

PRE-BOUGHT TICKET COLLECTION



# OBJECTIVES FOR THE DESIGN INDABA EXPO

- Grow the local creative industries as a driver of economic growth
- Provide local and international market access
- Provide a launch pad for emerging young designers
- Provide an impetus for innovation

DESIGN  
INDABA

# WHY DID WE DISCONTINUE THE EXPO

- Rate of innovation had slowed
- Proliferation of retail presence
- New more cost effective ways of achieving similar objectives

# EVOLVING MODEL

- Growth of the website
- Event is becoming more of a festival of creativity
- The Emerging Creatives Programme and MBOISA (Most Beautiful Object In South Africa) now have a national foot print

DESIGN  
INDABA

THANK YOU  
NGIYATHOKOZA  
**DANKIE**  
KE A LEBOHA  
NDO LIVHUWA  
SIYABONGA  
**INKOMU**  
KE A LEBOGA  
NGIYABONGA  
**ENKOSI**  
KE A LEBOGA

"THANK YOU" IN SOUTH AFRICA'S 11 OFFICIAL LANGUAGES



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