CONSUMER STUDIES

Dear Grade 12 Consumer Studies learner

Welcome to Consumer Studies page. Here we will share some of the aspects that will help you as prepare for the final exams.

Content Checklist

Use the following checklist to ensure that you have fully studied all the topics mentioned in the 2024 ATP and the 2021 exam guidelines.

1. The Consumer

- Financial and contractual aspects of consumers
- The implication of taxes, interest rates and inflation on costs of food, clothing, housing and furnishings
- Sustainable consumption of water and electricity
- Responsibilities of municipalities and communities

2. Food and Nutrition

- The nutritional and food-related health conditions.
  - **Short description of each, causes, prevention and management.**
  - **Focus on nutrition and eating habits to prevent or manage an existing health condition.**
- Food allergies
- Dairy and Gluten Intolerance
- Eating disorders
  - **anorexia**
  - **bulimia**
  - **obesity**
- Food-borne diseases
  - **Gastro-enteritis**
  - **Hepatitis A (infective jaundice)**
  - **E-coli infection**
  - **TB.**
- Food additives
  - **Commercial and domestic use**
- Food labelling as a source of information
- Food-related consumer issues
  - **GMO, organic food, irradiated food and food security**

3. Clothing

- Fashion and the role of appearance in the world of work
- The fashion cycle and current fashion trends for young adults
- Basic wardrobe planning for the world of work
- Consumer issues regarding clothing and textiles

NB: Design Elements and Principles (Gr.11 content)

- Application of design elements and principles when planning a wardrobe for the world of work.

4. Housing and Interior

- Different housing acquisition options
- Financing related to buying a house
- The choice of household appliances
- Finances and contracts related to buying furniture and household appliances.

5. Entrepreneurship

- Production and marketing of a product
- Factors influencing efficient production
- Requirements for quality products
- Developing a marketing plan according to the 5P Marketing Strategies
- Evaluating the sustainable profitability of an enterprise

Assessment

School-based Assessment (SBA) 100 marks (25%)

Term 1

- Test **80-100 marks (75%)**
- Practical lessons **3 lessons of 25 marks (25%)**

Term 2

- 3 Practical lessons **3 lessons of 25 marks (25%)**
- June examinations **200 marks (75%)**

Term 3

- September exam **200 marks (100%)**

Practical Assessment Task (PAT) 100 marks (25%)

- **This is a formal external examination.**
- **1 Practical examination (COMPULSORY FOR ALL LEARNERS)**

NB. Compulsory: Failure to do your PAT exam will result in an **INCOMPLETE RESULT. This means you will not be resulted** and you will have to do the PAT the following year to receive your matric certificate.

Final Examination 200 marks (50%)

3 hours	200 marks	
Question 1:	Short questions (All topics)	**40 marks**
Question 2:	The consumer	**40 marks**
Question 3:	Food and nutrition	**40 marks**
Question 4:	Clothing	**20 marks**
Question 5:	Housing	**20 marks**
Question 6:	Entrepreneurship	**40 marks**

Tips for Success

- Study all the topics in great detail.
- Know subject specific concepts and terminology
- Read instructions carefully.
- Analyse the action verbs and determine what is expected of you to do.
- Use the trim and peel method to analyse and formulate questions
- Time management: Mark allocation determines time spent on question.
- Don't leave blank spaces. If you don't know the correct answer, write anything.
- Keep abreast of topical consumer issues within the community and country that are relevant to any of the consumer studies topics.

SCAN ME!
Consumer Studies Overview

Trim and peel strategy

https://drive.google.com/file/d/1Tc14y3WT_KSEOYKX56o0omJT2WxHVQUb/view?usp=sharing