



Trade Insights Seminar

Wesgro in collaboration with Department of Economic Development and Tourism is excited to extend an invitation to you for our upcoming event. This event aims to bring together Western Cape exporters to delve into the latest trade dynamics and key factors affecting exports.

Date: 27 August 2024
Time: 10h00 – 14h00
Venue: Wesgro Invest SA One-stop-Shop, Media 24 Building, 40 Heerengracht St, Cape Town City Centre
Key Contacts: nadine@wesgro.co.za; nomandla@wesgro.co.za; kamiela@wesgro.co.za

Programme:

Time	Item	Speaker
09h30 – 10h00	Arrival – Teas/Coffees	All attendees
10h00 – 10h05	Welcome & Introductions	Nadine Smith-Clarke: Head of Export Advancement
10h05 – 10h15	Keynote Speaker	Wrenelle Stander: Wesgro CEO
10h15 – 10h30	Western Cape Growth for Job Strategy	Ilse van Schalkwyk: Chief Director: Economic Sector Support, Department of Economic Development and Tourism, Western Cape Government
10h30 – 10h45	City of Cape Town Export Growth Initiatives	Lance Greyling: Director: Enterprise and Investment, City of Cape Town
10h45 – 11h05	The Western Cape Trade Profile and highlights from the Western Cape Trade Research	Janine Botha: Head of Research, Wesgro
11h05 – 11h20	Trade in Services Study – overview and findings	Monica Rorvik: Trade-in Services Wesgro
Comfort Break – 15 mins		
11h35 – 12h05	Sustainability trends impacting exports under the EU Green Deal and beyond	Karen Bosman: Head of Advocacy & Advisory, Wesgro
12h05 – 12h20	Port of Cape Town	Glen Steyn: Deputy Director: Economic Sector Support, Department of Economic Development and Tourism, Western Cape Government
12h20 – 12h30	Select updates on trade agreements and arrangements – AfCFTA, AGOA	Karen Bosman: Head of Advocacy & Advisory, Wesgro
12h30 – 12h50	Export Journey	Western Cape Exporter
12h50 – 13h00	Q & A and Closing Remarks	Krishen George: Acting Head of Trade, Wesgro
Engagements with Western Cape Government, WESGRO and DFI's at their respective stations		
Lunch		

This event promises to be informative and engaging, providing valuable insights for businesses involved in export activities. You will have an opportunity to engage Wesgro's Trade team, Western Cape Government as well as various Development Finance Institutions such as Land Bank, National Empowerment Fund (NEF), Small Enterprise Finance Agency (SEFA), the Industrial Development Corporation (IDC), the Department of Trade, Industry and Competition (DTIC) as well as the South African Revenue Service (SARS).

Kindly RSVP at your earliest convenience to secure your spot at this insightful event. Limited space available; late RSVPs may not be accepted.

Please select & complete the online link to RSVP: [Online Application Form Trade Intelligence Event](#)