

Education

A Strategic Investment Opportunity
in Cape Town & the Western Cape

July 2025





Sector Overview

The Western Cape is one of Africa's leading destinations for education-focused investment – powered by world-class universities, a high-performing education department, a booming EdTech scene, and cutting-edge public-private partnerships.

Education is the backbone of a thriving economy – and the Western Cape is backing it with action. In 2024/25, the Western Cape committed US\$1.68 billion to education – 37% of its total budget, underscoring its role as a provincial priority. Overall, household spending on education reached US\$1.38 billion demonstrating robust private sector demand.

With global education turnover hitting US\$4.83 trillion in 2024, the Western Cape is positioning itself as a future-ready player.

Leading the charge is Edu Invest – a catalytic project powered by Wesgro in collaboration with the Western Cape Education Department. This initiative is driving impactful investment into school infrastructure, unlocking corporate social investment and enabling strong public-private collaboration, proving the province's commitment to shaping the future of learning.

Key segments include:

- **Education Technology (EdTech):** A fast-growing segment where digital tools are transforming how education is delivered, creating new market opportunities.
- **Early Childhood Development (ECD):** High-impact investment area linked to improved long-term outcomes and future workforce readiness.
- **Primary and Secondary Education:** Strong demand for infrastructure, teaching resources, and innovation to support quality learning.
- **Post-School and Skills Development:** Aligns education with economic needs, supporting employability and resilience in a changing economy.





WHY CAPE TOWN & THE WESTERN CAPE

1. Strong Demand Boosting Opportunity

Strong growth in learner numbers in the Western Cape is creating opportunities for private sector investment into the sector.

2. Infrastructure Investment

The Western Cape Government's Rapid School Build Programme is focusing public investment into education infrastructure.

3. Leader in Public Private Sector Collaboration

Edu Invest, powered by Wesgro, in collaboration with the Western Cape Education Department, is an innovative private-public sector partnership facilitating private sector investment into key education priorities.

4. EdTech Hub

Cape Town hosts over 50% of South Africa's EdTech companies, including GetSmarter and Injini, making it the country's EdTech Hub.

5. Top Universities Driving Talent

The region boasts four leading universities producing a pipeline of talent, fostering innovation, and drawing global students to the province.

6. Digital Skills Pipeline

Coding and robotics are now part of the national curriculum from Grade R–9, preparing learners for a tech-driven, future economy.

7. Data-Driven Performance

The Western Cape is the only province conducting annual Systemic Tests, enabling informed interventions, transparency and accountability.

8. High Impact Investment Opportunity

Education is a high-impact sector, driving lasting change across communities. Its alignment with the SDGs, BBBEE scorecard, and ESG goals is unlocking private spending by businesses.

9. Stable, Investable Governance

A well-managed, business-friendly provincial government creates a reliable environment for long-term education investment.

10. Incentives

For additional information scan here:



Education Companies Shaping Cape Town & the Western Cape



Contact us for more information

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