WESTERN CAPE
RURAL DEVELOPMENT

STEFAN CONRADIE
CHIEF DIRECTOR: RURAL DEVELOPMENT
WESTERN CAPE GOVERNMENT
Our Vision

Vibrant, sustainable Rural Communities
Definitions

- Rural areas
  - Sparsely populated outside Cape Town Functional Area

- Development
  - Socio economic transformation of societies - quality of life

- Sustainable
  - Ecological integrity (health of the Planet),
  - Social equity (situation of the People) and
  - Economic efficiency (attainment of Prosperity)

- Rural People
  - All people living in rural areas with special attention given to poor communities
Our Mission

Improving quality of life and breaking the poverty cycle in Rural Communities
WC IMPLEMENTATION PRINCIPLES

- Holistic approach
- All spheres of government working together
  - Provincial Interdepartmental Rural Development steering committee
  - Interdepartmental steering committee per Rural node
  - Cooperating with National Department of Rural Development and Land Reform implementing CRDP
  - Municipality MAYCO signs off on all planned activities
- Commercial and NGO involvement
  - District Rural Development Form
- Community empowerment
- Community ownership in projects
- Value adding to primary products
- Value chain support
- Long term commitment
<table>
<thead>
<tr>
<th>RURAL DEVELOPMENT NODE</th>
<th>START DATE</th>
<th>END DATE</th>
<th>IMPLEMENTATION YEAR</th>
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<tr>
<td>DYSSELSDORP</td>
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<td>Apr-13</td>
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<td>2013 - 3 Nodes</td>
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<td>NODE 12</td>
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Criteria for selection of nodes

- Restitution cases
- Levels of Poverty
- Size of the Community
- Economic growth potential
- Minimum of two nodes per district
- Consultation with District Municipalities
IF THE COMMUNITY WAS A HOUSE

1. FOUNDATION – Who are we and how do we want to develop ourselves?
2. WALLS – Become spiritually and physically stronger
3. DOORS – Develop our skills
4. ROOF – Start working and building confidence
5. WINDOWS – Start dreaming of a better tomorrow
Western Cape Implementation Plan

FRAMEWORK
HOW WILL WE WORK TOGETHER WITH COMMUNITIES?

COUNCIL OF STAKEHOLDERS

GOVERNMENT STEERING COMMITTEE

PLANNING

DECISIONS

VILLAGE SECTOR COMMITTEES

RECOMMENDATIONS
## DEFINING RESPONSIBILITY

**NATIONAL CRDP PROGRAM - WESTERN CAPE**

**INTERDEPARTMENTAL STEERING COMMITTEE**

<table>
<thead>
<tr>
<th>SOCIAL FACIL.</th>
<th>SOCIAL UPLIFT.</th>
<th>INFRASTRUCTURE DEV.</th>
<th>ECONOMIC DEV.</th>
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### THE PHASED APPROACH

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<tr>
<th>Phase</th>
<th>Description</th>
<th>Time Frame</th>
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<tr>
<td>Phase 1</td>
<td>STEERING COMMITTEE PLANNING</td>
<td>M1 - M2</td>
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<td>ECONOMIC DEVELOPMENT</td>
<td>M7 - M36</td>
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**36 MONTH PROJECT IMPLEMENTATION CYCLE**
SOCIAL FACILITATION – STEP 1

Household profiling

- Household audit (War on Poverty)
- Identify profile, needs and skills
- Captured electronically
- The TEAM
  - STATS SA
  - Electronic Data capturing service provider
  - Fieldworkers
- ACTIONS
  - Training
  - Household listing
  - Household audit
SOCIAL FACILITATION – STEP 2
Community Participatory Research

• Community CONSULTATION with
  – Individual households
  – Existing community structures
  – NGO’s

• To DETERMINE
  – Socio Economic needs
  – Social structuring
  – Infrastructure needs
  – Preferred Employment creation projects

• ACTIONS
  – Walkabout
  – Training of fieldworkers
  – Community consultation and problem solving
SOCIAL FACILITATION – STEP 3
FORMATION OF THE COUNCIL OF STAKEHOLDERS (COS)

- Community meeting to give feedback on the household audit and participatory research –
- Establishment of the Village sector committees
- Establishment of the village sector committees
- Formation of the Council of Stakeholders (COS)
SOCIAL UPLIFTMENT

- Identification of existing projects of the Provincial and Local government
- Meetings with and audit of community service providers (NGO’s) and churches to identify their skills and projects
- Identification of projects (Food Security, Health, Addiction treatment, Life skills, Employment skills, CV’s) based on the findings of the Social facilitation
- Present list of potential projects to the COS
- Projects selected and signed off by the COS
- Implementation starts
INFRASTRUCTURE DEVELOPMENT

- Identification of existing projects of the Provincial and Local government
- Identification of infrastructure projects (Housing, roads, water, sanitation, recreational, educational, electricity, sewage, community management, etc.) based on the findings of the Social facilitation phase
- Present list of projects to COS
- Projects selected and signed off by the COS
- Implementation starts
ECONOMIC DEVELOPMENT

- Identification of potential products, services and business ventures
- Identification of commercial partners and mentors
- Identification of business ventures (primary production, value addition, services) based on the findings of the Social facilitation phase
- Present list of projects to COS
- Projects selected and signed off by the COS
- Establishment of a turnkey project per node
MEASURING PROGRESS

• Sustainable employment created
• Part-time employment created
• Average household income
• People completing accredited skills training programmes
• People completing family value programmes
• Educational results
• Community health improvement
A united vision and coordinated government actions will break the hold of poverty in Rural communities
Thank you for your attention