TOURISM

Dear Grade 12 Tourism learner

Tourism as a school subject has already opened many doors for numerous of our past learners who are currently pursuing rewarding careers in South Africa's growing tourism industry.

If you work hard and consistently deliver your best, the same type of opportunities may come your way and soon you too could be part of an industry that offers a range of exciting career options.

Subject Requirements

- a textbook and a notebook
- a non programmable calculator
- a political world map and a timezone map
- access to the White Paper on the Promotion and Development of Tourism in South Africa (1996) and the latest version of the Tourism Growth Strategy
- access to a variety of tourism magazines, brochures, tourist maps and advertising booklets such as hotel brochures, booklets and maps of South Africa's National Parks (SANParks)
- a grade 12 tourism Annual Teaching Plan (ATP).

Content Checklist

Tourism is the study of the activities, services and industries that deliver a travel experience to groups or individuals.

There are nine tourism topics in grade 12

1. Tourism sectors
2. Map work and tour planning
3. Tourism attractions
4. Sustainable and responsible tourism
5. Domestic, regional and international tourism
6. Culture and heritage tourism
7. Foreign exchange
8. Communication and customer care
9. Marketing

Assessment

You will be required to complete the following:

- **SBA** (5 x school based assessment tasks)

  TERM 1 - total term mark 100

  - SBA TASK 1: March Control Test

  TERM2 - total term mark 100

  - SBA TASK 2: Tourism Skills Assessment
  - SBA TASK3: June Exam

  TERM3 - total term mark 100

  - SBA TASK 4: Data Handling Task
  - SBA TASK 5: September Preparatory Exam

  SBA TOTAL CALCULATED AS FOLLOWS:
  Term 1 +Term 2 + Term 3 = 300÷3 **100 marks**

- **PAT** (Practical Assessment Task)
  This is a Practical Assessment Task completed in term 2 and 3 that counts for **100 marks.**

- **Final Examination** in November **200 marks**

Section	Content	Mark
Section A	Short questions (all topics)	40
Section B	Map work and tour planning; foreign exchange	50
Section C	Tourism attractions; cultural and heritage tourism; marketing	50
Section D	Tourism sectors; sustainable and responsible tourism	30
Section E	Domestic; regional and international tourism; communication and customer care	30
	Total	**200**

Tips for success

- The tuition time for Tourism is 4 hours per week. Spend at least three more hours per week studying, reading and making summary notes in your notebook.
- In order to be successful at the end of the year, it is important to keep studying throughout the year. Always deliver your best and be sure to complete and hand in all tasks on time.
- Read newspapers regularly and search for news on Tourism and environmental issues.
- Be sure to ask your teacher for assistance regarding any difficult tourism concepts you may struggle with.
- Regularly practise your time zone and forex calculations. Do at least one calculation every day.

SCAN ME!
Tourism Overview

"The world is a book, and those who do not travel read only one page." - Saint Augustine