Why Invest in Mitchells Plain?

In 60,000 middle-income households centrally located within the densely populated Metropolitan South-East (49% of the metropolitan population), it is not surprising that Mitchells Plain is one of the fastest growing small to medium sized business sectors in the Cape. In addition, the recent wave of larger investments such as the Health & Racquet, Spur and numerous Frisch-a-lote confirm investor confidence. It is this growth of business confidence in Mitchells Plain that underpins the vibrancy of one of Cape Town’s most dynamic township centres, and the success of the newer developments to come.

- Direct rail link from Cape Town CBD crosses Mitchells Plain with 3 stations, including the CBD hub
- Less than 10 km from Cape Town International Airport, South Africa’s second largest airport and approximately 20 km from Cape Town’s harbour
- Excellent links to the metropolitan highways: N2 national route, R300 coastal highway, N200 link between N2 and N1 as well as Vanguard Drive link to the north-west
- Centrally located in the densely populated Metropolitan SE which holds 40% of the metropolitan population
- Close proximity to the Wupper-Lansdowne growth corridor and the Phillipi East development node just north of the N300
- Bordering Cape Town’s last cohesive stretch of undeveloped coastline
- Close proximity to the emerging Khayelitsha market with currently 108,000 households
- Strong entrepreneurial and artisan skills in the local community
- Commitment by the City of Cape Town to transform Mitchells Plain into a balanced and expanding suburban economy, effectively connected with other metropolitan nodes
- Broad based marketing strategy for the area

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