

PROGRAMME

Saturday, 14 June 2014

***Subject to change**



Organised by:

 **Thebe Reed Exhibitions**

Owned by:

 **PASA**
PUBLISHERS' ASSOCIATION
OF SOUTH AFRICA

Room 1.41		
Time	Theme	Event
10:00	Putting Humpty Dumpty Back Together Again: The Challenges of Post-War Reconstruction in Africa	This panel will examine some of the key challenges of rebuilding societies after conflict in Africa, specifically focusing on institutions, and addressing the HIV/AIDS epidemic. Speakers: Professor Chris Landsberg (University of Johannesburg), Dr Devon Curtis (Cambridge University), Cape Town, Professor Gilbert Khadiagala (Wits University, Johannesburg), and Ms. Antonia Porter, Project Officer, Centre for Conflict Resolution.
11:00	Copy editing and proofreading: What's the difference?	To uninitiated authors and the general public, these key steps in the publishing process tend to be shrouded in mystery. Taking you through a hands-on 'learning by doing' process, training facilitator John Linnegar, of McGillivray Linnegar Associates, will leave you in no doubt about what each entails! Along the way, who knows, perhaps you'll even find your vocation...
12:00	Poles Apart - Making every day an adventure	Book-bootcamp! Adventurers Sean Disney and Vaughan de la Harpe talk about summiting the world's seven highest peaks and journeying to the North and South Poles. Funny and dramatic.
13:00	Beleef die emosie - Kristel Loots, Elsa Winckler, Jacolet van den Berg	Kristel Loots was in die 2013-finansiële boekjaar 23 weke lank op die Nielsen-lys van Top verkopers met haar LAPA boeke. Elsa Winckler verkoop uitstekend in Afrikaans en is 'n uitblinker in Engels op Amazone. Jacolet was verlede jaar agt weke lank op die Nielsen-lyste, en is hierdie jaar weer besig om weer haar plekkie warm te hou daar. Hoe kry 'n mens dit reg om jaar ná jaar jou lesers se voete onder hulle uit te slaan? Lesers kan hulle gunstelingskrywers van aangesig tot aangesig kom aanskou. Chanette Paul lei die gesprek.
14:00	Digital - What works and what doesn't	Melvyn Kaabwe of Van Schaik Bookstore, in conversation with German-based Carsten Schwab on case studies in successful book/digital integration - What really works and what not.
15:00	SA: The Long View	The snapshot of what we see in the news about South Africa in fact tells us very little. To make any sense of it, you have to consider the long view. Analyst and public speaker JP Landman, author of The Long View, chats to journalist Gareth van Onselen about looking beyond the here-and-now to get a solid, long-term and informed view.
16:00	Macmillan education presents	Inspired teachers, inspired teaching.

Room 1.42		
Time	Theme	Event
10:00	Breakfast and books	Bestselling author Susan Lewis talks about the love of her life - writing books. Q & A afterwards.
11:00	Educating children for the 21st century	School Principals and parents Marc Falconer and Gavin Fish, with Obami founder Barbara Mallison talk about what it takes to educate a child in the 21st Century. Essential listening for educators and parents of teens.
12:00	Career opportunities in the bookmaking process	Do you love books and dream of working with them in some capacity? Perhaps words are your forte and you'd love to edit, or write. Perhaps you enjoy the look and feel of books and wonder about the design and layout. Or perhaps your passion lies in promoting books – getting the world to read them. Find out what's involved in the making of a book to see how your skills might fit you for a career in the world of book publishing.
13:00	Africa's Peacemakers	Dr. Adekeye Adebajo, Executive Director of the Centre for Conflict Resolution, Professor Ben Turok and Maureen Isaacson provide insight into the thirteen prominent individuals of African descent who have won the Nobel Peace Prize since 1950, with the launch of Africa's Peacemakers edited by Dr. Adekeye Adebajo. From Nobel Peace laureates Martin Luther King, Jr., Nelson Mandela, Desmond Tutu, and Albert Luthuli; to influential figures in peacemaking such as Ralph Bunche, Anwar Sadat, Kofi Annan, and F.W. De Klerk; as well as Ellen Johnson Sirleaf, Leymah Gbowee, Wangari Maathai, and Mohamed El-Baradei, who have been variously involved in women's rights, environmental protection, and nuclear disarmament. Africa's Peacemakers reveals how this remarkable collection of individuals have changed the world - for better or worse.
14:00	The business of doing business in Africa	From the introduction of M-pesa in Kenya, to changing the image of Nigeria as Africa's fraud capital, Businessman Victor Kgomoswana shares his experiences with Peter Vundla of doing business in Africa, the many success stories that can inspire the an African future.
16:00 - 17:30	The ANFASA-PASA Agreement on Contract Terms (APACT)	A panel of authors and publishers will discuss this important document among themselves and with the audience, with a view to updating it. APACT sets the standards for book publishing contracts in South Africa and the workshop will be of interest to all in the industry, and especially to small publishers and first-time authors.

Room 1.43		
Time	Theme	Event
10:00 - 11:30	Beyond 2014 - Looking back to look forward	Dare we hope? What is the colour of our future? An analytical political discussion with analyst Prince Mashele, author of The Fall of the ANC; William Gumede, Founder of the Democracy Works Foundation; Pumla Gobodo Madikizela, author of Dare We Hope? Facing the Past for a Better Future; Liberal journalist Gareth van Onselen, author of Clever Blacks, Jesus and Showers, and chaired by Dr. Xolela Mangcu, author of Becoming Worthy Ancestors and the Biko Biography
11:30 - 12:15	"Africa is not a country- South Africa in Africa- how do we tell our story?	A country's identity is reflected by its people. How do South Africans practice diplomacy and do business in Africa? Debating our place in Africa is SA businessman Victor Kgomoewana, author of My African Travelogue; 50 business storeis from Sub-Saharan Africa; Laurie Nathan co-editor of Community of Insecurity; chaired by liberal journaist and political commentator, Gareth van Onselen, author of Clever Blacks, Jesus and Showers.
13:00 - 14:30	Rolihlahla means troublemaker: Translation and its troubles	Is everything lost in translation? Is anything gained? Exploring translations and its troubles is award-winning Setswana author Sabata-Mpho Mokae, Phumzile Simelane Kalumba, author of Jabulani means Rejoice - A Dictionary of Names amd Meanings", Carli Coetzee, author of Accented Futures, Ilse Carla Groenwald, translator of the Karma Sutra into Afrikaans and chaired by Frances Vosloo
14:30 - 16:00	How to be Gay	All about being gay and how do you write about it. Judge Edwin Cameron, author of Justice - A Personal Account chats to Khosi Xaba, co-editor of Queer Africa: New and Selected Fiction; Brent Meersman; co-author of 80 Gays Around the World; Dee Smythe,author of In Search of Equality: Women, Law and Society in South Africa; and Shaun Viljoen, author of A Biography on Richard Rive, shortlisted for the Alan Paton Award
16:00 - 17:30	How to write about Africa	Telling our story now - reconsidering what our story is now and how to tell it are Prof. Njabulo Ndebele, author of Reconsidering the Ordinary and The Cry of Winnie Mandela; Award-winning author Andrew Brown, in conversation with Johann Rossouw, author of Verwoerdburg - a novel.

Room 1.44		
Time	Theme	Event
10:00	e-Learning for parents	Perfect for parents: Learn more about Via-Afrika's apps and using them effectively to enhance your children's learnings with this hands-on tablet opportunity. Only the first 40 people will be accommodated. Please register at our stand (F1), up to 30 minutes before the session starts. First come, first served.
11:00	Writing for America	Published author Glen Retief presents the pros and cons for SA writers to studying creative writing internationally, tips on how to write for North American and international audiences, how to write and submit to American newspapers and magazines and how to approach American agents and publishers.
12:00	Awesome South Africa - Awesome Sales	Derryn Campbell, publisher of Awesome South Africa, (shortlisted for the Nielsen book sellers' Award and has sold over 50 000 copies), shares her experiences of creating a highly successful book
13:00	52 Ways to Grow Creative Children...	Ditch the remote and join Lisl Barry as she chats about how to connect meaningfully with your children, spend quality time and grow creatively together. You do not have to live in the countryside, be an experienced gardener or be 'arty' to do any of the ideas presented in this book!
14:00	e-Learning	For teachers: Explore how to bring digital learning using e-textbooks and Via Afrika's educational apps to make learning more engaging for learners in the classroom. Only the first 40 people will be accommodated. Please register at our stand (F1), up to 30 minutes before the session starts. First come, first served.
15:00	Postmortem - The Doctor Who Walked Away	After nine years of study and four years practising, Maria Phalime hung up her stethoscope. As she goes in search of answers for why she gave up medicine, she speaks to other doctors and uncovers common issues ailing the health sector. Maria will be in conversation with radio personality Shado Twala.
17:00	The editor's role in self publishing	The editor is beginning to play an increasingly important role when an author wants to publish a manuscript himself. Very often the editor's role encompasses much more than one would expect. Are you interested in editing for self-publishing? Come and listen to our panel of experienced editors and learn how to approach, manage and exploit this exciting new field.

Literary Forum 1		
Time	Theme	Event
10:00	A Time Traveller's Guide to Our Next Ten Years	Will the middle classes still braai in suburban bliss in ten years' time or will we go the way of Zimbabwe? Time traveller Frans Cronje talks to David Bullard about four scenarios he developed for South Africa.
11:00	Coach - What does it take to coach champions?	Marco Botha, author of Coach, explores what it takes to coach champions. The book features: Heyneke Meyer, Ian Schwartz, Sherylle Calder, Brendan Venter, Paul Treu, Gary Kirsten and Paddy Upton. Join Marco Botha for a discussion where he delves into the minds, personalities and successes of these South African coaches.
12:00	Stories to inspire	Hazel Crampton, author of bestselling The Sunburnt Queen, launches her new book
13:00	Justice – A Personal Account	Edwin Cameron argues that the Constitution offers South Africans our best chance for a just society – with personal passion, but also with the insights gained from hard years of judicial experience. He draws on his own life experience to illustrate the power and the limitations of the law.
14:00	True or false? Identifying translations	Ever thought about how much great literature is great only because it's available in translation around the world? Join the South African Translators' Institute to test your knowledge about what's been translated and what not.
15:00	Hardebaard - Deon Meyer, Chanette Paul en Karin Brynard	Drie van Suid-Afrika se beste misdaadskrywers deel 'n verhoog. Gou maak, plek is beperk!
16:00	I don't know how she does it	Lauren Liebenberg explores the good, bad and the ugly of the proverbial working mom, in her new novel, Cry Baby
17:00	Picador Africa - let's party	

Literary Forum 2		
Time	Theme	Event
10:00	The power of a positive story	Derryn Campbell, author of Awesome SA, Brendan Bell Roberts, 100 good ideas and Businessman Victor Kgomeoswana praise the power of spreading the good news.
11:00	Boeke, skrywers en Afrikaans	Deon Meyer en Steve Hofmeyr in gesprek... oor boeke, skrywers en Afrikaans.
12:00	In the Kitchen with Karen Dudley	The inimitable "Queen of The Kitchen" Karen Dudley shares her passion for food and easy-to-follow recipes with her two books, A week in the Kitchen and Another Week in Kitchen.
13:00	Poetry Lunch Hour	Ilse Carla Groenewald reads excerpts from the Karma Sutra in Afrikaans, followed by My Journey in Black and White, with Redirile Lenah Mashiya, in English.
14:00	Fictional fun or fun with fiction?	Award winning novelists Michiel Heyns and Andrew Brown chat about fiction - the fun and the foibles.
15:00	There's more to people that meets the eye	Author Susan Lewis talks about the people and the plots of her bestselling novel. Q & A afterwards.
16:00	Worldreader Mobile - A library at your fingertips	Alexander Polzin presents the groundbreaking work of Worldreader Mobile, a Java and Android app that allows users with 2G and EDGE connectivity to turn their mobile phones into an expansive and culturally relevant library. Backed by the findings of a year-long research project with UNESCO and Nokia, Alexander will share what they've learned about who is reading on mobile, why they're reading and what barriers to mobile reading are there to be overcome. He will also share the innovative work Worldreader is currently doing with content producers with regard to data and touch on some of the opportunities that this presents.

Kidzone age 3 - 7		
Time	Theme	Event
09:30	Stories come to life	Kick off the morning with vibrant and dynamic storytelling and publishing cooperative - Montloane - as they make their stories come to life using dolls, toys and other props.
10:00	Moo! A books' bash with the Besters	The Bester sisters will do what they do best - with tall tales of Nguni cows and much moo.
11:00	Gruffalo and friends	The Gruffalo, Maisy, Peter Rabbit, Spot the dog - come meet us and have your photo taken. Thando Nkosi will read Julia Donaldson's modern classic - The Gruffalo.
12:00	The Tiger who Came to Tea	We are pleased to invite you to a very posh tea party! Wear your best handbag, hat and gloves and come hear this classic story.
13:00	Ek is 'n Babalela! Kom ontmoet die Babalela en luister na die stories.	Kom ontmoet die Babalela! Gewoonlik woon die Babalela diep, diep in die donker bos, maar ons het gevra, mooi gevra of die Babalela nie wil kom kyk na al die boeke nie... Die Babalela het ja gesê!
14:00	Demon Dentist	Take good care of your teeth - you don't want to end up at the dentist, do you? Come hear a reading from this jaw-achingly good book by master storyteller, David Walliams.
15:00	High tea on the high seas	Pirates and princesses ahoy! Come and enjoy some piratey and princessy stories whilst you feast on high tea Priddy books. Prizes for best dressed!
16:00	Alex Latimer	Children's reading - Brand new books and old favourites.
17:00	I love Turtles!	Two Oceans Aquarium treats littlies to a puppet show all about tortoises and turtles, with books and colour in activities afterwards.