

353 ON MAIN, SEA POINT – PROJECT INFORMATION

WHAT IS THIS PROJECT ABOUT?

The Western Cape Government Department of Infrastructure (the Department) has appointed a professional service provider team to commence with site enablement on 353 Main Road, Sea Point East (the site). The site has significant development potential, given the central and strategic location of the site, and its proximity to public transport and social infrastructure. It also has extensive heritage and cultural significance which needs to be considered, respected, and incorporated into future development proposals. The Department has commenced with site enablement to ensure that the site can become a catalyst for spatial transformation within the urban inner core.

The Department is activating explorations for future development options for this strategically located and underutilised public land to address its socio-economic mandate, service delivery, and serving of the communities of the Western Cape. The professional team will be commencing with several studies to determine the most beneficial and constructive way forward to unlock the exciting possibilities that this site holds.

WHERE IS THE 353 ON MAIN SITE?



WHO IS THE PROFESSIONAL TEAM?

Urban and Town Planners:	Zutari
Engineering:	Zutari
Environmental:	Zutari
Heritage and Architecture:	Rennie Scurr Adendorff
Land Surveying:	Arvind N Bhawan Professional Land Surveyors
Landscape Architecture:	Square One Landscape Architects
Conveyancing:	I. Murison Incorporated
Financial Expertise:	AMPS Quantity Surveyors & Cost Consultants
Stakeholder Engagement:	Zutari - <i>Independent Social & Stakeholder Engagement Team</i>

HOW DO I REGISTER TO BE INVOLVED?

You can register by sending an email to **353onMain@westerncape.gov.za** to provide your name, email address, physical address, and organisational or institution representation on or before 11 March 2024. You will then be added to the communication database which will ensure that you are kept informed of involvement opportunities and project information. There will be more opportunities for registrations as the process progresses.

HOW CAN I PARTICIPATE?

You can submit your comments and ideas by email, and attend meetings during the course of the project. You can visit the dedicated project webpage at **www.westerncape.gov.za/tpw/departement-of-infrastructure/353-main-sea-point** to access the most recent project-related information, notices, and documents.

WHAT HAPPENS NEXT?

1. **Registration of interested and/or affected parties (I&AP) – for a period of 30 days, from 8 February 2024 to 11 March 2024 to be added to the project communication database (this does not mean future registrations are excluded – this database will be updated regularly after every engagement).**
2. An information sharing and gathering session to develop a shared vision for the future development of this Project with inputs from I&APs. Those on the database will receive update emails or can visit the webpage.
3. Development of a final concept design by the professional team, taking into consideration the inputs from, and engagements with, stakeholders which will be released within the various statutory processes.
4. Sharing the final design vision for 353 on Main with registered stakeholders and via the webpage.

