

Programme for the West Coast Entrepreneurship Week - 18 - 22 November 2013 – Time: 09h00 – 16h00

Contact Details: Deon Damons 021 483 4934 and Keagan Carr 021 483 9437

Location Date	Porterville Betty Julies Library	Piketberg LB Wernicht Library	Saldanha - West Coast Business Development Centre	Vredenburg South - HIV Centre Louwville	Vredenburg North – Skilpad Saal
18-Nov-13	<ul style="list-style-type: none"> MEDO (Mobile truck engaging new and existing entrepreneurs at Library assisting with Idea generation, internet accounts and registering people for potential follow-ups) 			<p>Innovation Workshop – Ideas generation – (09h00 – 13h00) All participants welcome.</p>	
19-Nov-13	<ul style="list-style-type: none"> 2 -3hrs Entrepreneurship Workshop (Start Up business – 25 participants) Market Growth and Expansion Workshop (Existing Business – 20 participants) Co-operatives Workshop – Understanding of the co-operative model and the benefits of the model (14h00 – 16h00) 	<ul style="list-style-type: none"> Co-operatives Workshop – Understanding of the co-operative model and the benefits of the model (10h00 – 12h00) Understanding Finance for small business owners (Manage your financial affairs) – Existing Businesses 20 participants MEDO (Mobile truck engaging new and existing entrepreneurs at Library assisting with Idea generation, internet accounts and registering people for potential follow-ups) 	<ul style="list-style-type: none"> 2 – 3hrs Entrepreneurship Workshop (Start Up – 25 participants) Market Growth and Expansion Workshop (Existing Business – 25 participants) 	<ul style="list-style-type: none"> Understanding Finance for small business owners (Manage your financial affairs – Existing Businesses – 25 participants) 	<ul style="list-style-type: none"> Business Strategy – repositioning your business in current economic climate – Existing Business - 25 participants
20-Nov-13	<ul style="list-style-type: none"> Understanding Finance for small business owners (Manage your financial affairs) – Existing Businesses – 20 participants 	<ul style="list-style-type: none"> 2 – 3hrs Entrepreneurship Workshop – 25 participants Market Growth and Expansion Workshop (Existing Business – 20 participants) 	<ul style="list-style-type: none"> Co-operatives Workshop – Understanding of the co-operative model and the benefits of the model (10h00 – 13h00) Understanding Finance for small business owners (Manage your 	<ul style="list-style-type: none"> 2 – 3hrs Entrepreneurship Workshop – 25 participants Market Growth and Expansion Workshop (Existing Business) 	<ul style="list-style-type: none"> Understanding Finance for small business owners (Manage your financial affairs) – 25 Existing Businesses

			<p>financial affairs) – Existing Businesses – 25 participants</p> <ul style="list-style-type: none"> • <i>MEDO (Mobile truck engaging new and existing entrepreneurs at Library assisting with Idea generation, internet accounts and registering people for potential follow-ups)</i> 		
21-Nov-13			<ul style="list-style-type: none"> • Business Strategy – repositioning your business in the current economic climate – 25 existing businesses 	<ul style="list-style-type: none"> • Co-operatives Workshop – Understanding of the co-operative model and the benefits of the model (10h00 – 13h00) 	<ul style="list-style-type: none"> • 2 – 3hrs Entrepreneurship Workshop – 25 participants) • Market Growth and Expansion Workshop (Existing Business – 25 participants) • <i>MEDO (Mobile truck engaging new and existing entrepreneurs at Library assisting with Idea generation, internet accounts and registering people for potential follow-ups)</i>
22-Nov-13				<ul style="list-style-type: none"> • Pitching of Business Ideas session. Innovative Business Ideas – 5 minute pitch • <i>MEDO (Mobile truck engaging new and existing entrepreneurs at Library assisting with Idea generation, internet accounts and registering people for potential follow-ups)</i> 	

