



Department of Cultural Affairs and Sport Annual Report to Citizens 2010/11

Who we are

We are the Department of Cultural Affairs and Sport. Our job is to encourage excellence and inclusiveness in sport and culture, through creative partnerships with others. We create the conditions for access and mass participation, talent identification and skills development.

Who is in charge



■ The Minister is: Dr Ivan Meyer.

He is an elected politician. He is responsible for directing the Department's activities in line with the national and provincial government policies.



The Head of Department is: Mr Brent Walters.

He is a public servant, appointed to ensure that the Department implements the Minister and the government's directives efficiently and effectively.

Our main objective

The Department is responsible for creating a socially inclusive Western Cape through sport, arts and culture.

What we do

Our main services to you as the client are:

Arts and Culture Services — to facilitate the development, preservation and promotion of arts and culture through:

- ▶ Funding of arts and culture organisations in the province
- ▶ Capacity building and training of arts administrators and arts practitioners
- ▶ Partnerships/Collaborations with organisations, municipalities and educational institutions
- ▶ Events (Creative Platforms: Festivals)
- Administrative support to the Western Cape Cultural Commission

Museums and Heritage Resource Services — to promote and preserve the province's heritage through museum services and organisations through:

- ▶ Funding to province-aided museums
- Outreach programmes to communities
- ▶ Development of policies
- ▶ Research and development of exhibitions
- ▶ Education programmes for schools
- Events that contribute to national pride, i.e. Freedom Day
- Administrative support to the Council of Heritage Western Cape

Language Services — to promote multilingualism in the Western Cape as part of building pride and understanding among our people; and to actively develop previously marginalised indigenous languages like isiXhosa and Nama through:

- ▶ Translation services to provincial government departments
- Interpreting services to provincial government departments
- ▶ Promotion of the Western Cape Language Policy in the provincial government
- ▶ Administrative support to the Western Cape Language Committee
- ▶ Promotion of isiXhosa, Nama and South African Sign Language

Library Services — to provide library and information services through:

- ▶ Provision of new library materials to libraries
- ▶ Promotional projects, e.g. literacy campaigns
- ▶ Training programmes for library staff
- ▶ Implementation of Information and Communication Technology infrastructure in libraries

- Access to the internet for library users
- Increased access to libraries through the Wheelie Wagons (mobile libraries)
- ▶ Funding to municipal libraries

Archive Services — to provide archival and records management services through:

- ▶ Restoration and preservation of historic documents
- ▶ Community awareness programmes and exhibitions
- Oral history programmes
- National events, e.g. National Archives Week
- Management of archival records
- Management of reading rooms for research purposes

Sport — to promote opportunities in sport through the provision of accessible and affordable facilities, programmes and services:

- Funding support to affiliated provincial and regional sport federations
- ▶ Sport administration training
- ▶ Training of technical officials
- ▶ Sport development activities
- ▶ Construction and improvement of sport facilities
- ▶ High-performance sport programmes
- Disability sport and women and girls in sport
- ▶ Sport transformation
- Major events
- ▶ Sport awards

Recreation — to assist with the promotion of recreation, modified activities and sport through:

- ▶ Establishment of recreation-based organisations
- ▶ MOD (Mass Participation; Opportunity and Access; and Development and Growth) Recreation Centres
- ▶ Talent identification
- ▶ High-performance-based camps
- ▶ Hub festivals

School Sport — to create access and opportunity in sport for schools and their learners through:

- ▶ MOD Sport Centres
- ▶ League and Tournament Competitions and Festivals
- ▶ Skills development
- ▶ Talent identification
- ▶ SHARP Centres (**S**port **H**igher Performance and **A**dvancement through **R**ecreation **P**rogrammes)
- Western Cape Sport School

2010 World Cup Unit — to create an enabling environment for the successful hosting of the 2010 FIFA World Cup^{TM} through:

- ▶ Street football
- ▶ Capacity building and sector skills development
- ▶ Hosting provincial fanjols
- ▶ Countdown events
- Supporting crafters

Our organisation and staffing

i) Staffing

We employ 616 staff located at sites across the province:

Employee demographics:

Indian	3	(0.5%)
White	119	(19.3%)
African	177	(28.7%)
Coloured	317	(51.4%)

Employee gender:

Male	306	(49.7%)
Female	310	(50.3%)

Employees with disabilities:

Male	1
Female	1



- ii) Employee Spoken Language English, Afrikaans and isiXhosa are the three official languages of the Western Cape. Most of our staff can speak two of the three official languages of the province.
- iii) Service Delivery Centres
- ▶ Head Office: Protea Assurance Building, Greenmarket Square, Cape Town. Tel: 021 483 9503
- ▶ Oudtshoorn Cultural Services: De Jager Sports Complex, Voortrekker Rd, Oudtshoorn. Tel: 044 272 6165
- Vredendal Cultural Services: Office 31, Matzikamma Road, Vredendal.
 Tel: 027 213 3018
- ▶ Boland Regional Sport Office: 11 Van der Lingen Street, Paarl. Tel: 021 872 1337
- ▶ Metropole Regional Sport Offices: Hartleyvale Office, Cnr Liesbeeck Parkway and Station Road, Observatory. Tel: 021 447 3094
- ▶ West Coast Regional Sport Office: Old Medical Building, 5 Hill Street, Vredenburg. Tel: 022 713 2727
- ▶ Provincial Library Service: Cnr Hospital and Chiappini streets, Green Point. Tel: 021 483 2273.
- ▶ Archives Services: 72 Roeland Street, Cape Town. Tel: 021 483 0400
- ▶ Provincial Museums: Bartolomeu Dias Museum in Mossel Bay, Cape Medical Museum in Green Point, George Museum and Worcester Museum.
- Province-aided museums: Beaufort West Museum, Caledon Museum, CP Nel Museum (Oudtshoorn), Drostdy Museum (Swellendam), Fransie Pienaar Museum (Prince Albert), Genadendal Museum, Great Brak River Museum (Porterville), Hout Bay Museum, Huguenot Memorial Museum (Franschhoek), Montagu Museum, Old Harbour Museum (Hermanus), Oude Kerk Volksmuseum van 't Land van Waveren (Tulbagh), Paarl Museum, SA Sendiggestig Museum (Cape Town), Robertson Museum, Shipwreck Museum (Bredasdorp), Simon's Town Museum, Stellenbosch Museum, Togrygers Museum (Ceres), Wellington Museum and the Wheat Industry Museum (Moorreesburg).

Our budget

Our budget for 2010/11 was R294 704 000. The Department succeeded in spending R294 023 000.

Breakdown of budget allocations:

Breakdown of allocation per programme:	
TOTAL	R294 023 000
Programmes	R175 833 000
Compensation of staff	R118 190 000

Breakdown of allocation per programme:

Administration	R33 008 000
Cultural Affairs	R59 533 000
Library & Archives Services	R118 960 000
Sport & Recreation	R78 522 000

How did we do in 2010/11?

Services	Outputs	achieved
Arts and	4	coordinating structures established
Cultural	44	events organised
Services	3 073	participants attracted
	147	artists trained
	60	cultural administrators trained
	4	accredited programmes provided
	4	learnership programmes initiated
	11	collaborations with professional
		organisations and institutions
	554	artists trained through funding of NGOs
	15	mentoring programmes initiated
	5 660	persons attended public performances
		(audience development)
	4	plenary and subcommittee meetings held
		by the Cape Cultural Commission

Museums	331 184	people visited province-aided and local
and Heritage		museums and utilised the facilities
Resources	2	permanent exhibitions installed by the
Services		Museum Service
	5	brochures and publications distributed
	4	partnership agreements concluded
	50	geographical names reviewed
	1	draft Provincial Museums Service Policy
	·	signed off by MEC
	18	province-aided museums maintained
	4	local museums maintained
	3	significant days hosted
	278	participants in schools outreach
	2,0	programme
	3	research projects completed
	2	travelling exhibitions completed
	3	new education programmes developed
	1	new Council for Heritage Western Cape
	'	appointed
Language	817	documents translated
Language Services	3	multilingual publications distributed
	17	interpreting services rendered
	25	persons empowered to deliver translations
	1	language coordination structure
	'	established
	6	Provincial Language Forum meetings held
	5	activities promoting multilingualism held
	2	projects aimed at redressing past
		linguistic imbalances
	7	projects developing previously
	,	marginalised languages (Nama) and South
		African Sign Language
	12	departments benefited from Language
	12	Services
Library and	303 326	new library material items distributed to
Archive Services		336 province-supported library centres in
		the Western Cape
	7 027	
	13	promotional projects such as National
		Library Week
	321	library workers trained in 14
		capacity-building interventions
	5	rural sites benefited from the Wheelie
		Wagons project
	20	libraries benefited from the Information
		and Communication Technology
		infrastructure
	1,2m	library users
	31	
	153	records management staff trained
	8 608	researchers visited the Archives
	20	archival groups arranged for retrieval
	554	documents restored
	8	awareness programmes rolled out to
		communities
	2	oral history programmes conducted
		international events participated in
		national events participated in
	1	provincial event participated in
	47 369	records consulted by researchers



Sport	107	affiliated provincial and regional sport
Sport	107	federations supported through funding
	489	sport administrators and volunteers trained
		coaches trained
		technical officials trained
		athletes benefited from sport development
	0 0.0	activities
	6	sport awards ceremonies held (four Region-
		al Sport Awards ceremonies, the Provincial
		Sport Awards Ceremony and the Sport
		Legends Awards Ceremony)
	1	
	·	sport facilities upgraded
		for infrastructure and facilities transferred to
	1(2,-111	five municipalities, benefiting eight projects
		participants trained and supported through
	25	high-performance programmes
	25	participants taken up by high-performance
	128	programmes
	120	major sport events supported, including the
	22	Cape Argus Pick n Pay Cycle Tour, the Two
		Oceans Marathon and the Discovery Cape
		Times Big Walk
	248	athletes supported in their participation
	240	in high-performance sport at international
		events
		events
Recreation	2	recreation structures supported
	5	MOD Recreation Centres introduced as a
		pilot project
	81	recreation sport events/programmes coor-
		dinated
	28 913	people participated in recreational sport
		events
	408	participants in the provincial Ball Games
		Tournament
	106	activity coordinators successfully complet-
		ed an accredited event management course
		at Cape Peninsula University of Technology
School Sport	1 339	learners participated in interprovincial
		(national) sport competitions
	52	(national) sport competitions teams delivered to national sport
	52	
	52 98	teams delivered to national sport
		teams delivered to national sport competitions
		teams delivered to national sport competitions MOD Sport Centres with an average of
		teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per
	98	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week
	98	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School
	98 289	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School athletes in the national schools team
	98 289 57	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School athletes in the national schools team athletes in senior federation teams
	98 289 57 61	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School athletes in the national schools team athletes in senior federation teams
	98 289 57 61 20	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School athletes in the national schools team athletes in senior federation teams athletes in senior federation national teams
	98 289 57 61 20 8	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School athletes in the national schools team athletes in senior federation teams athletes in senior federation national teams SHARP Centres established
	98 289 57 61 20 8	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School athletes in the national schools team athletes in senior federation teams athletes in senior federation national teams SHARP Centres established school-based codes playing interschool league matches in each district
	98 289 57 61 20 8 17	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School athletes in the national schools team athletes in senior federation teams athletes in senior federation national teams SHARP Centres established school-based codes playing interschool league matches in each district district-based Indigenous Games Festivals
	98 289 57 61 20 8 17	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School athletes in the national schools team athletes in senior federation teams athletes in senior federation national teams SHARP Centres established school-based codes playing interschool league matches in each district district-based Indigenous Games Festivals coach-based coaching clinics held
	98 289 57 61 20 8 17	teams delivered to national sport competitions MOD Sport Centres with an average of 19 370 learners attending these centres per week learner athletes enrolled at the Western Cape Sport School athletes in the national schools team athletes in senior federation teams athletes in senior federation national teams SHARP Centres established school-based codes playing interschool league matches in each district district-based Indigenous Games Festivals coach-based coaching clinics held

2010 World Cup Unit

- 5 fanjols (public viewing areas), one in each District Municipality
- 5 cultural programmes presented at football events
- 1 540 schools targeted for "My 2010 School Adventure" programme
 - 2 capacity-building workshops for the development of skilled football referees
- 240 volunteers trained in preparation for the 2010 FIFA World Cup™
 - 7 street football events used to develop skills in communities
- 115 coaches trained in the "Stars in their Eyes" football development programme
- 225 youth between 12 and 17 years trained by graduate coaches of "Stars in their Eyes"
- 10 football clubs twinned in the "Stars in their Eyes" development programme
- 120 youths trained at specialised clinics
 - 6 specialised football clinics held
 - 2 development programmes implemented
- 10 countdown clocks installed in five local municipalities

Service delivery improvement initiatives

Arts and Culture Services has strengthened its collaboration with stakeholders, which has increased the success of its genre development programme. The monitoring of funded organisations has resulted in closer working relations between the Department and civil society.

Library Services has rolled out its mobile book trolleys (Wheelie Wagons) to Buffeljags Bay, Asla Park (Somerset West), Sonskynvallei (Mossel Bay), Wandsbeck (Robertson) and Sandhills (De Doorns). This has given communities in remote rural areas access to library material. Twenty libraries were provided with Information and Communication Technology infrastructure. This will give the public free access to the internet and will contribute to rural development.

Sport and Recreation has successfully rolled out its MOD centres (**M**ass participation; **O**pportunity and access; and **D**evelopment and growth) across the province. This has seen an increase in participation of children, youth and community members in sport and human movement activities. An average of 19 370 learners/athletes attend the MOD centres every week.

Other references

- ▶ See the Department of Cultural Affairs and Sport's Annual Report 2010/11 for more detail on the Department's achievements.
- ▶ Service Standards can be found in the Departmental Service Delivery Improvement Plans.

How to contact us

For more information, suggestions and/or compliments, please feel free to contact:

The Manager
Annerie Pruis
Acting Head of Communications
Marketing and Communications Unit
1st Floor, Protea Assurance Building
Greenmarket Square
Cape Town
8000

Tel: 021 483 9514 Fax: 021 483 9521 E-mail: Annerie.Pruis@pgwc.gov.za

www.westerncape.gov.za

