



QUARTERLY PERFORMANCE REPORTS: 2018/19

Western Cape

Wesgro

Programme / Sub programme / Performance Measures	Target for 2018/19 as per Annual Performance Plan (APP)	1 st Quarter Planned output as per APP	1 st Quarter Preliminary output
Programme 1: Corporate Services			
Financial Management			
Enhance financial accountability through compliance with all prescribed financial regulations and guidelines	100%	-	-
Outcome of the external audit for the previous financial year	clean external audit opinion	-	-
Number of revenue and projection reports submitted to stakeholders	12	3	3
Average turnaround time for approval of workflows from date of receipt	3 days	3 days	2.87 days
Number of days taken to process payments made to creditors from date of receipt	30 days	30 days	30 days
Human Resource Management			
Management of staff morale within the Agency by conducting regular climate surveys	75%	-	-
Results achieved based on the outcome of the climate and employee satisfaction surveys conducted	75%	-	-
Implementation of the staff performance management system	Sign-off of new performance agreements by May 2018	-	-
IT and Administration			
Maintain and enable a reliable and stable network infrastructure through a maximum of four hours of downtime during working hours	4 hours downtime	-	-
Average maximum downtime during working hours	4 hours downtime	1 hour downtime	16 mins and 33 seconds
Average turnaround time for responding to logged desktop support IT queries	24 hours	24 hours	30 mins
Monitoring and Evaluation			
Compliance with all legislative and regulatory prescripts pertaining to performance management through the submission of performance reports	5	-	-
Number of performance reports submitted by the deadline as legislatively required	5 performance reports submitted	1	1
Number of corporate plans submitted by deadline as legislatively required	3	-	-
Programme 2: Investment Promotion			
Investment Promotion			
Rand value of committed investments in to the province	R1,3bn – R2,1bn	-	-
Number of jobs facilitated from committed investments in to the province	620 – 1300	-	-

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Rand value of committed investments in the agri-business sector in to the province	R300m – R420m	-	-
Number of jobs facilitated from committed investments in the agri-business sector in to the province	200 to 280	-	-
Number of investment projects realised	14	3	7
Average time taken to attend to investment enquiries from date of receipt	3 days	3 days	0.8 days
Number of regulatory issues resolved	10	-	-
Number of investment projects realised in the agri-business sector	7	-	2
Programme 3: Trade Promotion			
African Expansion (OFDI)			
Rand value of committed outward foreign direct investment (OFDI) declarations signed	R200m-R500m	-	-
Number of outward foreign direct investment (OFDI) declarations signed	6	-	2
Trade Promotion			
Estimated rand value business agreements signed	R1,1bn – R2bn	-	-
Number of jobs facilitated from business deals signed	250-460	-	-
Number of business agreements signed	25	5	18
Programme 4: Wesgro Research			
Turnaround time to provide customised research and	3 days	-	-
Number of relevant tourism, trade and investment publications developed	100	-	-
Average turnaround time to complete research requests from date of receipt	3 days	3 days	1.5 days
Programme 5: Marketing and Communication			
Rand value of the advertising value equivalent (AVE) generated for the agency	R30m	-	-
Number of relevant industry events sponsored	5	-	-
Number of strategic media engagements hosted	8	1	8
Number of strategic corporate agency events hosted	8	1	4
Programme 6: Destination Marketing			
Total estimated economic value of tourism destination marketing initiatives supported	R171,6m	-	-
Number of tourism destination marketing initiatives supported	13	-	-
Number of joint marketing agreements secured	17	2	5
Number of bids secured	24	5	9
Economic impact of bids secured	R260m	50 000 000	336 000 000

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Number of leisure events supported Rand value of AVE generated Programme 7: Film and Media Promotion Rand value of media and film productions brought in to the province Number of jobs facilitated through the productions brought in to the province Number of film and media productions brought in to the province	35 R20m R1,5bn – R2,5bn 2 500 -3 500FTE jobs 7	10 - - - -	22 - - - -
<p>Information submitted by CFO: Ms K Zama</p> <p>Telephone No: 021 487 4807</p>			