



## Western Cape Government Public Artwork Competition

### Celebrating 20 years of Democracy and Design

#### **1. Competition Brief**

Thank you for your interest in the Western Cape Government Public Artwork Competition. This brief provides information, rules and regulations, and requirements for entering the competition.

#### **2. About the Competition**

To celebrate 20 years of living in a free and democratic South Africa, the Western Cape Government is launching a competition for an exceptional, permanent artwork to mark this iconic occasion.

The Department of the Premier is sponsoring a competition to design and construct a permanent site-specific installation for prominent display outside the Western Cape Government buildings.

We seek designs that will highlight the chosen theme of '20 Years of Freedom and Democracy' incorporating 'Live Design, Transform Life'.

Cape Town is the World Design Capital (WDC) for 2014 with the theme 'Live Design, Transform Life', which provides a unique opportunity to show the world our creative contribution as a WDC legacy beyond 2014.

The artwork must be a durable, permanent structure.

The artwork will be installed on the newly established plaza, corner of Dorp and Long Streets, within the Western Cape Government precinct. The artwork should depict the extraordinary character of Cape Town's community, its diversity and history, while at the same time pointing to the city's aspirations for the future. It is

envisioned that this public artwork will become an object of pride and admiration for South Africans and visitors alike and be recognised as a Cape Town icon.

The competition is open to all artists. A judging panel will evaluate all submissions, taking into consideration creativity and construction feasibility within the allocated budget.

The panel will select a short list of designs based on an initial review of submissions. Five to ten (10) short-listed designs will be chosen and the selected artists will be asked to make a brief presentation to the panel to provide some additional information. The winner will be announced on Friday, 14 November 2014.

The winning artist or team will receive a monetary award and a construction budget. The final outdoor installation should be completed by 15 April 2015 and the official unveiling will be scheduled for the 27 April 2015.

*"Public art has become an integral part of economic regeneration and is playing an increasingly important role as creative catalyst in landscape design, urban design and architecture. The value of artistic involvement in the design process has been repeatedly demonstrated."*

*(The Welsh Development Agency Design Guide).*

### **3. Budget**

The winning submission will be given an all-inclusive sum up to **one million rand (R1 000 000,00)**, which includes the construction budget up to **nine hundred thousand rand (R900 000,00)** to build and install the artwork. This budget must include all procurement of materials, labour cost, equipment rentals, installation, transportation, as well as restorations of any changes made to the area. The Western Cape Government will supervise the use of this budget throughout the process.

### **4. Award**

The winning artist or team will be awarded a **one hundred thousand rand (R100 000,00)** honorarium. In the case of teams, this award will be split amongst all members.

## **5. Requirements of the installation/artwork**

The Public Artwork should:

- Provide enjoyment for and strike a chord in the hearts and minds of broad and diverse audiences, which include pedestrian and vehicle commuters, the general public, government officials and tourists.
- Be aesthetically pleasing, enhancing the pedestrian and streetscape experience, as well as our shared environment.
- Demonstrate originality, innovation, spirit and vision.
- Be driven by a process that includes education or skills development.

## **6. Location**

The public artwork will be located in the vibrant Long Street pedestrian route on the corner of Long and Dorp Streets. The site marks a new pedestrian plaza on lower Dorp Street.

The site experiences high levels of pedestrian traffic and activity and is visible to masses of people throughout the year. Its visibility is further boosted by the MyCity bus stop which is at the location.

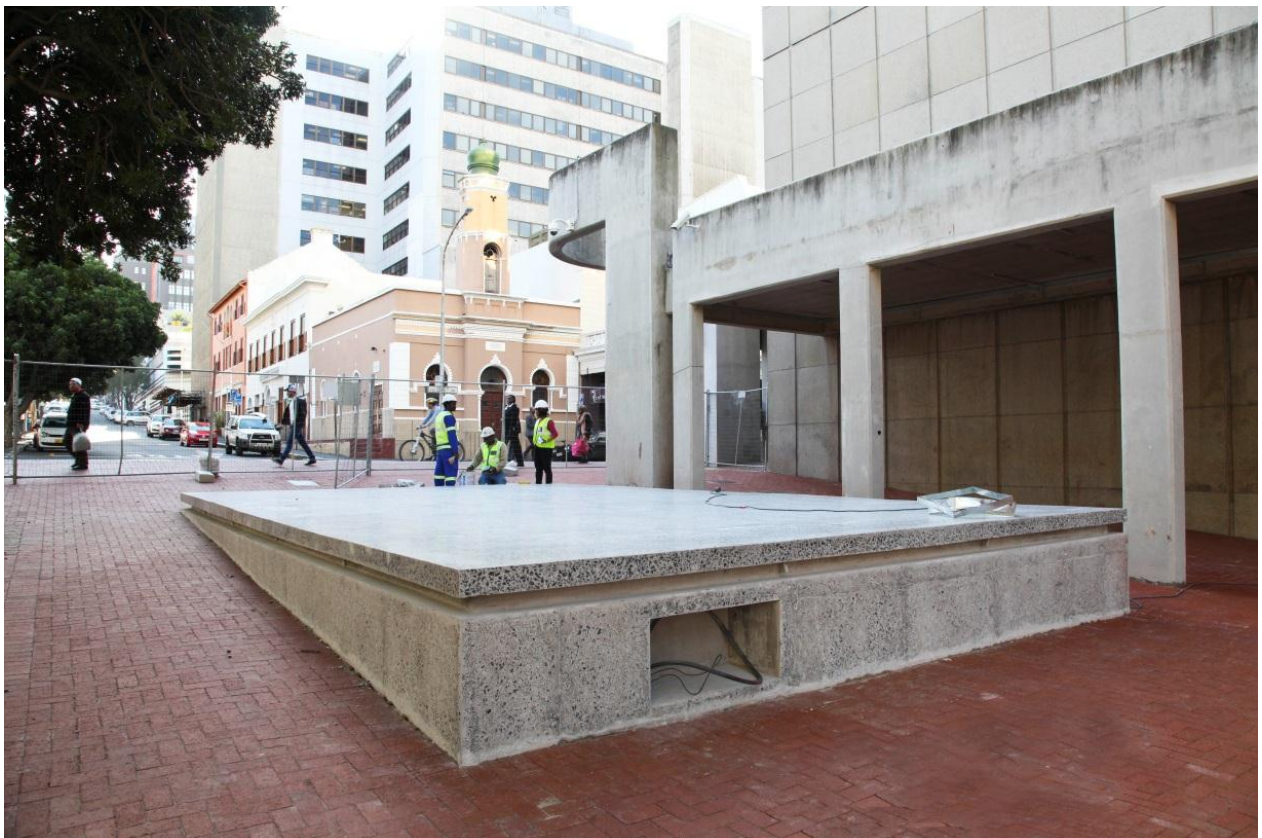
The site is between Western Cape Government buildings and the installation space is 9 639 mm x 6 015 mm and is on a polished concrete slab.

Requirements for the location of the public artwork:

- Ensure that the public artwork remains within the existing footprint of the concrete plinth that has been constructed and take into account the inherent spatial opportunities and constraints of the site.
- Take into account day and night activities, as the site is on a busy street with much foot traffic.
- Take into consideration existing buildings and structures. The artwork should not block windows or entranceways, nor obstruct normal pedestrian circulation in and out of a building

- Be sensitive to the fact that it is to be located opposite an important mosque, the activities of which flow over into the street, especially on Friday afternoons.
  - Must be inexpensive and easy to maintain.
  - The artwork will be expected to last for at least 30 years and therefore must be made of strong, durable material, and be vandal and theft proof.
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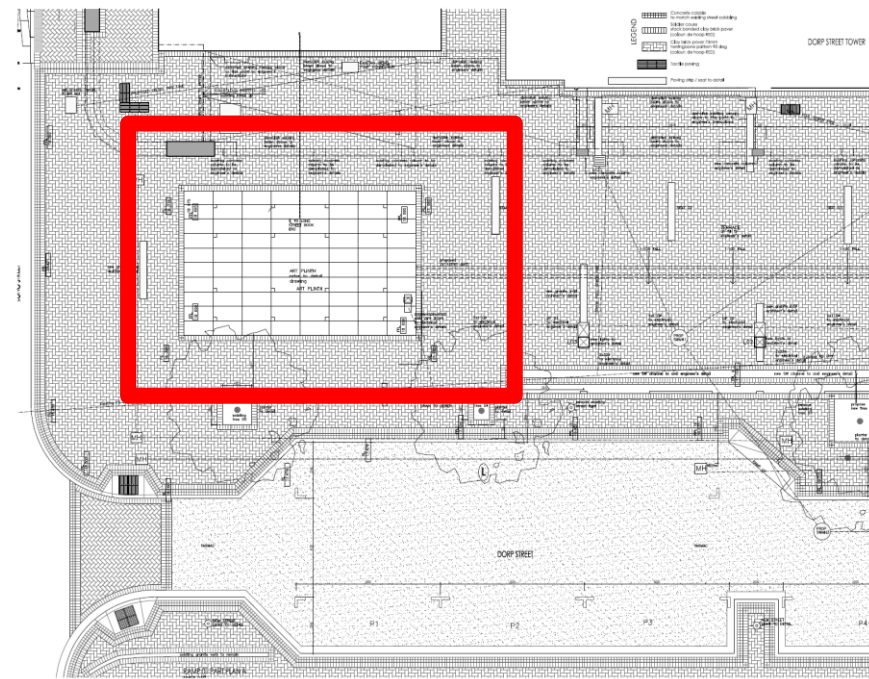
**Images of the installation space:**





**Map and design plans:**

The following are detailed design plans for the installation space for public art, which was developed during the “Face of the Province” project.





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**7. Submissions must include the following:**

- A completed Western Cape Government Public Artwork submission form.
- Signed consent form by all team members if more than one artist.
- Detailed description of the concept process that inspired your design and how it incorporates the relevant requirements.
- A portfolio in the form of images of any previous artwork you have completed.
- An outline of how you would introduce a mentoring programme during the building of the artwork.

- A high quality (resolution) three dimensional drawing of your design plan. **This may be computer generated or a hand rendering.**
- A detailed project plan. This must include length of time it will take to acquire materials, manufacture, deliver, and budget – budget breakdown must include cost of materials, equipment and studio rentals (if any), labour, transport, installation, etc.
- Special considerations such as lighting, the use of water, safety measures, electricity, sound, etc. which are dependent on the structure, must be addressed in your submission.
- The successful artist will not be responsible for the artwork's maintenance but the submission must include guidelines regarding the maintenance requirements of the proposed artwork. The commissioning agency will be responsible for communicating this information to the custodial staff and provide any necessary additional tools or equipment to ensure the proper maintenance of the artwork. **Maintenance of artwork must be simple and cost effective.**
- Security around the artwork will be very limited so the art piece should be theft and vandal resistant.

## **8. Judging Criteria:**

- Relevance of the public artwork to the plaza, and the city, its values, culture and people.
- Suitability of the artwork for outdoor installation, including its maintenance and conservation requirements and how vandal and theft proof it is.
- Appropriateness of the scale of the artwork.
- How closely the proposed artwork meets the goals set out in the brief

Success will be measured against the following criteria: public engagement, innovation, integration, social understanding, longevity, expression and potential impact.

## **9. Judging Process**

1. A panel of judges will be appointed to evaluate the submissions and select a short list of up to 10 candidates. These candidates may be required to provide further information to the judges on their submissions.
2. After evaluation by the judges, the shortlisted submissions will be made available for the public to view in the 7 Wale Street foyer. The Public will be invited to comment or make their preferences known. An online voting poll may also be made available for public voting.
3. The judges' decision is final.
4. The artist will remain anonymous until after the selection has been finalised to ensure impartiality.
5. A contract will be drawn up and entered into with the overall winner.

## **10. Timelines**

- Call for entries: 7 August 2014
- Submission deadline: 15 October 2014
- Announcement of selected work: 14 November 2014
- Completion and installation: 15 April 2015

*Please note:* The Western Cape Government will not own any copyright on any submissions. No budget has been allowed for artist's submissions and therefore there are no requirements for samples to be manufactured

### **Stipulations:**

All submissions with all corresponding documentation as listed and described under point 7 of the brief must be submitted in order to be eligible for the competition. All competition entrants have the option to either submit electronically or by hand to the details below:



**Contact details:**

For electronic submissions: [events@westerncape.gov.za](mailto:events@westerncape.gov.za)

For hand delivery: Between 09:00 and 12:00 every Friday between 7 August 2014 and 15 October 2014. Address: 15 Wale Street Reception, Provincial Legislature, Wale Street, Cape Town. Kindly contact Ms Aeysha Augustus to arrange drop off.

Queries: [Aeysha.Augustus@westerncape.gov.za](mailto:Aeysha.Augustus@westerncape.gov.za) (021) 483 4618