



**GOOD GOVERNANCE
& EVENTS**

An Epic Journey

On the panel....

Adv. Lyndon Bouach

**Chief Director – Sport & Recreation:
Dept. of Cultural Affairs & Sport
Western Cape**

Mr. Raybin Windvogel

**Director of Red Tape Reduction: Dept.
of Economic Development & Tourism
Western Cape.**

Ms. Teral Cullen

Director – Events: City of Cape Town

Mr. Lester Cameron

**Old Mutual Two Oceans Marathon /
Cape Town Cycle Tour Boards & Rotary**

Mr. Glyn Broomberg

**Project Manager: Logistics (with
special focus on governance)**

Absa Cape Epic



**Western Cape
Government**

Cultural Affairs and Sport

MAJOR EVENTS 2014 - 15

Department of Cultural Affairs and Sport

- **Funded 92 Sports Events in the last financial year.**
- **Application Process.**
- **Convenes 1 April and ends 30 September.**

Department of Cultural Affairs and Sport

- **Contribution is both financial and non-financial.**
- **Minister may open or close events.**
- **Ranges from R10 000 – R200 000.**
- **Diverse Codes.**

Department of Cultural Affairs and Sport

- **Bidding and Hosting Regulations must be adhered to.**
- **More rotation of national Events.**
- **Tourism is a game changer as decided by Cabinet and Sport Tourism contributes to this.**

What is GOOD GOVERNANCE....

Governance is "the process of decision-making and the process by which decisions are implemented (or not implemented)"

GOOD GOVERNANCE* is an indeterminate term used in international development literature to describe how public institutions conduct public affairs and manage public resources.

*Organizations and the authorities of developed countries often will focus the meaning of "good governance" to a set of requirements that conform to the organization's agenda, making "good governance" imply many different things in many different contexts.

At an EVENT this means....

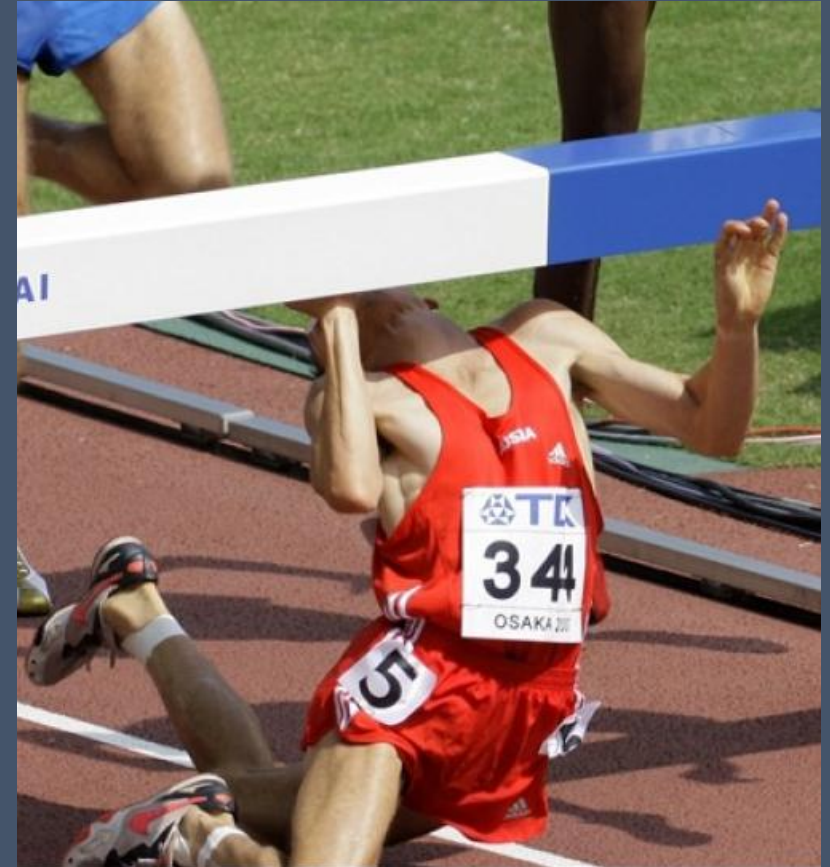
Proper

Planning

Prevents

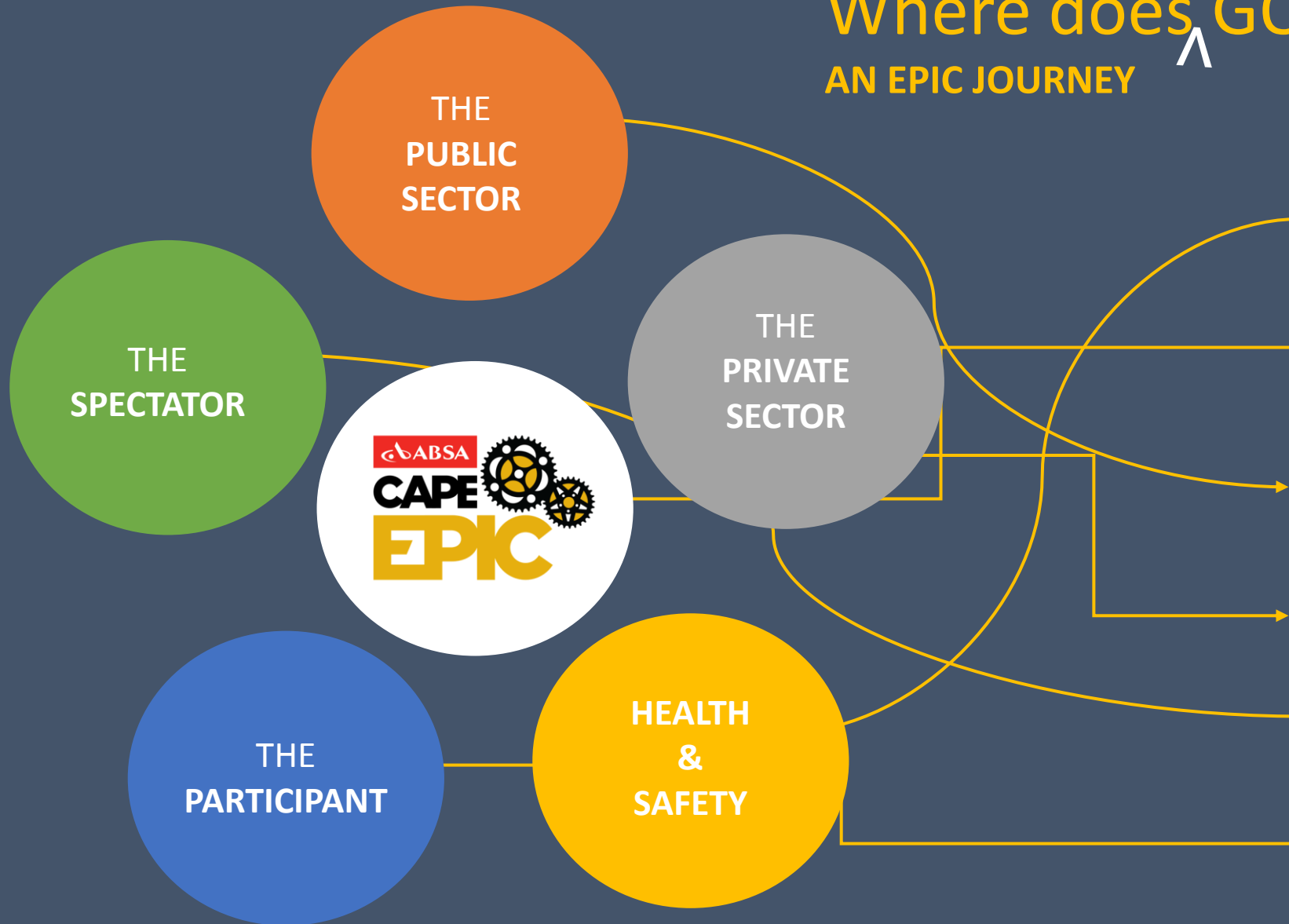
Poor

Performance



.... and avoids unneeded headaches

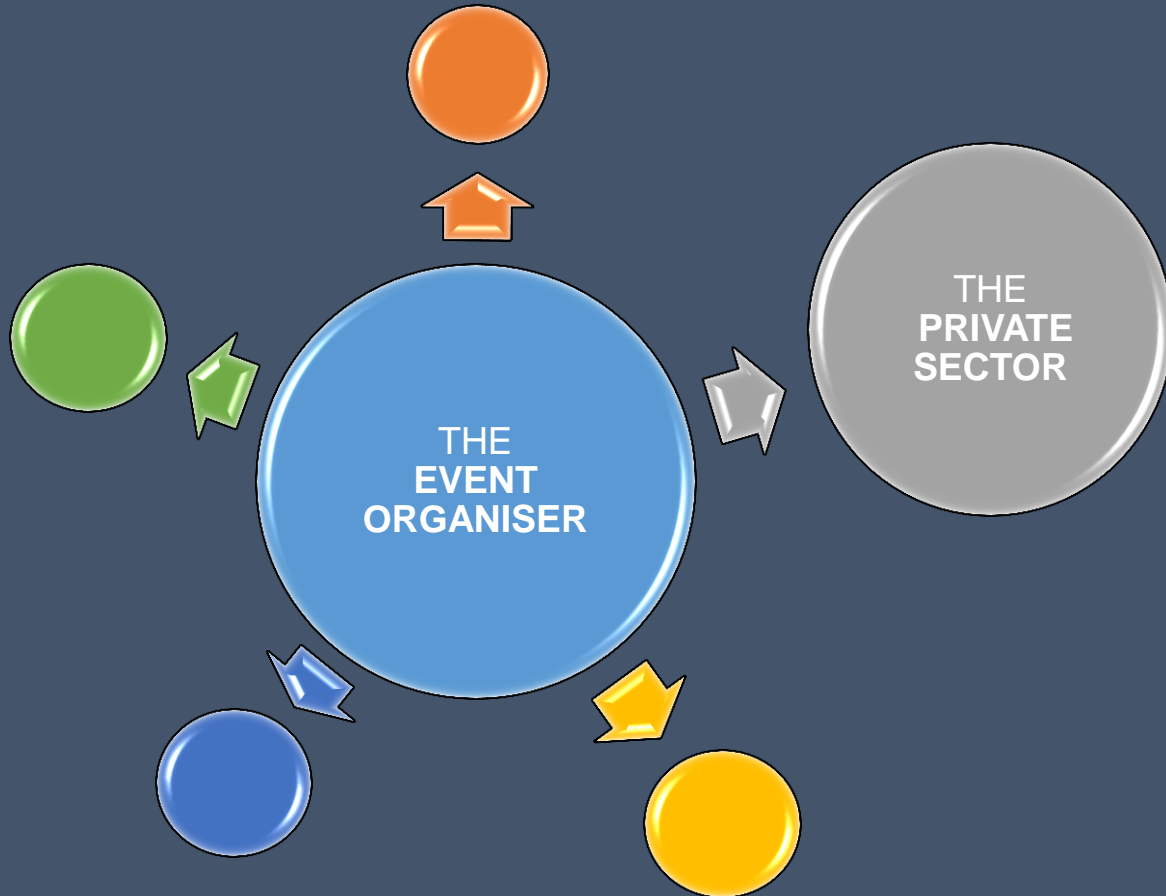
good
Where does **GOVERNANCE** begin....
AN EPIC JOURNEY



**Safety at Sports
and
Recreational
Events Act 2 of
2010**

To provide for measures to safeguard the physical well-being and safety of persons and property at sports, recreational, religious, cultural, exhibitional, organisational or similar events held at stadiums, venues or along a route; **to provide for the accountability of event role players.**

And the ROLEPLAYERS are...



Registered Company

Non Profit

Service Providers / Contractors / Vendors

Lester (Two Oceans / Cycle Tour / Rotary).....

What OPERATING STRUCTURES work best for which events for the event organiser?

What is the ROLE of an organisation like Rotary and IMPACT of volunteers on hosting an event.

Lyndon (Chief Dir Sport & Rec).....

How does sport & tourism fit into the equation as an economic generator

And the ROLEPLAYERS are...



Compliance - Permits - Permissions

....THIS IS A PROCESS....

Raybin (Dir. Red Tape Reduction).....

What are the MAJOR CHALLENGES experienced ?

What is the motivation behind the RED TAPE REDUCTION BIZ CHALLENGE?

Lyndon (Chief Dir Sport & Rec).....

What is the role of government and how can organisers assist?

Teral (Dir. Events CoCT).....

What are the KEY CHALLENGES experienced?

What is the FEEDBACK from the Event Stakeholders Workshop earlier this year?

And the ROLEPLAYERS are...

Safety at Sports and Recreational Events Act 2 of 2010

OCCUPATIONAL HEALTH & SAFETY ACT

To Provide
for the
ACCOUNTABILITY
of
EVENT ROLE PLAYERS

Irrespective of WHO they are or WHAT their FUNCTION in order to MITIGATE RISK and provide a SAFE ENVIRONMENT for the delivery of the event.



Keeping the MACHINE efficient...

In conclusion and summary...

Raybin (Dir. Red Tape Reduction).....

What are the constructive outcomes of the Red Tape Reduction Challenge and how does the road ahead look?

Teral (Dir. Events CoCT).....

Where is the CoCT's thinking heading in terms of streamlining and ease of process?



GOOD GOVERNANCE relies on **ATTENTION TO DETAIL** and requires **TEAMWORK** along with **PATIENCE** and the **RESPECT** of timelines and processes and an **UNDERSTANDING** of the **RESPONSIBILITIES** placed on organisers in the delivery of events.

WITH THANKS to the Panel.....



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**We trust this has been a helpful and
informative session**