

28 August 2023

**ATTENTION:**  
**Editor**  
**Media Colleague**

Dear Media Colleague

**INTERNATIONAL FETAL ALCOHOL SPECTRUM DISORDERS (FASD) DAY: 9 SEPTEMBER 2023**

The attached press release and additional information refer:

I am sure you are aware of International FASD Day which is commemorated internationally since 1999 on 9 September.

In the attached document entitled "Why International FASD Day" you will find more information about this day and the history thereof.

The attached press release contains information that might be of interest and use to you.

Kindly consider supporting us in raising awareness about the devastating effects of alcohol use during pregnancy and FASD. By raising awareness about this condition, collectively we can help to prevent babies born with this life-long, irreversible, but totally preventable condition.

Please feel free to contact me should you need more information or if you want an interview.

Thank you for your valuable support!



**DR LEANA OLIVIER**  
**CEO**