2010 FIFA World Cup ™

Cape Town and the Western Cape:

Your host in 2010!

Dr Laurine Platzky

23 February 2009

Cape Town

and the Western Cape

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Cape Town & Western Cape 2010 Objectives

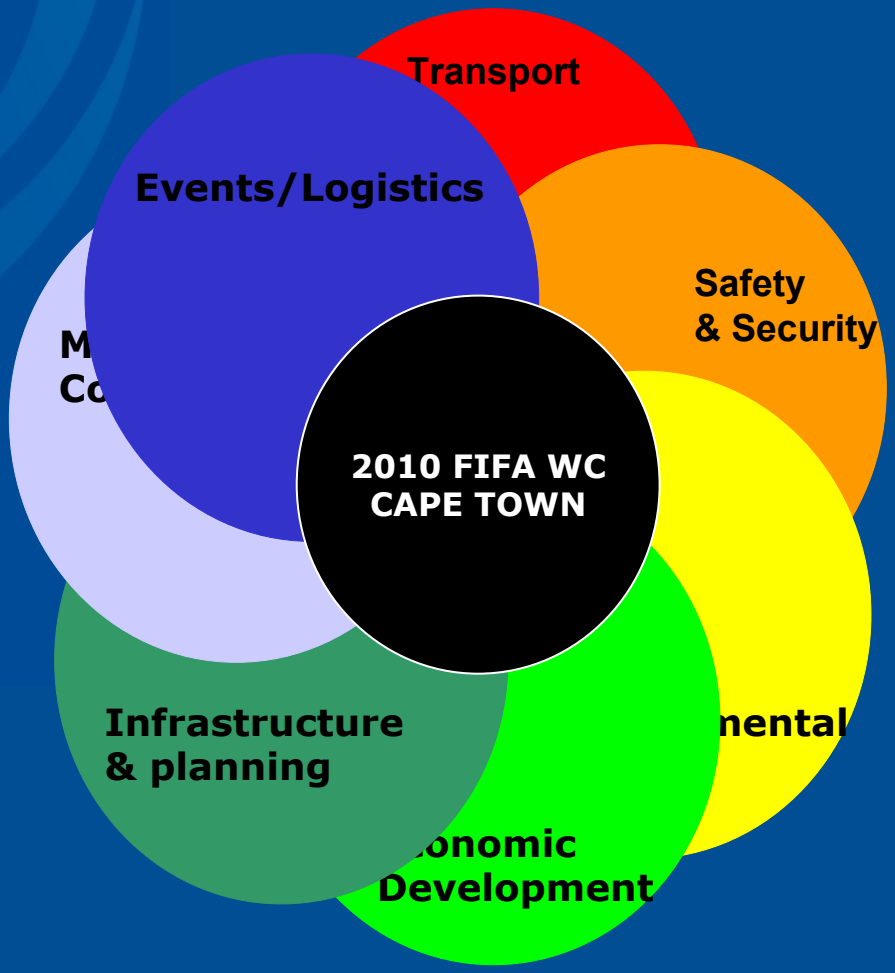
- Host semi-final and events successfully
- Maximum public benefit and lasting legacy
  - Infrastructure development
  - Economic Opportunities
  - Environmental legacy
  - Social cohesion: ‘Home for All’
- Desirable destination for investment, trade, tourism
- Geographic spread beyond the City

Our readiness for the 2010 FIFA World Cup

We have heard your most frequently asked questions:

- Are we really going to be ready to host?
- How safe will the fans be?

2010 Event in Cape Town



Stadium

Accommodation

Fan Fest

Airport

Station

Convention Centre

Infrastructure progress toward 2010

Stadium

68,000 seats for semi-final. >60% Complete.
Super structure to be completed end of 2008
Final handover 15 December 2009

Accommodation

108,000 beds in the Western Cape
8 new hotels under construction in Cape Town

Fan Fest

1 Official Fan Park in Cape Town
3 other Public Viewing Areas in Cape Town
At least another 5 across Province

Airport

Upgrade of Cape Town International Airport
Cape Town to be hub for flights from Americas

Station

Upgrade of Cape Town Central Station
Cape Town Station serves Stadium & Fan Park

Convention Centre

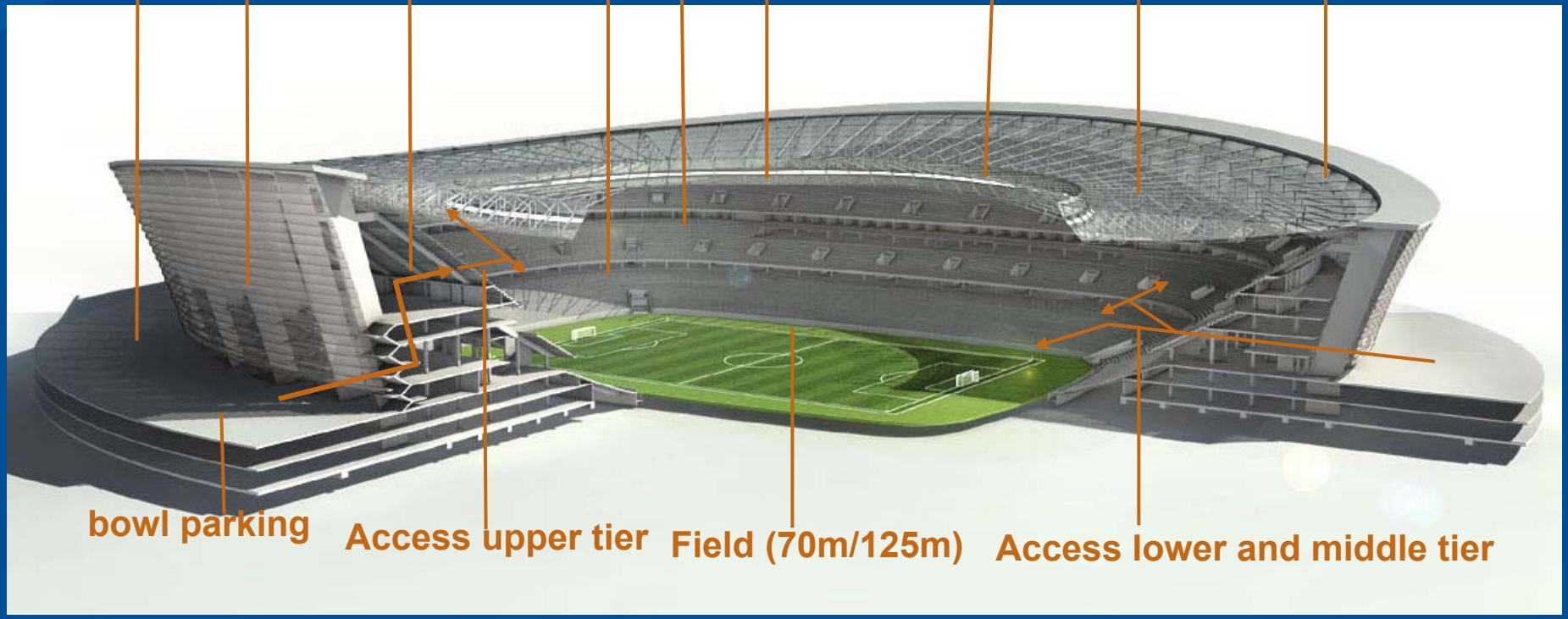
CTICC venue for Final Draw 4 December 2009
Media and broadcasting opportunities
Expansion of CTICC
Proposed Green Star compliance

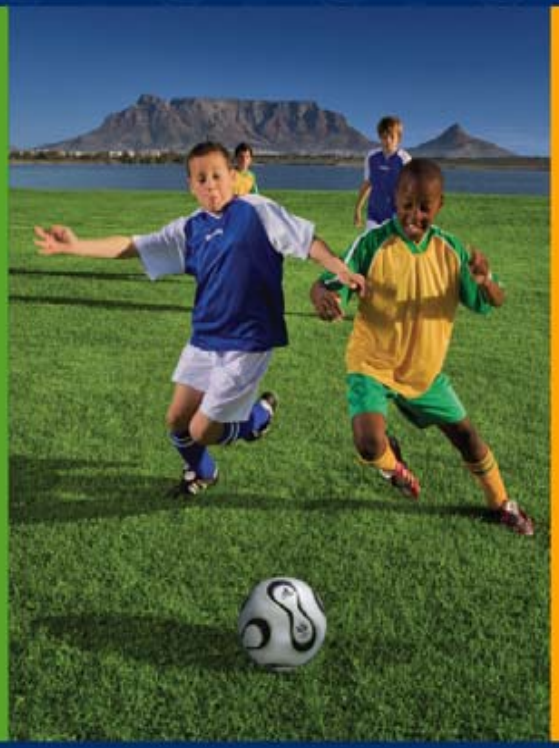
Stadium, forecourt and pedestrian underpass

Cape Town Airport
Cape Town Harbour
V&A Waterfront
Cape Town Convention Centre
Central Station
Fan Park
Green Point Stadium
Granger Bay Boulevard

Stadium@ Green Point: 23 January 2009

Stadium Design Overview





Transport and Infrastructure projects

CAPE TOWN
HOST CITY
SOUTH AFRICA 2010
FIFA WORLD CUP

Accessing the Cape

- Connected by direct scheduled flights to major airports in Europe, South America, North America, Asia and Africa
- Regular flight connections to leading cities in South Africa
- Sophisticated road infrastructure
- Extensive rail network
- Visitors will move around by meter taxi, coach, train or on foot

Cape Town International Airport Upgrade

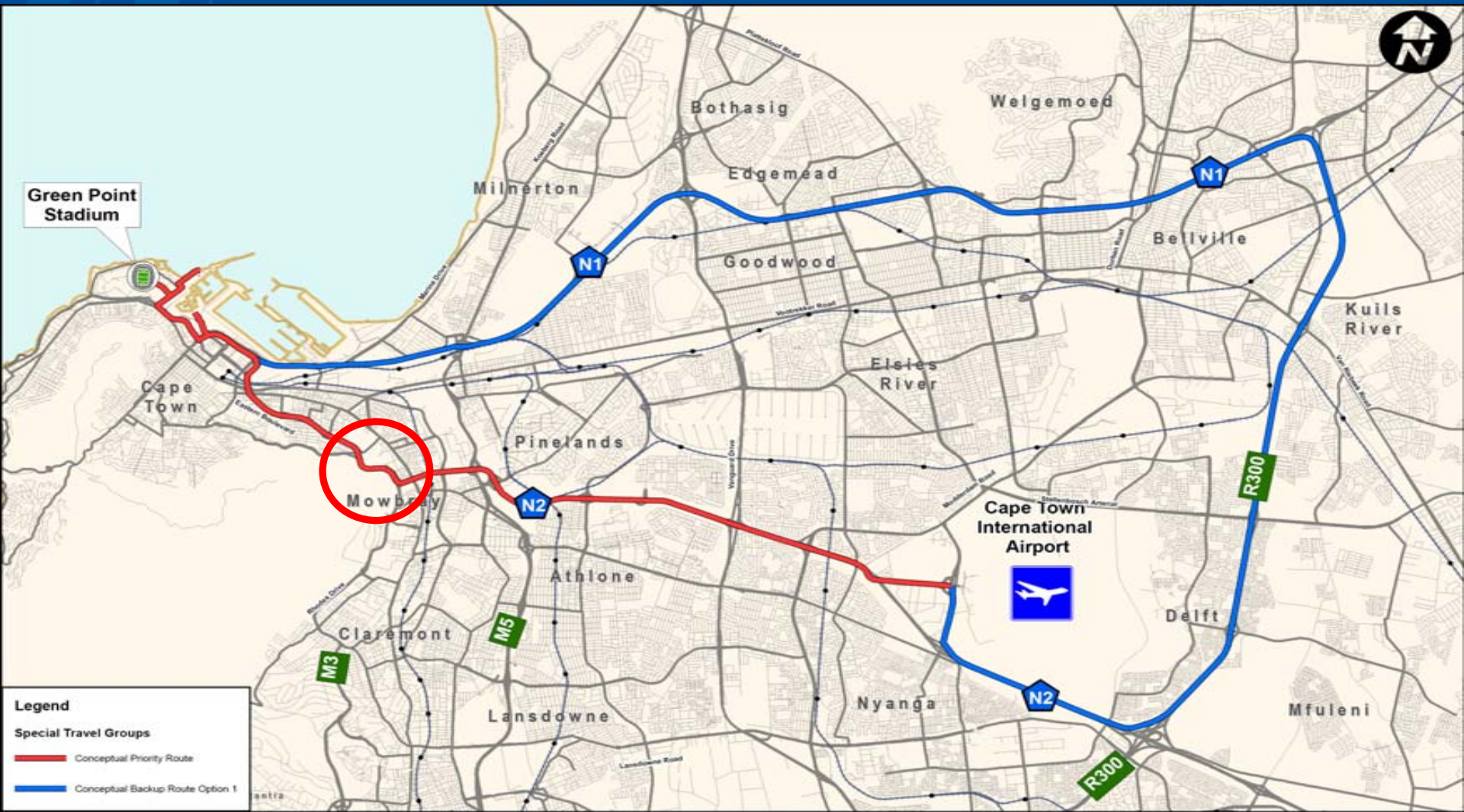
Cape Town Station Concourse Upgrade

Cape Town International Airport Upgrade

CTIA Departure Drop Off Area

Cape Town Station Upgrade

Hospital Bend Upgrade



Road Upgrades:
Hospital Bend Pre Selection Scheme

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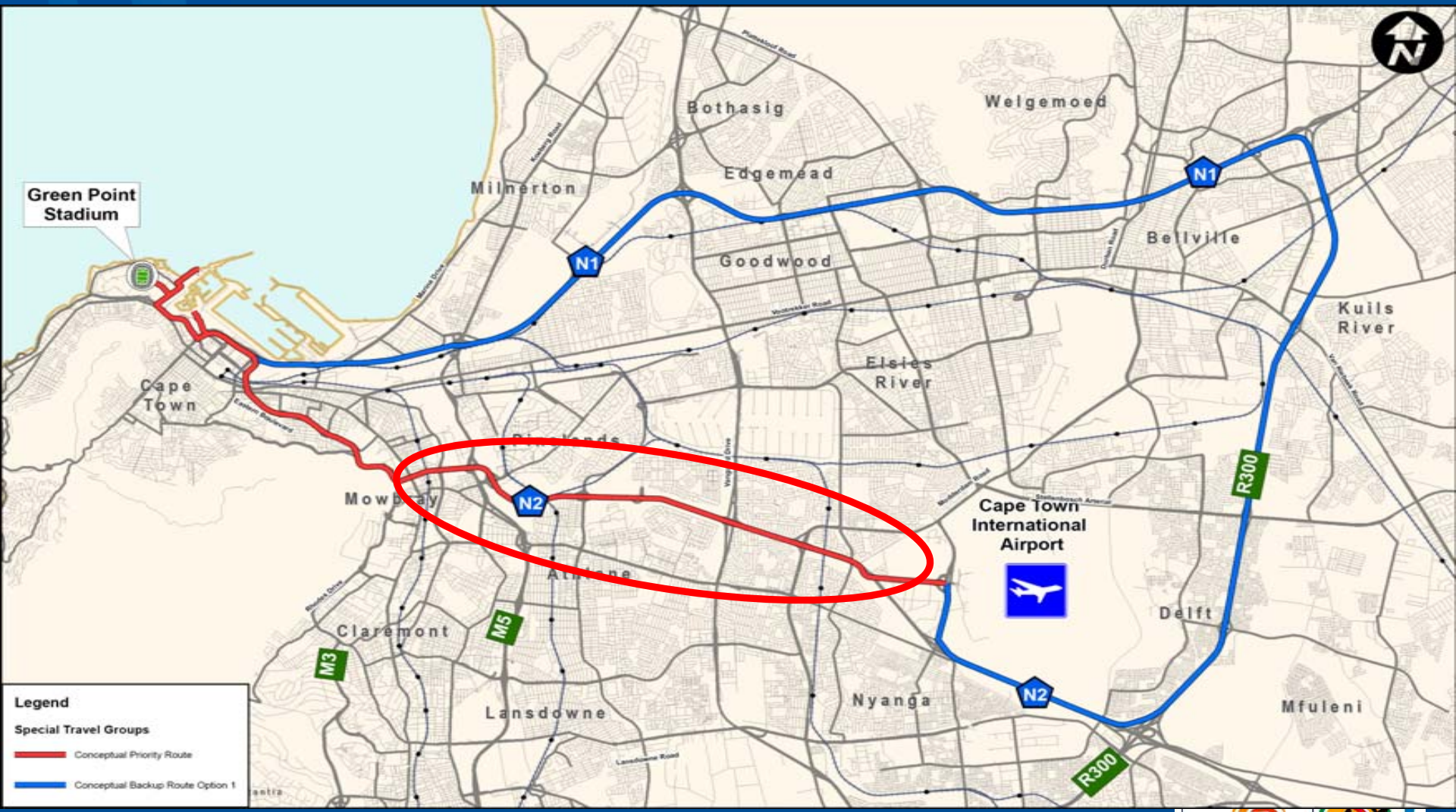
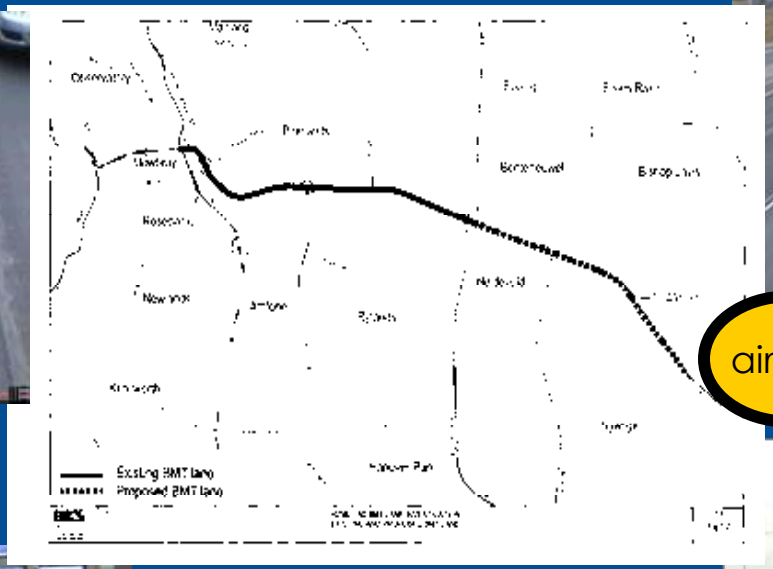
AIRPORT CITY LINK: BMT LANE



Airport City Link: BMT Lane: Inbound

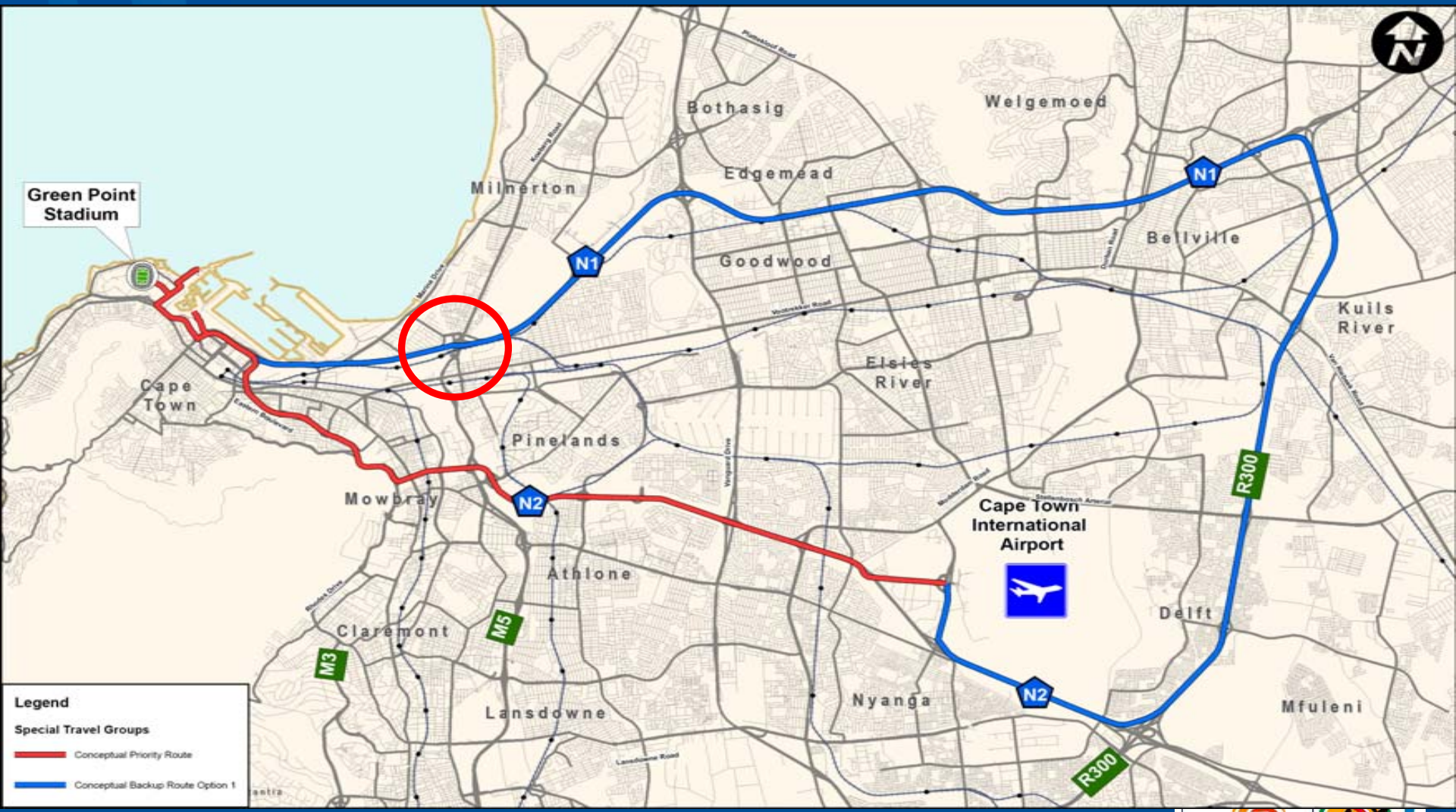
1. ANPR Camera Footage



Remote Control Centre

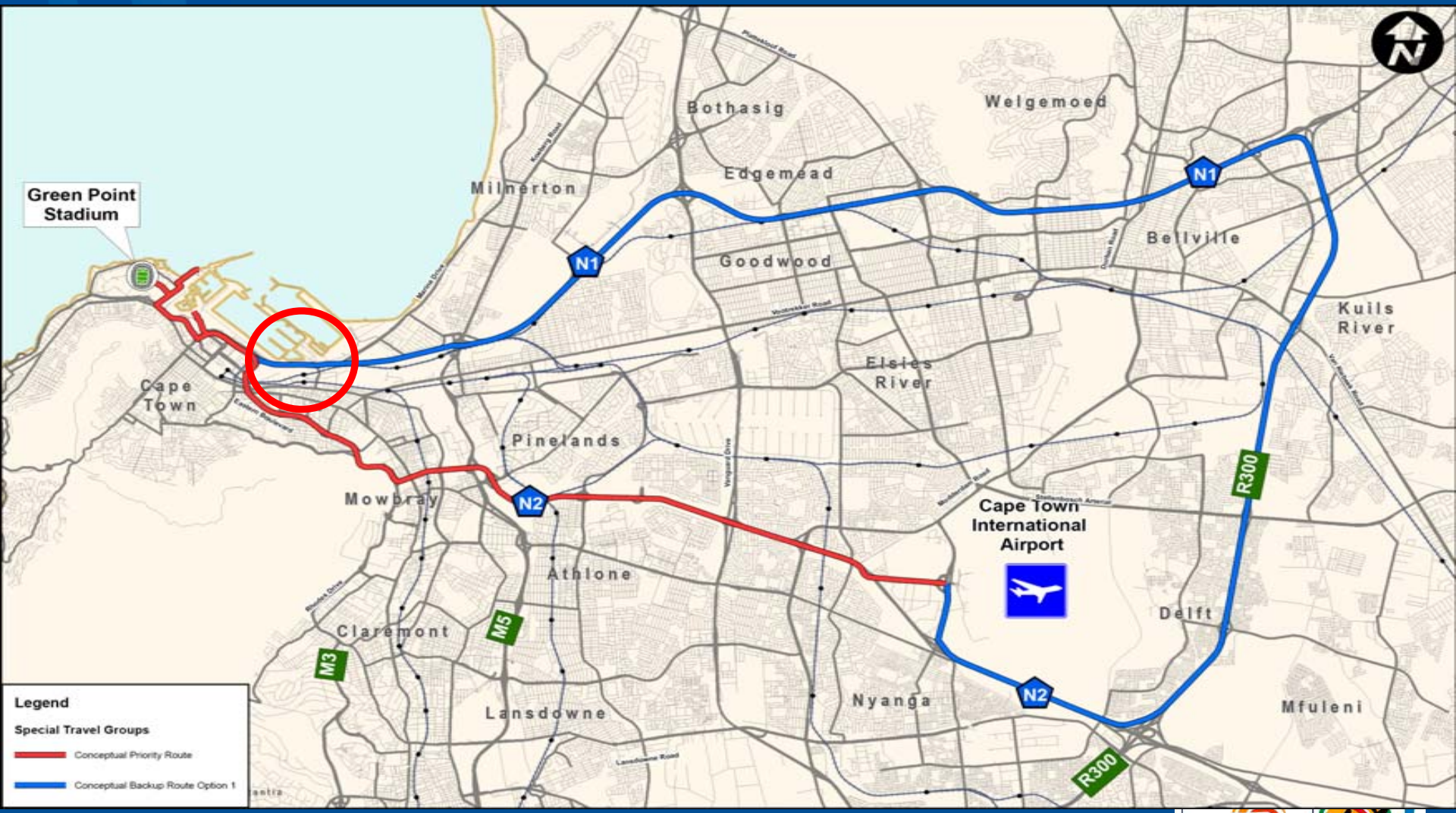
Airport City Link: BMT Lane: Outbound

KOEBERG INTERCHANGE UPGRADE



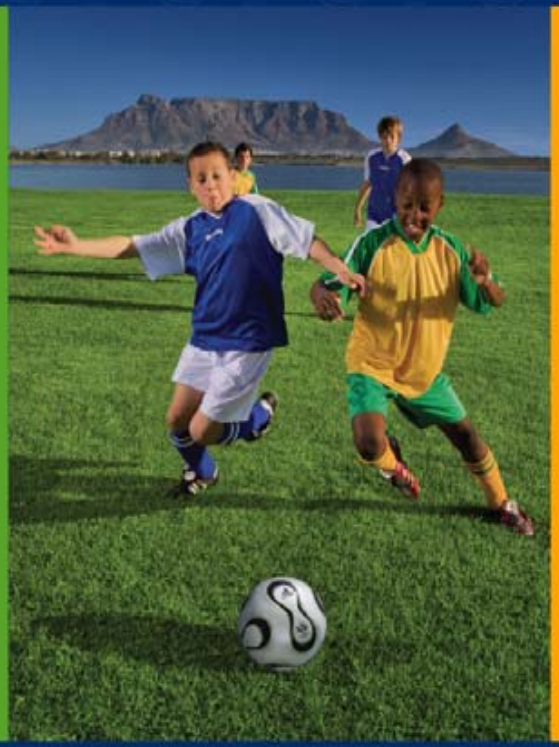
Koeberg Interchange Upgrade Phase 1 (2010)

TABLE BAY BOULEVARD



WHITE BRIDGE - KNYSNA

- R120m
- 17 June 2008 commenced – 16 December 2009 to be completed
- links to Knysna By-pass
- provides for Non-motorised transport



Public Viewing

CAPE TOWN
HOST CITY

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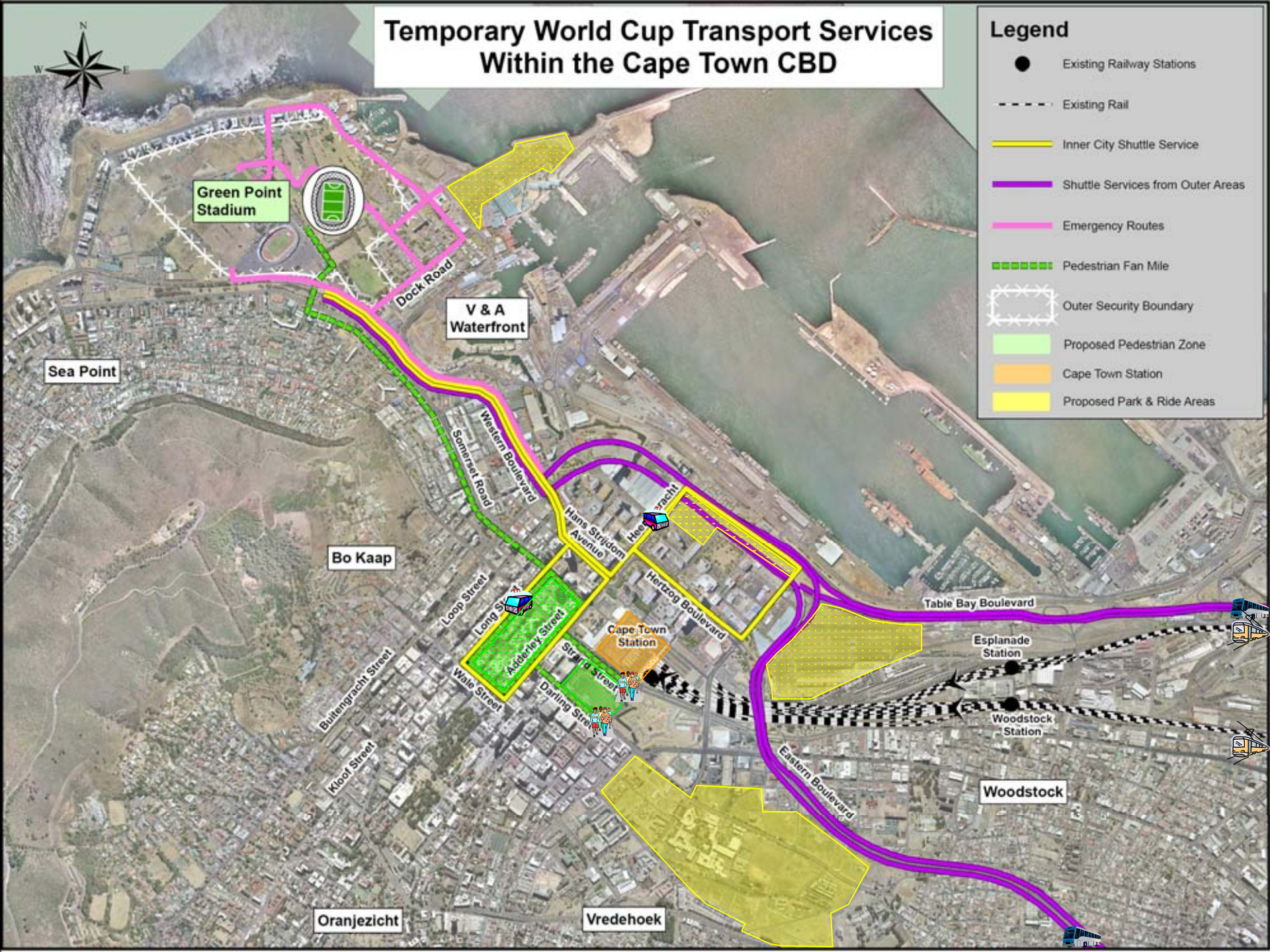
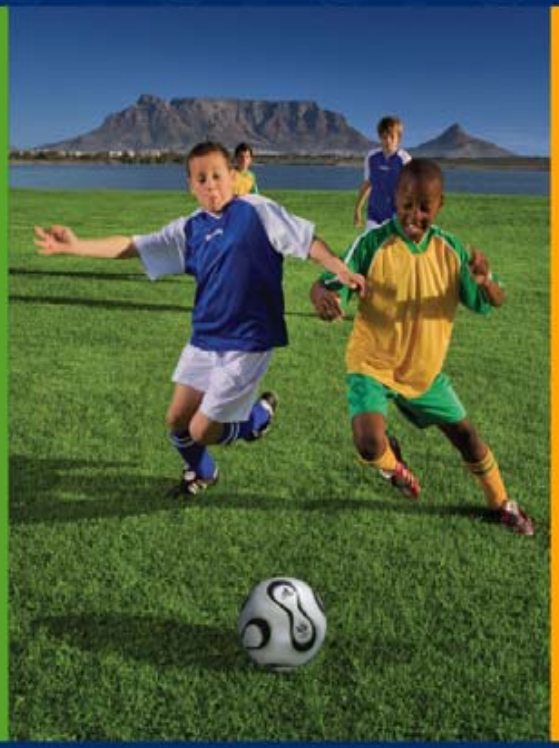
FIFA WORLD CUP


Temporary World Cup Transport Services
Within the Cape Town CBD
Legend
Existing Railway Stations
Existing Rail
Inner City Shuttle Service
Shuttle Services from Outer Areas
Emergency Routes
Pedestrian Fan Mile
Outer Security Boundary
Proposed Pedestrian Zone
Cape Town Station
Proposed Park & Ride Areas
N
W
E
Green Point Stadium
Dock Road
V & A Waterfront
Sea Point
Bo Kaap
Somerset Road
Western Boulevard
Hans Strijdom Avenue
Hertzog Boulevard
Table Bay Boulevard
Loop Street
Long Street
Adderley Street
Strand Street
Wale Street
Darling Street
Buitengracht Street
Kloof Street
Cape Town Station
Esplanade Station
Woodstock Station
Eastern Boulevard
Woodstock
Oranjezicht
Vredehoek

A place to celebrate



Accommodation and Base Camps

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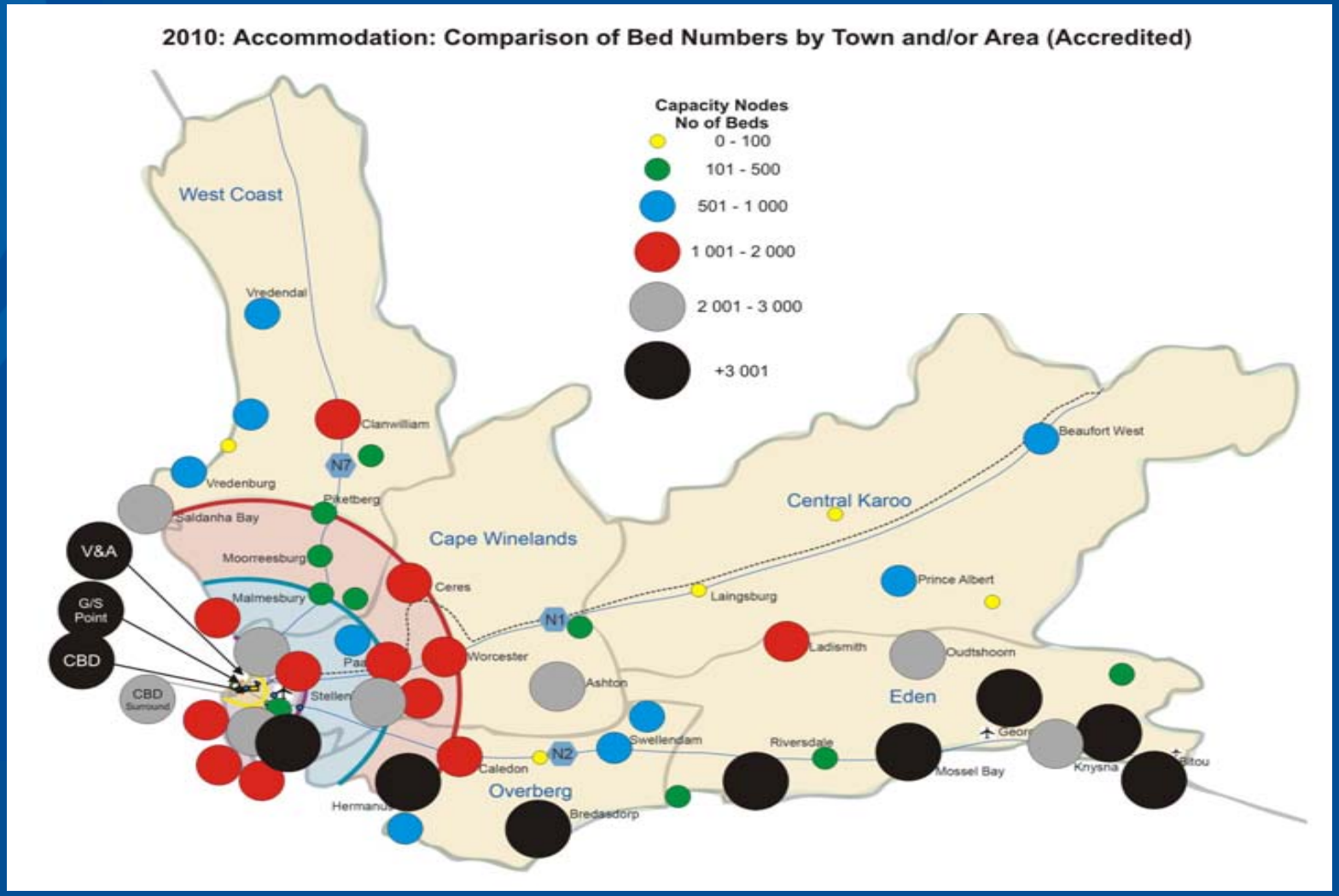
A place to stay

CAPE TOWN HOST CITY

SOUTH AFRICA 2010 FIFA WORLD CUP

A place to stay



Hotel Accommodation

- Cape Town has 16 000 rooms within 45 minute driving radius of City centre
- 7000 rooms within 15 minute driving radius of stadium
- 3500 of these rooms are within 15 minute walking distance
- At least eight new hotels to capitalise on 2010,
  - The Taj Hotel on St George's Mall
  - 15 on Orange
  - Express by Holiday Inn (also on St George's Mall)
  - One & Only (V & A Waterfront)
  - Two further hotels in Waterfront;
  - Alongside CT International Convention Centre

A place to unwind

CAPE TOWN HOST CITY

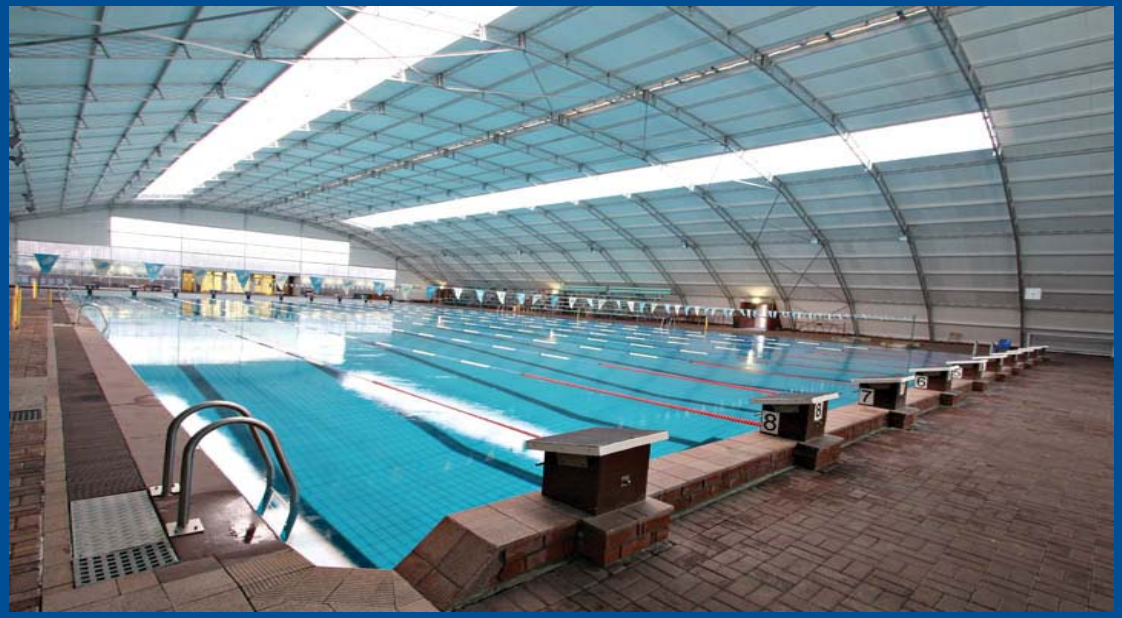
SOUTH AFRICA 2010 FIFA WORLD CUP

A place to learn

Steeped in academic traditions and serviced by four world class universities:

- Cape Peninsula University of Technology
- University of Cape Town
- University of Stellenbosch
- University of Western Cape

A place to train



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BASE CAMP BID BOOK

KNYSNA

Pezula Resort Hotel and Spa ★ ★ ★ ★ ★

Lagoon View Drive, Eastern Head, Knysna
+27 44 302 3333
hotel@pezula.com
www.pezularesorthotel.com

Award-winning Pezula Resort Hotel and Spa on the scenic Garden Route delivers a whole new world of luxury and privacy in elegant African style. Situated on the Eastern Head of Knysna, just a 40 minute flight from Cape Town, it is known for its gourmet restaurant, multi-award-winning spa, exquisite location, indigenous forests, pristine river and secluded beach.

Le Pezula Resort Hotel and Spa, primé, sur la route pittoresque des jardins, fournit un tout nouveau monde de luxe et d'intimité dans le style africain élégant. Situé sur le cap oriental de Knysna, un vol de juste 40 minutes de Cape Town, il est connu pour son restaurant gourmet, son spa plusieurs fois primé, son environnement exquis, ses forêts indigènes, sa rivière immaculée et sa plage retirée.

Das preisgekrönte Pezula Resort Hotel and Spa an der landschaftlich reizvollen Gartenroute liefert eine neue Welt des Luxus und der Privatsphäre in elegantem afrikanischen Stil. Die Anlage befindet sich am östlichen Head von Knysna, nur 40 Flugminuten von Kapstadt entfernt, und ist bekannt für ihr Gourmet-Restaurant, das mehrfach preisgekrönte Spa, die exquisite Lage, einheimische Wälder, unberührte Flüsse und einsame Strände.

El galardonado Pezula Resort Hotel y Spa sobre la panorámica Garden Route entrega un nuevo mundo total de lujo y privacidad en un elegante estilo africano. Situado en la cumbre oriental de Knysna, a tan sólo 40 minutos vuelo desde Ciudad del Cabo, se conoce por su restaurante gourmet, su multi-premiado spa, su exquisita ubicación, sus selvas autóctonas, su río cristalino y su playa privada.

Hotel / Hôtel / Hotel / Hotel:

Rooms / Zimmer / Chambres / Habitciones:

176	88	65	23	2

Distances / Entfernungen / Distances / Distancias:

70km	6km	0km	520km	5km	70km	524km

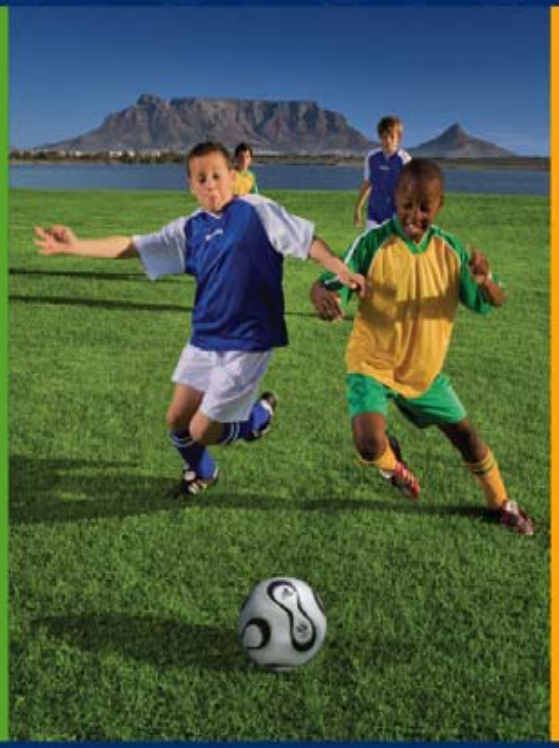
16 | CAPE TOWN AND WESTERN CAPE ACCOMMODATION AND TRAINING SITES

Base Camps

- Launched book in Vienna 27 June 2008
- Local launch to foreign representatives & media 29 August 2008
- Team inspections already begun

*Location*Hotel*Training site(s)*Distances (transportation) *Key facilities *Key Services

SWISSPA



Safety and Security

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HOST CITY

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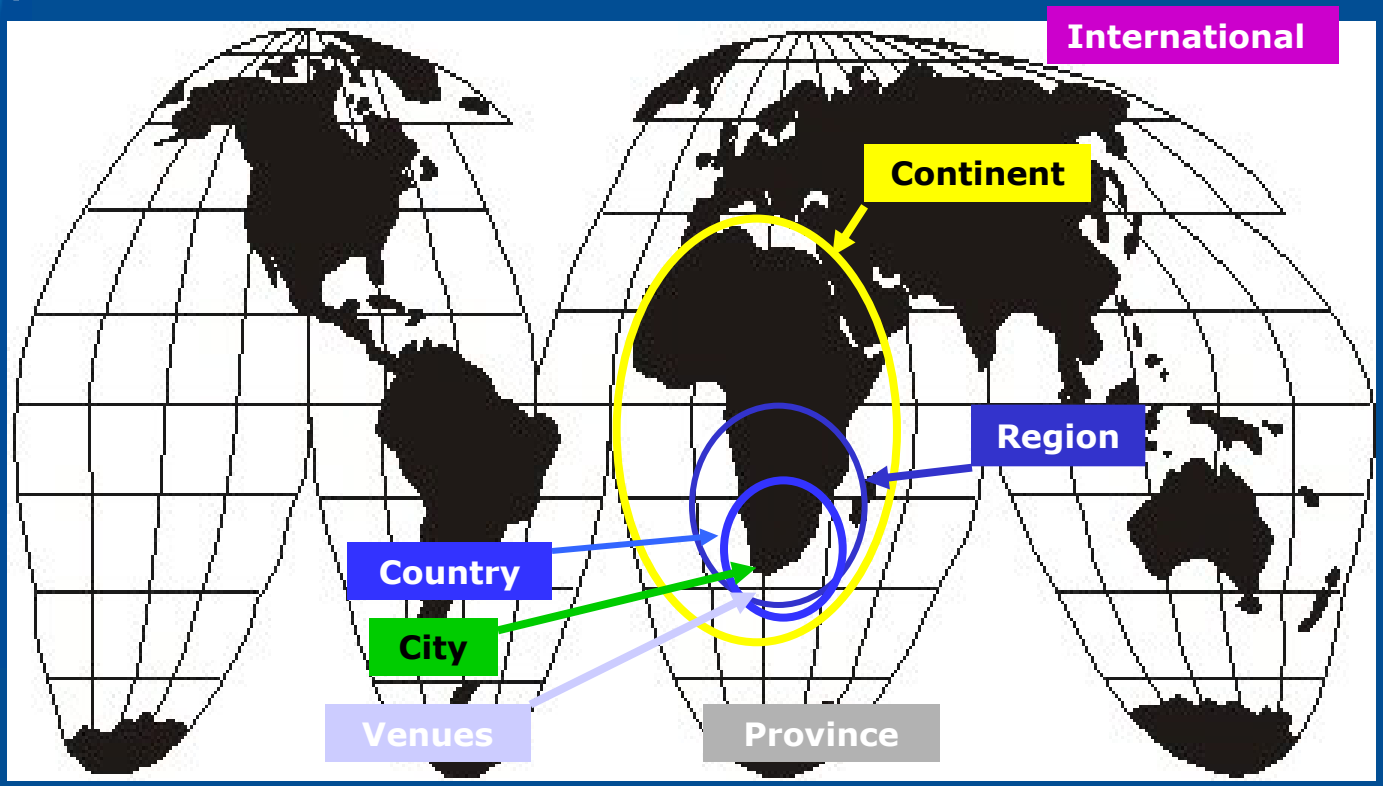
Safety & Security

- 16 500 extra police to be deployed by 2010
- 66,000 CCTV units already in place nationally
- R1.3 billion allocated to safety and security nationally
- Internat. cooperation with police of participating countries
- mega-mock event already enacted May 2008
- Spectators and tourism strategy highly advanced
- Volunteers incl 3000 community safety in public places
- Lessons learned incorporated in finalising strategy
- Safety/security strategy tabled with FIFA 30 Jun08
- FIFA and media safety strategy finalised
- Anti-terrorism strategy

Operational Plan (context)

- Operational Theatres



Operational Plan (excerp…)

- Contingency Plans

Security Related Disasters

Terrorism, Bomb Threats, Public Disorder

Kidnapping
Hostage Situations
Assassinations / Sniper attacks
Chemical / Biological / Radiological / Nuclear / Airborne attacks/ Stand off attacks / Intelligence

Violent crowd behaviour

JOINTS

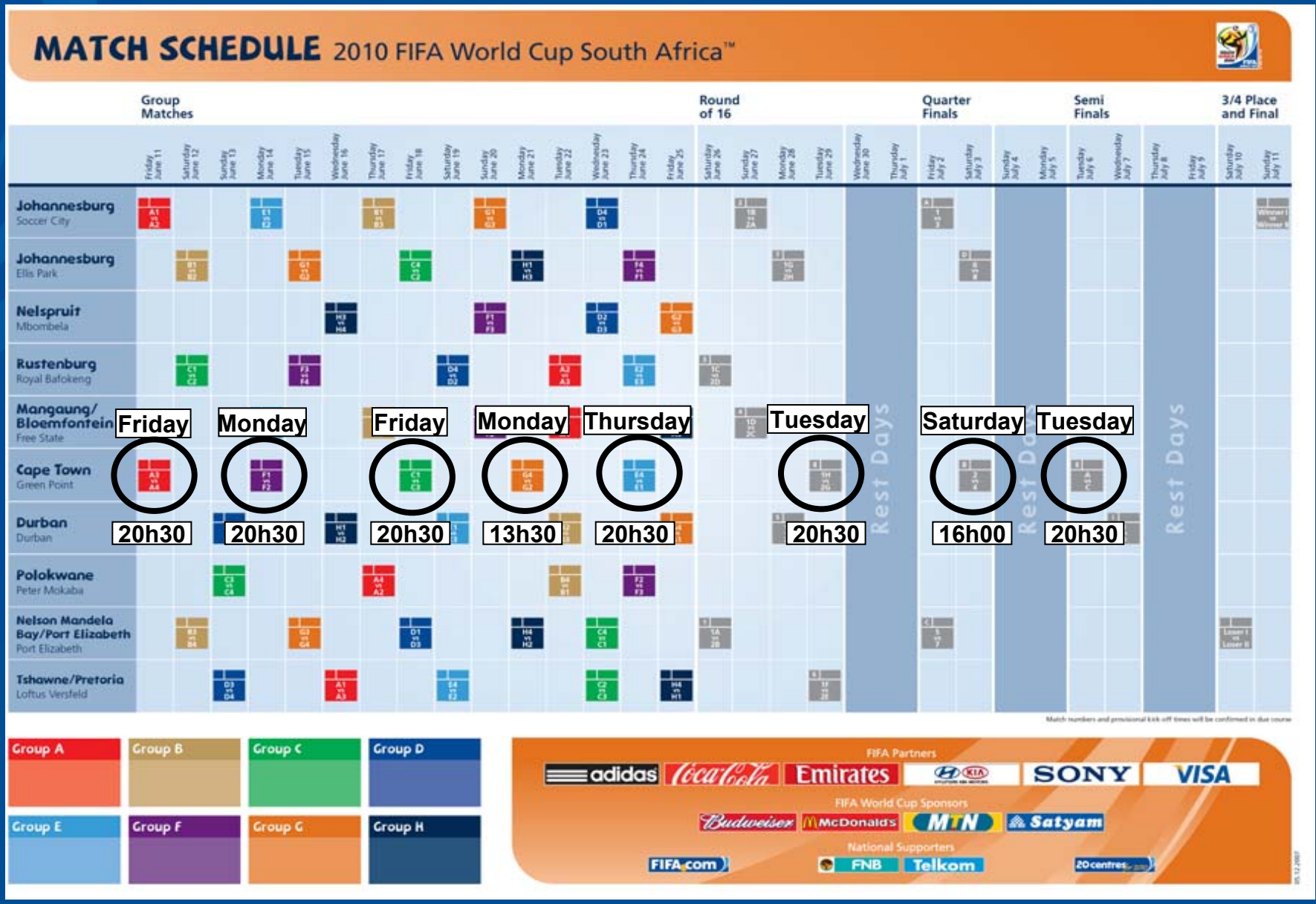
Man-made or Natural Disasters

Floods, Fires, Epidemic, Medical Emergency, Aircraft Disasters

DISASTER MANAGEMENT

Reaction Force

2010 Match Schedule: Cape Town



Western Cape: What's on ?

2009	26 January: 500 Days to go 5-7 February: Iziko Programme 7 February: Premier's Diplomatic Brunch March: Soccerex, Brasilia 10-13 April: Bay Hill Under 19 Football Tournament 6 May: 400 Days to go June: World Economic Forum June: CT International Book Fair 14-28 June: FIFA Confederations Cup 14 August: 300 Days to go 22 November: 200 Days to go 23-26 Nov: Emergency Medicine Conference November: Soccerex, Johannesburg December: Festival of Hope & Legacy Conference, CT **4 December: FIFA World Cup Final Draw, Cape Town** December: Stadium Handover to City, Cape Town December: World Broadcasters' Meeting
2010	2 March: 100 Days to go 1-5 July: Cape Town International Fashion Week 7-8 July: Regional Leaders Forum **11 Jun–11 Jul: FIFA World Cup™**

We need your kind assistance:

To share accurate information with:

- Foreign Affairs Department to ensure up-to-date German travel advisories to fans and visitors
- Your national team (should they qualify!)
- German Media

- Assistance with language translation, and volunteers for interpretation (health, safety etc)
- Interface between your fans and the Western Cape and local governments

Cape Town and Western Cape

- A place to stay
- A place to unwind
- A place to learn
- A place to do business
- A place to train
- A place to play

Your home in 2010!

472 Days to KICK OFF!!

Thank you • Vielen Dank • Gracias • Merci • شكرن • Obrigada