

Competition Criteria

All nominees should comply with the criteria listed below:

- **Outstanding personality within the industry**
 - i. An individual within the tourism, hospitality and events industry who has shown remarkable skills as a leader and role model in dealing with the broader public, peers and colleagues
 - ii. A youth ambassador within the industry who maintains a high standard of service and ethics and is an asset to the industry within the Western Cape, on a national and international platform.

- **Young entrepreneur of the year**
 - i. An individual within the tourism hospitality and events industry who has shown innovative and bold entrepreneurial skills during 2005/2006 within the industry.
 - ii. This could be by starting a new company, changing and introducing new ideas, involving the communities at grassroots level.
 - iii. Contribute to the sustainability of the industry within the Western Cape

- **Young tourism manager of the year**
 - i. An individual within the tourism industry who contributed to the advancement of the industry on the local and international market
 - ii. Showing initiative in introducing new tourism projects, selling the Western cape as a destination
 - iii. Interact with colleagues within the industry such as accommodation, tour and travel operators, venues, transport.

- **Young event organiser of the year**

- iv. An individual within the event industry who showed innovative new skills in approach to any event
- v. Showing creativity, good managerial skills, administrative acumen and excellent people skills
- vi. Showing the ability to delegate work together within a team covering all aspects of events from conceptualisation design, food and beverage, décor, entertainment, venue selection and oversee the entire event management process.

- **Outstanding tourism student of the year**

- i. A final year student studying within the tourism/hospitality/ events and catering industry within the Western Cape who has shown an aptitude for making success of a career within the industry
- ii. Consistently excelling academically –both in theory and practical subject – and demonstrate excellent people skills