WOMEN IN GREEN ECONOMY

GREEN ECONOMY AND YOUTH EMPOWERMENT

As part of the National Annual Commemoration of Women's Month, the Western Cape Government Department of Environmental Affairs and Development Planning (DEA&DP) is excited to announce that it will be hosting four influential women in the **Women in Green Economy Webinar** on **30 August 2021** from **09:00–11:00**.

The aim of the webinar is to help encourage young entrepreneurs to take their businesses to the next level using their personal experiences from their journeys thus far. The webinar will consist of four 15-20 minute talks (with Q&A's) on Green Economy and Youth Empowerment.



EDEM FOLI

EDEM FOLI currently serves as the Programme Manager for the national uYilo e-Mobility Programme a multi-stakeholder collaborative programme, initiated by the Technology Innovation Agency, focused on enabling, facilitating and mobilising electric mobility in South Africa. Edem completed her MBA degree at Nelson Mandela University's Business School where she developed an interest in entrepreneurship and management of technology. She also holds a Postgraduate Diploma in Management (Marketing) and a Bachelor of Social Science degree from the University of Cape Town. Edem has over 15 years of experience in various business development roles within the private sector and NGOs. In her spare time, she enjoys participating in social impact initiatives involving women and youth.



CHARLOTTE AUBIN

CHARLOTTE AUBIN is committed to Women Empowerment and Climate change with 25 years of experience in environmental infrastructure investment, international financial asset management, including 12 years dedicated to international and Sub-Saharan Africa renewable energy and energy transition.

She is the founder of GreenWish Group, a company founded in 2010 dedicated to financing, developing and operating and strategic advisory on renewable energy infrastructures and energy transition transactions. In 2016, GreenWish pioneered renewable energy development and investment in Sub-Saharan Africa with the development, financing and commissioning of the first solar Independent Power Producer in West Africa, the 25 MW Senergy 2 solar PV project and in 2017 the first telecom

ESCO contract dedicated to the energy transition of Orange network in Africa in DRCongo. Prior to establishing GreenWish, Charlotte served as the Managing Director of Morgan Stanley Investment Management from 2000-2009 where she built the French and Swiss institutional activities up to a multi-billion dollar asset level across multiple global asset classes.



LILLIAN MASEBENZA

LILLIAN MASEBENZA founded Mhani Gingi (meaning: An Industrious Woman) Social Entrepreneurial Network in 2004 and launched the organisation in 2006. The organisation has its Centre of Social Entrepreneurial Excellence in Athlone, Cape Town on the premises of Saartjie Baartman Centre for Women and Children. She was awarded an Ashoka Fellowship in 2008 for her innovative and inclusive social entrepreneurial work. The organisation is aligned to the South African National Development Plan and the relevant United Nation Sustainable Development Goals (SDG's), namely SDG's 1, 2, 3, 5, & 10. It targets the vulnerable and marginalised groups including people with disabilities, children at early learning centres, survivors of gender-based violence and youth at risk, up to correctional services. Vulnerable groups, especially women, youth and people with disabilities, are encouraged not

to wait for something or somebody but to use what they have to create wealth both human capital and economic. They are empowered through tailor-made skills training as well as linking their emerging businesses and projects to markets and financial assistance where possible, thus helping them to improve both their livelihoods and that of their communities. To date Mhani Gingi has impacted more than 20 000 people including those who graduated from Universities of Technology specialising in Environmental Affairs, Agriculture or Horticulture, seeking to gain experience and were able to get employed afterward.



TERESA BOULLE

TERESA BOULLE is a nonprofit-manager and social impact practitioner with a Bachelor of Arts in Social Science and Master of Arts degree in nonprofit management. Teresa's MA dissertation attained at The University of Münster (Westfälische Wilhelms-Universität Münster, WWU) extended her knowledge in the field of Nonprofit management and Governance. The topic of the final dissertation is in the field of Community Development and African Philanthropy with the focus on Philanthropy of Community (PoC) in the era of Covid-19. With 10 years' experience in project design, fundraising and youth empowerment she currently supports a Nonprofit Company trading as Amava Oluntu in Cape Town with a core focus on developing more capacity in the field of youth entrepreneurship. During her tenure at Amava Oluntu, Teresa has been extensively active in the field of environmental

education and youth empowerment and has become an important driver of the strategic developments behind the company.

In the current 'Fancy Fynbos' carried out with the special support of WWF South Africa and the Department of Environment Forestry & Fisheriesthe team of Amava Oluntu offers entrepreneurial trainings for young adults creating access to creative business opportunities linked to Fynbos awareness. It is part of the programme Pollinating Pride in People, a collaborative project between Ingcungcu Sunbird Restoration and Amava Oluntu. Together, we aim to promote fynbos conservation through hands-on experience, skills development, entrepreneurial opportunities for youth and community engagement. Over one year, the participating youth get mentored in business development and connected with relevant stakeholders and the local community Fynbos gardens - giving space for reconnecting with themselves, each other and the natural world. Teresa is a strong believer that sustainable development can only happen when people of all kinds are inclusively engaged in a change making process.

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