Cape Town and the Western Cape: Your host in 2010!
Western Cape Premier: Ms Lynne Brown
7 February 2009
Contents

1. Objectives
2. Our readiness
3. Accessing the Cape
4. A place to stay
5. A place to train
6. A place for football
7. A place to celebrate
8. What’s on
9. Your kind assistance
Cape Town & Western Cape 2010 Objectives

- Host semi-final and events successfully
- Maximum public benefit and lasting legacy
  - Infrastructure development
  - Economic Opportunities
  - Environmental legacy
  - Social cohesion: ‘Home for All’
- Desirable destination for investment, trade, tourism
- Geographic spread beyond the City
Our readiness for the 2010 FIFA World Cup

We have heard your most frequently asked questions:

- Are we really going to be ready to host?
- How safe will my fans be?

We will now focus on readiness.

SAPS will present the 2010 Safety Plan.
Stadium, forecourt and pedestrian underpass
Accessing the Cape

- Connected by direct scheduled flights to major airports in Europe, South America, North America, Asia and Africa
- Regular flight connections to leading cities in South Africa
- Sophisticated road infrastructure
- Extensive rail network
- Visitors will move around by meter taxi, coach, train or on foot
Cape Town International Airport Upgrade
CTIA Departure Drop Off Area
Cape Town Station Upgrade
Road Upgrades: Hospital Bend Pre Selection Scheme
Airport City Link: BMT Lane: Inbound

1. ANPR Camera Footage

Remote Control Centre
Koeberg Interchange Upgrade Phase 1 (2010)
KOEBERG INTERCHANGE UPGRADE
WHITE BRIDGE - KNYSNA

- R120m
- 17 June 2008 commenced – 16 December 2009 to be completed
- links to Knysna By-pass
- provides for Non-motorised transport
SANDKRAAL ROAD, GEORGE
A place to stay
A place to stay

2010: Accommodation: Comparison of Bed Numbers by Town and/or Area (Accredited)

Capacity Nodes
No of Beds
- 0 - 100
- 101 - 500
- 501 - 1 000
- 1 001 - 2 000
- 2 001 - 3 000
- +3 001

[Map showing bed numbers by town and area]
Hotel Accommodation

- Cape Town has 16,000 rooms within 45 minute driving radius of City centre
- 7,000 rooms within 15 minute driving radius of stadium
- 3,500 of these rooms are within 15 minute walking distance

At least eight new hotels to capitalise on 2010,

- The Taj Hotel on St George’s Mall
- 15 on Orange
- Express by Holiday Inn (also on St George’s Mall)
- One & Only (V & A Waterfront)
- Two further hotels in Waterfront;
- Alongside CT International Convention Centre
A place to unwind
A place to learn

Steeped in academic traditions and serviced by four world class universities:

- Cape Peninsula University of Technology
- University of Cape Town
- University of Stellenbosch
- University of Western Cape
A place to train
Philippi Stadium: Proposed Venue Specific Training Site for Cape Town
Philippi Stadium: Proposed Venue Specific Training Site for Cape Town
BASE CAMP BID BOOK

Base Camps

• Launched book in Vienna 27 June 2008
• Local launch to foreign representatives & media 29 August 2008
• Team inspections already begun

*Location*Hotel*Training site(s)*Distances (transportation)*Key facilities *Key Services
A place for football

40,000 fans at Newlands Stadium, Cape Town July 2007
A place for football

Bafana Bafana vs. Zambia
A place to celebrate
Public Viewing Locations in the Western Cape in 2010

- Official FIFA Fan Park: Grand Parade
- Cape Town: Athlone, Belville, Swartklip
- Cape Winelands: Worcester
- West Coast: Vredenburg
- Overberg: Bredasdorp
- Central Karoo: Beaufort West
- Eden: George
### 2010 Match Schedule: Cape Town

#### MATCH SCHEDULE 2010 FIFA World Cup South Africa™

<table>
<thead>
<tr>
<th>Group Matches</th>
<th>Round of 16</th>
<th>Quarter Finals</th>
<th>Semi Finals</th>
<th>3/4 Place and Final</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Johannesburg</strong>&lt;br&gt;Soccer City</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Johannesburg</strong>&lt;br&gt;Ellis Park</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Nelspruit</strong>&lt;br&gt;Mbombela</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Rustenburg</strong>&lt;br&gt;Royal Bafokeng</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Mangaung/Bloemfontein</strong>&lt;br&gt;Free State</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Cape Town</strong>&lt;br&gt;Green Point</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Durban</strong>&lt;br&gt;Durban</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Polokwane</strong>&lt;br&gt;Peter Mokaba</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Nelson Mandela Bay/Port Elizabeth</strong>&lt;br&gt;Port Elizabeth</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Tshwane/Pretoria</strong>&lt;br&gt;Lions' Park/Verulam</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Friday**: 20h30, 20h30, 20h30, 13h30, 20h30, 20h30, 16h00, 20h30
- **Monday**: 20h30, 20h30, 20h30, 13h30, 20h30, 20h30, 16h00, 20h30
- **Thursday**: 20h30, 20h30, 20h30, 13h30, 20h30, 20h30, 16h00, 20h30
- **Tuesday**: 20h30
- **Saturday**: 16h30, 20h30
- **Tuesday**: 20h30

Match numbers and personal kits will be announced in due course.
Western Cape: What’s on?

2009

26 January:    500 Days to go
5-7 February:  Iziko Programme
7 February:    Premier’s Diplomatic Brunch
March:         Soccerex, Brasilia
10-13 April:   Bay Hill Under 19 Football Tournament
6 May:         400 Days to go
June:          World Economic Forum
June:          CT International Book Fair
14-28 June:    FIFA Confederations Cup
14 August:     300 Days to go
22 November:   200 Days to go
23-26 Nov:     Emergency Medicine Conference
November:      Soccerex, Johannesburg
December:      Festival of Hope & Legacy Conference, CT
4 December:    FIFA World Cup Final Draw, Cape Town
December:      Stadium Handover to City, Cape Town
December:      World Broadcasters’ Meeting

2010

2 March:       100 Days to go
1-5 July:      Cape Town International Fashion Week
7-8 July:      Regional Leaders Forum
11 Jun–11 Jul: FIFA World Cup™
We need your kind assistance:

To share information with:

- Foreign Affairs Departments in your home country to ensure accurate information is given through travel advisories
- Your national teams (should they qualify)
- Media based in your country

- Assistance with language translation, and volunteers for interpretation (health, safety etc)

- Interface between your fans and the Western Cape and local governments
Cape Town and Western Cape

- A place to stay
- A place to unwind
- A place to learn
- A place to do business
- A place to train
- A place to play

Your home in 2010!
488 Days to KICK OFF!!

Thank you • Vielen Dank • Gracias • Merci • شكرا • Obrigada