

don't pollute it

don't waste it

Keep rivers and dams clean

Polluted water costs more to treat

Tourists avoid polluted areas

Polluted water kills animals

Children get sick from pollution

Grow water-wise indigenous plants

No broken pipes

No dripping taps

Shower instead of bath

Don't leave taps running

Water is precious

Templates to be enlarged on photocopier to fit size of display. See example on opposite page.



Water is precious...

MONICA WAGNER
Graphic Designer

Due to the continuous drought we are experiencing in the Western Cape we have created a display which will give librarians an opportunity to inform the public on the wide range of subjects covering this problem. In your display make use of books, videos, news items, brochures and magazines relating to the subject.

Most people have access to water from a tap, therefore this image, used in large format, will draw attention to the drops of water shapes in which information is

indicated in clear readable lettering. (See templates on opposite page to be enlarged according to available space).

Materials needed

- A large backdrop of dark blue material, card or paper. Join two sheets if necessary. A dark background will highlight all the elements.
- Grey or white card or paper for the tap.
- Various shades of blue paper to denote the drops and waves of water.

Assembling the display

To suggest the flow of water, the waves and letters for WATER are cut in wavy shapes from various shades of blue paper and the drops from the tap are in the same colours.

Lettering for headings (supplied opposite) is to be enlarged by photocopying. The larger your display, the more eye-catching and

dramatic. However, if you have space constraints make the display smaller.

Prestik was used to put all the items onto the dark background which enables it to be used again for something else. Remember to place a piece of Sellotape underneath each piece of Prestik to avoid greasy spots.

Follow the example in the picture, and enjoy the challenge. The more people are informed on this subject the closer we will be to solving the problems facing us all!

We all hope the drought will be relieved by winter rains but if not we face another drought next year, and with a continual growth of the population, the problem will get worse.

We look forward to photos of your displays and wish you great success in reaching your borrowers about this vital topic.