



# Growing Events



5<sup>th</sup> Annual Events Incubation  
Conference

**14 NOVEMBER 2019**

**IN PAARL, WESTERN CAPE**

**Theme: Growing Events in the Cape Winelands**

## TOPICS:

- Events & tourism
- Opportunities for growing & leveraging the event sector
- Events rejuvenation
- Annual Events Pitching Competition

**For more info please visit**

[www.westerncape.gov.za/  
events/event-insights](http://www.westerncape.gov.za/events/event-insights)

The Events Incubation Conference is an annual event bringing together event specialists to share and learn from each other on a one-on-one basis. Event organisers, sponsors, the public sector, service providers and suppliers are just some of the conference participants who have attended. By tapping into our very own event expertise in the Western Cape, we aim to capacitate emerging event organisers to improve the quality of events we offer as a destination.

## CALL FOR PROPOSALS

Stand in line to WIN R50 000 towards your event by entering the annual Events Pitching Competition. Visit

[www.westerncape.gov.za/events/event-insights](http://www.westerncape.gov.za/events/event-insights) to download the entry form.



**DRAKENSTEIN**  
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**VENUE: tbc**

**Click HERE to register**

**Contact: [events@westerncape.gov.za](mailto:events@westerncape.gov.za)**