SERVICE DELIVERY CHARTER

The Department of Economic Development and Tourism is committed through this Service Charter to provide services to you. Let's make service delivery better FOR YOU.

OUR VISION

The Department of Economic Development and Tourism's vision is a Western Cape that has a vibrant, innovative and sustainable economy, characterised by economic growth and employment.

OUR MISSION

The Department of Economic Development and Tourism will provide quality leadership to the Western Cape economy through the Department's understanding of the economy, its ability to identify economic opportunities and potential, and its contribution to government economic priorities. The Department will enhance the productive and competitive capability of the provincial economy. It will catalyse economic growth and employment through: investment promotion and catalytic infrastructure, export and growth, addressing skills gaps, accelerating the ease of doing business; and resource resilience.

Underpinned by the Western Cape Government's focus on Growth for Jobs, the Department aims, as part of an all-of-government approach, to enable much higher levels of economic growth in the province so as to create jobs and opportunity. The approach to achieve this goal is to enable the success of the private sector by creating an environment conducive to growth in the Western Cape.

OUR RESPONSIBILITY

- We will respond to all our emails within 48 hours. We will answer telephone calls within 3 rings
- When you write to us we will acknowledge receipt of your letter within 3 working days. We will send a reply within 7 working days. If we cannot reply within 7 working days, we will explain why and indicate when you can expect a reply.
- When you submit an application or request, we will provide a fair and objective assessment based on the information submitted. We will give you informed, useful and constructive feedback.
- All complaints and correspondence pertaining to the Minister of Economic Opportunities by clients or potential clients will be responded to in an efficient manner within 1 week after receipt thereof.

YOUR

We expect you to:

- Be civil, courteous and respect the dignity of official(s) who render the service to you.
- Be honest in your deliberations with us.
- Submit full and accurate information accompanied by recently certified copies of documentation needed or requested.
- Make yourself available as well as be willing to undergo empowerment programmes agreed upon.

CUSTOMER RIGHTS

You have the right to Batho Pele Principles especially the following:

- To be treated with courtesy and respect and in a dignified manner at all times
- To be consulted about your service needs and the level and quality of service expectations.
- Full information upon request in an open and transparent manner.
- Access to prompt and efficient service in

and Sector **Development** Stimulate economic growth in targeted Tourism, development, trade Arts and and investment Entertainment promotion To facilitate the implementation of an integrated tourism strategy that will lead to sustained and increased growth and job creation in the tourism industry. Economic Planning Economic Planning: Provide support to the provincial leadership and enable economic co-ordination of economic research

growth through the generation and and planning, and through the active support of key economic thematic drivers and enablers that will stimulate economic growth across the economy and within sections of the economy.

OUR REDRESS MECHANISM

Business Regulation and

Governance

Ensure an equitable, socially

responsible business environment

in the Western Cape - through

general interventions within the

trading environment and through

specific interventions mandated by the Constitution and

national and provincial

legislation and

policies.

- If you have a complaint, please tell us. We will apologise and put things right immediately. If you are not satisfied, we will investigate what went wrong and reply within 7 working days.
- If we cannot resolve your telephonic query immediately, we will give you the name of the person to whom the query will be referred and give you an indication of when we expect a response.
- You are invited to send any suggestions, compliments, constructive criticism or recommendations for improvement of our

sectors through industry

Trade

Skills **Development** and Innovation

OUR SERVICES

Integrated

Economic

Development

Services

Promote and support

an enabling business

environment for the

creation of opportunities for growth

and jobs.

Facilitate the provisioning of human capital and innovation skills in order to deliver on Economic Human Resource Development needs of the Western Cape.

Embark on active application and implementation of plans, initiatives and advice received from the Department of Economic Development and Tourism.

- accordance with the service delivery standards.
- An apology for and redress should any service lapse occur.

services or standards to: Ms Crystal Le Bron, Office of the Head of Department, Tel: 021 483 9226, E-mail: Ecohead@ westerncape.gov.za

Our performance will be assessed and reported on within the Annual Report and Citizen's Report which will be published and posted on our website.

WE VALUE BEING ACCESSIBLE

- That's why our buildings are accessible to people with disabilities.
- We will endeavour to render our services where possible, in all **3** official languages of the Western Cape.
- Office Hours: 07:30 16:00



OUR COMMITMENT:

We commit ourselves to a citizen centric and customer satisfaction approach in providing a public sector, economic development service. In carrying out our mandate and responsibilities, we will be guided by and uphold the eight BATHO PELE (People First) Principles. We are committed to providing our services based on our values of Care. Competence, Accountability, Integrity, Innovation and Responsiveness in order to protect and promote your rights and expand opportunities to achieve better service delivery outcomes FOR YOU.

EXECUTIVE AUTHORITY DECLARATION:

I, Mireille Wenger, commit the Department of Economic Development and Tourism in terms of the Public Service Regulations, 2016, Chapter 3, Part 3, 36 (f) and 37 to adhere to this charter as well as the signature part below.

Minister Mireille Wenger, Minister of Finance and Economic Opportunities