Western Cape Investment Summit

The Western Cape Investment Summit 2025 (WCIS 2025) marks a defining moment in the Western Cape's journey toward economic excellence. Hosted by the Western Cape Government's Department of Economic Development and Tourism from 5 to 7 November 2025 at the prestigious Cape Town International Convention Centre (CTICC 2), this inaugural summit is a meticulously crafted platform to unite global capital with transformative opportunities.

Anchored in the province's Growth for Jobs (G4J) strategy, WCIS 2025 accelerates our ambition to build a R1 trillion inclusive economy growing at 4-6% annually. This summit positions the Western Cape as Africa's gateway to sustainable prosperity and innovation by fostering strategic partnerships and driving investment into high-impact sectors.

Proposal Template

Please note that this template acts as a guide; projects should not be limited and/or confined to the below. You may add or remove from the template depending on the relevance for your project.

The Western Cape Government, through the Department of Economic Development and Tourism (DEDAT), is committed to fostering a vibrant, innovative, and sustainable economy that drives economic growth, job creation and equitable opportunities. The **Western Cape Investment Summit 2025** (WCIS 2025) is a flagship initiative designed to connect investment-ready projects with global and local investors to unlock the region's economic potential.

This Call for Proposals (CFP) invites project owners and developers to submit proposals for high-impact, investment-ready projects that align with the Western Cape's economic priorities. Selected projects will be showcased at the summit, benefiting from matchmaking opportunities with investors, access to market networks and technical support to refine investment pitches.

1. Scope of this CFP

DEDAT seeks proposals for projects that demonstrate scalability, market viability and significant socio-economic impact, particularly in key sectors such as:

- Green economy (e.g., renewable energy, sustainable infrastructure)
- Technology and innovation
- Agribusiness and food security
- Tourism and hospitality
- Manufacturing and industrial development

- Other high-impact sectors contributing to economic growth
- Public Sector Infrastructure

The CFP aims to build a pipeline of investment-ready projects that will drive job creation, skills development and sustainable growth in the Western Cape, aligning with the province's vision for a thriving and inclusive economy.

2. Executive Summary

Project Name: Name of the initiative.
Proposal Summary: Outline the goals of the project, including both green and socio-economic objectives.
Funding Requirements: State the amount of funding needed and an overview of how the funds will be allocated.
Project Ownership or participation: Who owns the project. Who has significant authority on major decisions of the project?
Leadership and Management Experience: Describe the expertise and experience of the leadership and management team that will be assigned to this project.

3. Background and Context

Problem Statement: Explain the issue your project addresses, with a focus on its green and socio-economic aspects.
Statement of Purpose: Why is the project needed?

4. Project Description

Project Scope: Define project priorities and expected outcomes.
Sector: Which sector does the project form part of i.e.
Socio-Economic Objectives: Explain how the project will generate positive socio-economic impacts (e.g. job creation, skill development, income generation).

5. Target Beneficiaries and Stakeholders

Direct Beneficiaries: Describe the primary groups who will benefit (e.g., local communities, small businesses, underprivileged groups).
Indirect Beneficiaries: Explain secondary benefits, such as broader community improvements or economic growth.
Stakeholders Involved: List key stakeholders, such as government agencies, NGOs, local leaders, and community groups.

6. Objectives and Key Results (OKRs)

Specific Goals: Define SMART (Specific, Measurable, Achievable, Relevant, Time-Bound) objectives for both green and socio-economic impacts.
M&E Plan: Describe the monitoring processes, including data collection, evaluation frequency, and reporting.
Key Performance Indicators (KPIs): Identify KPIs for tracking progress toward these outcomes, such as emission reductions, number of jobs created, or number of individuals upskilled.
Timeline for Objectives: Provide a timeline for achieving the objectives and outcomes.

7. Implementation Plan

Project Timeline: Outline major milestones and deadlines.
Activities and Tasks: List specific actions needed to achieve each phase.
Resource Allocation: Describe human, financial, and material resources required.
Risk Management: Identify potential challenges and mitigation strategies.

Implementing agents or organisations that will implement the project (more information to be captured directly on the funding platform).

- Who will implement the project?
    - Brief overview of the entity/organisation and its activities.
    - If Consortium – who form the consortium and who is the lead.

8. Financial Plan and Budget

Funding Requirements: Outline the financial requirements for the entire project.
Budget Breakdown: Provide a detailed budget that includes costs associated with each phase or component of the project.
Ratio between overheads and project cost: Outline the proportion of how funding will be allocated between administrative overheads and project impact costs.
Income Generation (if applicable): Explain any income-generating aspects of the project, such as sales.
Long-Term Financial Sustainability: Describe how the project will continue to fund itself after the initial grant period (if relevant).

9. Appendices and Supporting Documents

Letters of Support: Provide letters from partners or stakeholders who support the project