

EDITORIAL



The celebration of National Book Week once again proved that the prophets of doom who have, for what seems like ages predicted the demise of the book, have totally missed the boat.

The World Cup Soccer festivities have brought about an exuberance and desire amongst all and sundry in the Mother City to celebrate good things. Proof of this phenomenon could be seen by the thousands of people who visited our 'demo'-library that was the basis of a satellite National Bookweek held in the Liberty Promenade Shopping Mall in Mitchell's Plain. Hundreds of

membership-application forms were completed. At the time of writing the final figures have not yet been determined but we will elaborate on this project in our next issue ... indeed a wonderful achievement for the written word ...!

Maskew Miller Longman (MML) is the focus of our new series on publishing houses in South Africa, new and old (page 8). MML, one of the oldest publishing houses in the country was founded in 1893, and has over the years ensured the availability of text books for many many generations of both children and adults. Part of the Pearson Group, (an international publishing group) it employs 35 000 people globally and is the biggest educational publisher in our country. Apart from their main focus on textbooks, MML also strives for the development of a solid store of literature in the African languages.

Meet Moky Makura – livewire entrepreneur and author of **Africa's greatest entrepreneurs**, one of Exclusive Books' top ten best-sellers in business books in South Africa. Makura is the publisher of the very popular romance series, *Nollybooks* (featured on page 17) and tells the story of how she, during a talk to teenagers, encouraged a teenage boy to stop reading books that bored him, but not to stop looking for books that appealed to him. Read about her determination to provide books for the masses.

Finally we publish the 2011 Library Week activities and as an introduction, some excerpts from the Minister of Cultural Affairs and Sport, Dr Ivan Meyer's address. Dr Meyer, a bibliophile of renown and an avid reader makes no secret of his love relationship with libraries. He reveres books and on page 11 he shares with our readers the 20 books that impacted on his life.

Happy reading!

Vanjaar se viering van Nasionale Boekweek is dalk 'n vingerwysing aan die doemprofete dat 'niet is dit het einde van de boek!'

Die Wêreld-Sokkerbekerviering het 'n lus onder Kapenaars ontwikkel om lekker gebeurtenisse te vier en hul entoesiastiese ondersteuning van die satelliet Nasionale Boekweek wat in die Liberty Promenade Winkelsentrum in Mitchell's Plain aangebied is, getuig hiervan. Duisende besoekers het die 'demo'-biblioteek in die sentrum besoek waartydens honderde nuwe lede gewerf is. Ten tye van hierdie skrywe was die finale syfers nog nie beskikbaar nie, maar ons vertel meer oor hierdie projek in die volgende uitgawe ... voorwaar 'n wonderlike prestasie vir die geskrewe woord ...!

In ons nuwe reeks oor uitgewers, (jonk en oud) val die fokus hierdie maand op Maskew Miller Longman (MML), een van die oudste uitgewers in die land wat reeds in 1893 gevestig is en wat deur dekades heen gesorg het dat ons kinders en volwassenes studiemateriaal het. MML is deel van die Pearson Groep ('n internasionale uitgewer wat 35 000 mense dwarsoor die wêreld in diens het) en die grootste uitgewer van opvoedkundige materiaal in die land, wat, ten spyte van hul fokus op teksboeke, ook daarna strewende om te sorg vir 'n goeie voorraad literatuur in al die Afrika-tale.

Ontmoet Moky Makura – entrepreneur en die skrywer van **Africa's greatest entrepreneurs**, deel van Exclusive Books se lys van top tien beste sakeboeke. Makura, die uitgewer van die populêre romanreeks, *Nollybooks*, vertel hoe sy op 'n dag toestemming aan 'n tiener gegee het om op te hou om boeke wat hom verveel te lees, maar, wel om nooit sy soeke na 'n lekkerlees boek te staak nie. Lees op bladsy 17 oor haar vasberadenheid om leesbare boeke aan die algemene publiek beskikbaar te maak.

Om af te sluit publiseer ons 2011 se Biblioteekweekaktiwiteite en ter inleiding, uittreksels van die Minister van Kultuursake en Sport, Dr Ivan Meyer, se toespraak. Dit is geen geheim dat biblioteke 'n spesiale plek in sy hart het nie. 'n Ware bibliofiel en dol oor boeke, deel hy op bladsy 11 sy lys van 20 boeke wat 'n invloed op sy lewe gehad het met ons lesers.

Leeker lees!

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Indexed in • Geïndekseer in
LISA (Library and Information
Science Abstracts)

Reproduction and Printing • Reprodusie en Drukwerk
Amazon Media

Cover design • Omslagontwerp
Olivia Forshaw

© Library Service © Biblioteekdiens
SA ISSN 0 008 5790

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Die **Kaapse Biblioteekaris** is die huisblad van die Wes-Kaapse Provinsiale Biblioteekdiens en verskyn twee-maandeliks. Dit bevat artikels oor biblioteek- en inligtingwese, nuusberigte, resensies, aanwinstyde asook praktiese artikels. Die redaksie behou hom die reg voor om, indien nodig, bydraes te redigeer, te verkort of te herskryf. Die publikasie van artikels wat nie in opdrag geskryf is nie, kan egter nie gewaarborg word nie. Die menings van medewerkers is nie noodwendig dié van die Biblioteekdiens nie. Alle kopie vir 'n bepaalde uitgawe moet die redaksie twee maande vooruit bereik. Artikels, briewe en nuusberigte kan direk aan die redakteur gestuur word.

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