Cape Town and the Western Cape: Your host in 2010!

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Cape Town and the Western Cape
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Cape Town & Western Cape 2010 Objectives

- Host semi-final and events successfully
- Maximum public benefit and lasting legacy
  - Infrastructure development
  - Economic Opportunities
  - Environmental legacy
  - Social cohesion: ‘Home for All’
- Desirable destination for investment, trade, tourism
- Geographic spread beyond the City
Our readiness for the 2010 FIFA World Cup

We have heard your most frequently asked questions:

- Are we really going to be ready to host?
- How safe will the fans be?
2010 Event in Cape Town

- Stadium
- Accommodation
- Fan Fest
- Airport
- Station
- Convention Centre

2010 FIFA WC CAPE TOWN

- Transport
- Safety & Security
- Infrastructure & planning
- Economic Development
- Marketing & Communications
- Events/Logistics
Infrastructure progress toward 2010

**Stadium**
- 68,000 seats for semi-final. >60% Complete.
- Super structure to be completed end of 2008
- Final handover 15 December 2009

**Accommodation**
- 108,000 beds in the Western Cape
- 8 new hotels under construction in Cape Town

**Fan Fest**
- 1 Official Fan Park in Cape Town
- 3 other Public Viewing Areas in Cape Town
- At least another 5 across Province

**Airport**
- Upgrade of Cape Town International Airport
- Cape Town to be hub for flights from Americas

**Station**
- Upgrade of Cape Town Central Station
- Cape Town Station serves Stadium & Fan Park

**Convention Centre**
- CTICC venue for Final Draw 4 December 2009
- Media and broadcasting opportunities
- Expansion of CTICC
- Proposed Green Star compliance
Stadium, forecourt and pedestrian underpass
Stadium@ Green Point: 23 January 2009
Stadium Design Overview

- Upper Tier: 24,700 seats (scenario 1)
- Middle Tier: 20,000 seats
- Lower Tier: 22,900 seats
- Compression Ring
- Translucent glass/membrane Roof
- Field (70m/125m)
- Plaza
- Staircases access to upper concourse
- Access to lower and middle tier
- Access upper tier
- Bowl parking
Transport and Infrastructure projects
Accessing the Cape

- Connected by direct scheduled flights to major airports in Europe, South America, North America, Asia and Africa
- Regular flight connections to leading cities in South Africa
- Sophisticated road infrastructure
- Extensive rail network
- Visitors will move around by meter taxi, coach, train or on foot
Cape Town International Airport Upgrade
CTIA Departure Drop Off Area
Cape Town Station Upgrade
Road Upgrades: Hospital Bend Pre Selection Scheme
Airport City Link: BMT Lane: Inbound

1. ANPR Camera Footage

Remote Control Centre
Airport City Link: BMT Lane: Outbound
Koeberg Interchange Upgrade Phase 1 (2010)
WHITE BRIDGE - KNYSNA

- R120m
- 17 June 2008 commenced – 16 December 2009 to be completed
- links to Knysna By-pass
- provides for Non-motorised transport
A place to celebrate
Accommodation and Base Camps
A place to stay
A place to stay
Hotel Accommodation

- Cape Town has **16 000** rooms within **45 minute driving radius** of City centre.
- **7000** rooms within **15 minute driving radius** of stadium.
- **3500** of these rooms are within **15 minute walking distance**.
- At least eight new hotels to capitalise on 2010,
  - The Taj Hotel on St George’s Mall
  - 15 on Orange
  - Express by Holiday Inn (also on St George’s Mall)
  - One & Only (V & A Waterfront)
  - Two further hotels in Waterfront;
  - Alongside CT International Convention Centre
A place to unwind
A place to learn

Steeped in academic traditions and serviced by four world class universities:

- Cape Peninsula University of Technology
- University of Cape Town
- University of Stellenbosch
- University of Western Cape
A place to train
Base Camps

- Launched book in Vienna
  27 June 2008

- Local launch to foreign representatives & media
  29 August 2008

- Team inspections already begun

Location*Hotel*Training site(s)*Distances (transportation) *Key facilities *Key Services
Safety & Security

- 16 500 extra police to be deployed by 2010
- 66,000 CCTV units already in place nationally
- R1.3 billion allocated to safety and security nationally
- Internat. cooperation with police of participating countries
- mega-mock event already enacted May 2008
- Spectators and tourism strategy highly advanced
- Volunteers incl 3000 community safety in public places
- Lessons learned incorporated in finalising strategy
- Safety/security strategy tabled with FIFA 30 Jun08
- FIFA and media safety strategy finalised
- Anti-terrorism strategy
Operational Plan (context)

Operational Theatres
Operational Plan (excerpt...)

Contingency Plans

Security Related Disasters
- Terrorism, Bomb Threats, Public Disorder
- Violent crowd behaviour

Man-made or Natural Disasters
- Floods, Fires, Epidemic, Medical Emergency, Aircraft Disasters

Reaction Force

Joints

Disaster Management

Kidnapping
Hostage Situations
Assassinations / Sniper attacks
Chemical / Biological / Radiological / Nuclear / Airborne attacks/
Stand off attacks / Intelligence
2010 Match Schedule: Cape Town

MATCH SCHEDULE 2010 FIFA World Cup South Africa™

Group Matches | Round of 16 | Quarter Finals | Semi Finals | 3/4 Place and Final

Johannesburg
Green Point
20h30

Johannesburg
Ellis Park
13h30

Nelspruit
Mbombela
20h30

Rustenburg
Royal Bafokeng
20h30

Mangaung/Bloemfontein
Free State
20h30

Cape Town
Green Point
16h00

Durban
Durban
20h30

Polokwane
Peter Mokaba
20h30

Tshwane/Pretoria
Lothab Vodfield
20h30

Tsawas/Port Elizabeth
Port Elizabeth
16h00

FIFA Partners

National Supporter

FIFA.com

20 centres

adidas Coca-Cola Emirates SONY VISA

Budweiser McDonalds MTN Satyam

FNb Telkom
## Western Cape: What’s on ?

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>26 January</td>
<td>500 Days to go</td>
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<tr>
<td>5-7 February</td>
<td>Iziko Programme</td>
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<td>7 February</td>
<td>Premier’s Diplomatic Brunch</td>
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<td>March</td>
<td>Soccerex, Brasilia</td>
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<tr>
<td>10-13 April</td>
<td>Bay Hill Under 19 Football Tournament</td>
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<tr>
<td>6 May</td>
<td>400 Days to go</td>
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<tr>
<td>June</td>
<td>World Economic Forum</td>
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<td>June</td>
<td>CT International Book Fair</td>
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<td>14-28 June</td>
<td>FIFA Confederations Cup</td>
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<tr>
<td>14 August</td>
<td>300 Days to go</td>
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<tr>
<td>22 November</td>
<td>200 Days to go</td>
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<tr>
<td>23-26 Nov</td>
<td>Emergency Medicine Conference</td>
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<tr>
<td>November</td>
<td>Soccerex, Johannesburg</td>
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<td>December</td>
<td>Festival of Hope &amp; Legacy Conference, CT</td>
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<td>4 December</td>
<td>FIFA World Cup Final Draw, Cape Town</td>
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<td>December</td>
<td>Stadium Handover to City, Cape Town</td>
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<tr>
<td>December</td>
<td>World Broadcasters’ Meeting</td>
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<tr>
<td>2 March</td>
<td>100 Days to go</td>
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<td>1-5 July</td>
<td>Cape Town International Fashion Week</td>
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<td>7-8 July</td>
<td>Regional Leaders Forum</td>
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<td>11 Jun–11 Jul</td>
<td>FIFA World Cup™</td>
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We need your kind assistance:

To share accurate information with:
- Foreign Affairs Department to ensure up-to-date German travel advisories to fans and visitors
- Your national team (should they qualify!)
- German Media

- Assistance with language translation, and volunteers for interpretation (health, safety etc)

- Interface between your fans and the Western Cape and local governments
Cape Town and Western Cape

- A place to stay
- A place to unwind
- A place to learn
- A place to do business
- A place to train
- A place to play

Your home in 2010!