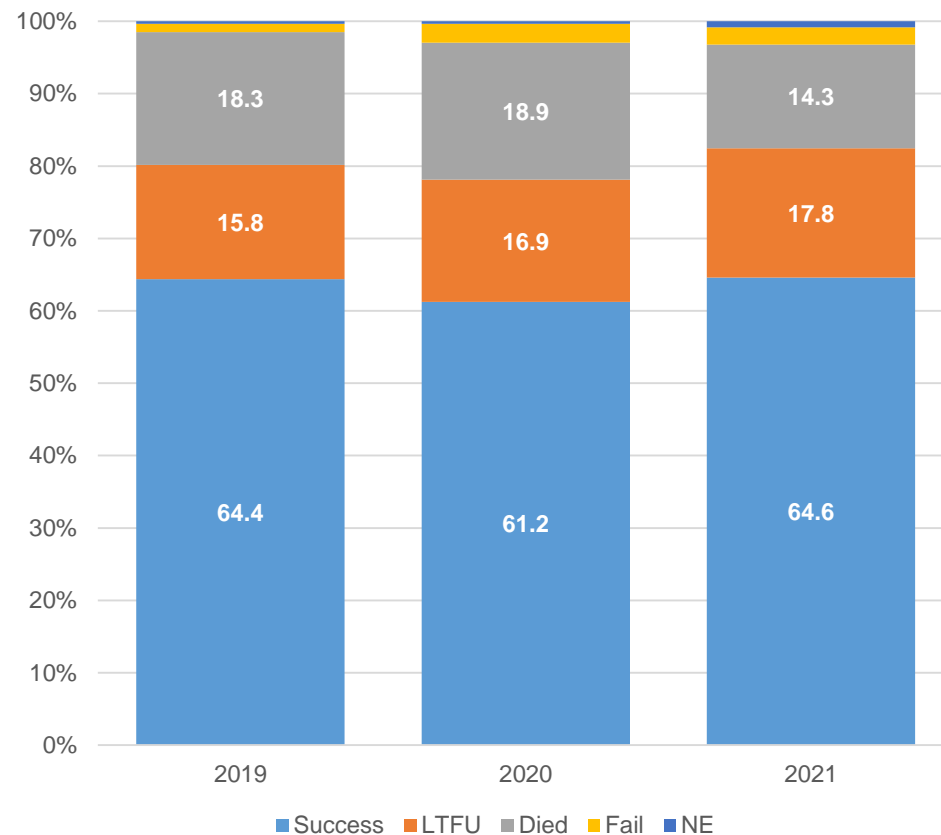
Sources: Electronic TB Registers

TB Epidemic in Gauteng

DS-TB Treatment Outcomes, Gauteng



DR-TB Treatment Outcomes, Gauteng



Sources: Electronic TB Registers

Rationale for Host District Selection

- The hosting is based on district performance on TB outcome indicators.
- Gauteng Health launched the TB caucus led by the Legislature during the WTBD 2022 at Sedibeng District due to the poor TB Outcomes.
- In 2023, the Gauteng Health launched a TB Quality Improvement initiative to reduce TB related deaths in Sedibeng District.
- Sedibeng Health District performance is as follows :
 - Drug Sensitive TB Success rate = **74,6%** (Target of 90%)
 - Drug Sensitive TB Client Lost to Follow Up = **7,9%** (Target of 5,5%)
 - Drug Sensitive TB Client Death Rate = **13, 8%** (Target of 5,5%)

The World TB Day Global Theme

YES! WE CAN END TB

- Building on its massive uptake and success, the 2023 theme was carried over to 2024 to ensure continuity of the momentum.
- It centres on the increased engagement of those affected by TB, including communities and civil society who are leading the movement towards ending this disease.
- It further highlights the global collective power to reach the 2027 United Nations High Level Meeting Political Declaration targets towards ending TB by 2030.
- This theme leads to several key sub-themes, building on the Political Declaration's key commitments:
 - Increasing financing to scale up diagnosis,
 - prevention and treatment,
 - research and development of new tools including a new TB vaccine.
 - Access to new rapid molecular diagnosis and to new shorter and more efficient treatment regimens.
- Focuses on key cross-cutting areas that affect the TB response: Pandemic prevention preparedness and control; Antimicrobial Resistance; Universal Health Coverage; Climate change; and nutrition.



South Africa's National Theme

“Yes! You and I Can End TB.”

- In line with the global community, the theme from 2023 is retained for the 2024 commemoration.
- The theme aims to encourage *individual* action to contribute to the national effort against TB.
- It also emphasizes the importance individual accountability and as part of the collective.
- “You and I” is a statement of intent aimed at encouraging individuals to take charge of their health
 - This is in line with “Cheka Impilo” objectives, as well as the country’s efforts towards finding the missing TB clients.
- For several years, the focus has mainly been on leaders to encourage increased investment, prioritization and stewardship in response to TB.
- We now extend the focus to include individuals, especially people infected with TB.



World TB Day 2024 Logo



Commemoration Focus and Approach

- The 2024 World TB Day commemoration will focus on increasing the engagement with various stakeholders, including political leadership, civil society, business, as well as development partners to strengthen communities as they lead the drive towards ending TB by 2030, which entails:
 - Strong communication and media strategy that will drive the advocacy issues around TB.
 - Community engagements to do advocacy to address some of the challenges in the implementation of the TB Recovery.
 - Integrated service provision, including TB, HIV and non-communicable diseases, including treatment navigation messaging in the campaign activities.
 - Increase financing to scale up diagnosis, prevention and treatment, research and development of new tools.
- The campaign will consist of build-up activities, main event and post World TB Day activities.
- It is proposed that the main commemoration continues to take place over two-days, with Policy-in-Action activities starting on 22 March 2024 and the main event on 24 March 2024.



Policy-in-Action Activities

- It is proposed that Policy-in-Action outreach activities take place from 22 March to the morning of 24 March 2024, with a particular focus on integrated response to TB, HIV, STIs and non-communicable diseases.
- Government, civil society, business and development partners will collaborate on various outreach activities to a selected number of communities across the country.
- To encourage community members to access health services in line with the SANAC Partnerships Strategy.
 - All sectors except People Living with HIV (PLHIV) and Faith-Based Sectors will undertake their Policy-in-Action on 22 March (full day) and 23 March (09h00 – 12h30).
 - PLHIV Sector will host on 23 March at 14h00 (supported by leadership from all other 17 sectors).
 - Faith-Based Sector will host on 24 March at 09h00 linked to a special service linked to World TB Day.
- Political principals are expected to participate in all the Policy-in-Action activities.



Main Commemorative Event

- It is proposed that the Deputy President and the SANAC Co-Chair lead the World TB Day commemorative event, supported by other leaders from government, civil society, business as well as development partners.
- The event will target about 6 000 people in attendance, with live media coverage.
- Integrated services will be provided throughout the day.
- Other Premiers and their Provincial AIDS Council Co-chairs will lead commemorations in their respective provinces, guided by the national concept.



Main Event Programme Outline

- 09H00 – 11H30: INTEGRATED HEALTH SERVICE DELIVERY AND ENTERTAINMENT**
- 09H00 – 11H00: DEPUTY PRESIDENT ATTENDS A CHURCH SERVICE SUPPORTED BY LEADERS OF THE SANAC FAITH-BASED SECTOR**
- 11H15 – 11H35: BRIEFING TO THE DEPUTY PRESIDENT FACILITATED BY THE MEC FOR HEALTH**
- 11H45 – 11H50: SINGING OF THE NATIONAL ANTHEM**
- 11H50 – 11H55: WELCOME REMARKS**
- 11H55 – 12H00: TESTIMONY BY A TB SURVIVOR AND AMBASSADOR**
- 12H00 – 12H05: STATEMENT OF SUPPORT FROM SOUTH AFRICAN LOCAL GOVERNMENT ASSOCIATION**
- 12H05 – 12H10: STATEMENT OF SUPPORT FROM LABOUR**
- 12H10 – 12H15: STATEMENT OF SUPPORT FROM DEVELOPMENT PARTNERS**
- 12H15 – 12H20: STATEMENT OF SUPPORT FROM BUSINESS**
- 12H20 – 12H25: STATEMENT OF SUPPORT FROM CIVIL SOCIETY**
- 12H25 – 12H30: MESSAGE FROM UNITED NATIONS FAMILY**
- 12H30 – 12H35: MESSAGE FROM THE GAUTENG PROVINCIAL TB CAUCUS**
- 12H35 – 12H45: GAUTENG PROVINCIAL RESPONSE TO TB**
- 12H45 – 12H50: MUSICAL ITEM**
- 12H50 – 13H55: REMARKS AND INVITATION TO THE DEPUTY PRESIDENT TO SPEAK**
- 13H00 – 13H25: WORLD TB DAY MESSAGE**
- 13H25 – 13H30: VOTE OF THANKS**
- 13H30 – 14H30: LUNCH**
- 14H45 – 17H00: INTEGRATED HEALTH SERVICE DELIVERY BLITZ**



Build-up and Post Commemoration Activities

- Pending the Social Mobilisation Task Team



Media and Communications

Objectives

- TB awareness.
- Encourage a culture of screening and testing for TB.
- Motivate those infected with TB to start and complete their TB treatment.
- Address TB-related stigma and discrimination.
- Help find the missing TB clients.
- Emphasise that TB is curable.
- Encourage individual action to contribute to the national effort.

The Communications Task Team will develop the following:

- Communications Plan, Campaign logo and identity, Key Messages, Graphics - comprehensive creative concept, customised use of the theme as print-ready branding designs for posters, flyers, T-shirts, caps, wraps etc.



Data Collection and Reporting

- **Data Collection:**
 - Data collection tools will be developed for use during the campaign activities;
 - Data elements cover all activities undertaken and important to report on.
- **Reporting:**
 - Information is collected weekly by respective task teams and reported during feedback sessions using collation tools.
- **Fact Sheet:**
 - All collected and collated data, during build-up activities, are summarised in a fact sheet that is disseminated during the event.

Commemoration Outcomes

- The World TB Day campaign is expected to contribute towards the achievement of targets and milestones of TB strategies at national and global levels, including the TB Recovery Plan, End TB Strategy, TB Multisectoral Accountability Framework and the 2023 United Nations High-Level Meeting commitments, all of which work towards the following outcomes:
 - Strengthening TB prevention.
 - Improving TB diagnosis, including through finding missing TB patients.
 - Strengthening linkage of people diagnosed with TB to treatment and care.
 - Improving treatment success rate, including for people living with HIV.
 - Reducing the number of deaths caused by TB and loss to follow-ups.
 - Reducing stigma and discrimination as well as other human rights violations.
 - Strengthening partnerships among SANAC sectors and other stakeholders.
 - Strengthen meaningful engagement of Civil Society and affected communities.
 - Ending TB as a public health threat by 2030.



Resources

- The National Department of Health will be responsible for procuring all infrastructure and event commodities including furniture, security services and cleaning services.
- The Gauteng Provincial Government will cover the cost of transportation and catering for community members, including media campaign specific for the TB programme.
- The SANAC Secretariat will be responsible for Media and Communications to market the event; Policy-in-Activities and build activities the SANAC Civil Society Forum as part of social mobilisation activities.
- The Private Sector and other partners will be engaged to make contributions.



The Organising Team and Partners

- The following stakeholders and partners will be involved in the conceptualisation and implementation of the World TB Day commemoration, coordinated by the SANAC Secretariat:
 - SANAC sectors (government, business and civil society)
 - Business partners
 - Labour unions
 - Development partners
 - Communication partners and media
 - Host province
 - Other partners who can contribute to the campaign.



Critical Milestones and Timelines

1. Development of World TB Day Campaign Concept and consultations: **17 January – 23 March 2024**

2. Adoption of the World TB Day Concept by the SANAC Programme Review Committee: **February 2024**

3. Endorsement of the World TB Day concept by SANAC Inter-Ministerial Committee: **March 2024**

4. Approval of World TB Day 2024 Concept - SANAC Plenary: **March 2024**

5. Implementation of World TB Day build-up activities: **February – March 2024**

6. National World TB Day Commemoration: **24 March 2024**

7. World TB Day commemoration report: **15 April 2024**

8. Implementation of post-World TB Day activities leading up to World AIDS Day 2024 **April – December 2024**





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Thank you!

