

**NEDBANK SPORTS TRUST CYCLING DEVELOPMENT PROGRAMME
WESTERN CAPE, PROGRAMME OF EVENTS
WED 26TH FEBRUARY 2014**

MC / Programme Director : **Mr Daniel Johnson**

14h15 to 15h00 VIP's and press arrive
14h15 to 14h45 Briefing in Holding Room
15h00 to 15h05 Welcome Address to all

Programme Director welcomes :

- Dr Ivan Meyer, Minister of Cultural Affairs and Sport, Western Cape
- Members of the Dept of Sport & Recreation, Western Cape
- Maseda Ratshikuni, Head of Cause Marketing , Nedbank
- Anton Paterson, WC, Regional Sales Manager for Nedbank
- Nedbank representatives
- Anita Mathews, Executive Director, and her team, The Sports Trust's
- William Newman, President of Cycling SA
- Elton Davids, Vice President, WC Sport Confederation
- Tony Robert, West Coast Cycling federation & coach
- Cheryl Morris, Project Manager, for Development cyclists
- Our valued sponsors,
- Members of the media and supporters
- All the Schools, Educators, pupils and families joining us here today
- Especially the new schools that have joined the program this year
- All other protocol observed

15h10 MC invites , **The Sports Trust, Anita Mathews**, Executive Director to speak

15h15 MC invites the **Anton Paterson, Regional Sales Manager Western Cape for Nedbank** to say a few words

15h20 MC invites **Dr Ivan Meyer**, Minister of Cultural Affairs & Sport, Western Cape to say a few words

15h25 Dr Ivan Meyer, Anita Mathews & Anton Paterson, called up to assist with bike / kit Handouts & pictures to be taken
- *Special Handover of bike to Grant Holloway*

15h35 Vote of thanks by, **Mr Na-aim Kassim , Principal of** Oval North Secondary School on behalf of all schools for 2014.

15h40 to 16h00 MC closes the event & invites everyone for Refreshments and snacks for all

16h00 – 16h20 Press interviews and photo shoot

CONTACT : Carol Crawford, Marketing Manager, The Sports Trust, 082802 2899

