GOOD GOVERNANCE & EVENTS

An Epic Journey
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**Chief Director – Sport & Recreation:** Dept. of Cultural Affairs & Sport  
Western Cape

Mr. Raybin Windvogel  
**Director of Red Tape Reduction:** Dept. of Economic Development & Tourism  
Western Cape.

Ms. Teral Cullen  
**Director – Events:** City of Cape Town

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Mr. Lester Cameron  
**Old Mutual Two Oceans Marathon / Cape Town Cycle Tour Boards & Rotary**

Mr. Glyn Broomberg  
**Project Manager: Logistics** (with special focus on governance)  
**Absa Cape Epic**
MAJOR EVENTS
2014 - 15
Department of Cultural Affairs and Sport

• Funded 92 Sports Events in the last financial year.

• Application Process.

• Convenes 1 April and ends 30 September.
• Contribution is both financial and non-financial.

• Minister may open or close events.

• Ranges from R10 000 – R200 000.

• Diverse Codes.
• Bidding and Hosting Regulations must be adhered to.

• More rotation of national Events.

• Tourism is a game changer as decided by Cabinet and Sport Tourism contributes to this.
Governance is "the process of decision-making and the process by which decisions are implemented (or not implemented)"

GOOD GOVERNANCE* is an indeterminate term used in international development literature to describe how public institutions conduct public affairs and manage public resources.

*Organizations and the authorities of developed countries often will focus the meaning of "good governance" to a set of requirements that conform to the organization's agenda, making "good governance" imply many different things in many different contexts.
Proper Planning Prevents Poor Performance

At an EVENT this means...

.... and avoids unneeded headaches
Where does GOVERNANCE begin.....

AN EPIC JOURNEY

Safety at Sports and Recreational Events Act 2 of 2010

To provide for measures to safeguard the physical well-being and safety of persons and property at sports, recreational, religious, cultural, exhibitional, organisational or similar events held at stadiums, venues or along a route; to provide for the accountability of event role players.
And the ROLEPLAYERS are...

Registered Company  Non Profit

Service Providers / Contractors / Vendors

Lester (Two Oceans / Cycle Tour / Rotary)........

What OPERATING STRUCTURES work best for which events for the event organiser?

What is the ROLE of an organisation like Rotary and IMPACT of volunteers on hosting an event.

Lyndon (Chief Dir Sport & Rec )........

How does sprt & tourism fit into the equation as an economic generator
And the ROLEPLAYERS are...

Western Cape Government

City of Cape Town

Compliance - Permits - Permissions

....THIS IS A PROCESS....

Raybin (Dir. Red Tape Reduction)........

What are the MAJOR CHALLENGES experienced?

What is the motivation behind the RED TAPE REDUCTION BIZ CHALLENGE?

Lyndon (Chief Dir Sport & Rec )........

What is the role of government and how can organisers assist?

Teral (Dir. Events CoCT)........

What are the KEY CHALLENGES experienced?

What is the FEEDBACK from the Event Stakeholders Workshop earlier this year?
And the ROLEPLAYERS are...

Safety at Sports and Recreational Events Act 2 of 2010

OCCUPATIONAL HEALTH & SAFETY ACT

To Provide for the ACCOUNTABILITY of EVENT ROLE PLAYERS

Irrespective of WHO they are or WHAT their FUNCTION in order to MITIGATE RISK and provide a SAFE ENVIRONMENT for the delivery of the event.
GOOD GOVERNANCE relies on ATTENTION TO DETAIL and requires TEAMWORK along with PATIENCE and the RESPECT of timelines and processes and an UNDERSTANDING of the RESPONSIBILITIES placed on organisers in the delivery of events.

Keeping the MACHINE efficient...

In conclusion and summary...

Raybin (Dir. Red Tape Reduction)........

What are the constructive outcomes of the Red Tape Reduction Challenge and how does the road ahead look?

Teral (Dir. Events CoCT)........

Where is the CoCT’s thinking heading in terms of streamlining and ease of process?
WITH THANKs to the Panel........

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We trust this has been a helpful and informative session