

PERA 2017

SOCIAL BUSINESS

Fix Forward



After graduating from University of Stellenbosch in 2004 with a BSc degree in Conservation Ecology, Joshua Cox briefly ran a small franchise business in Pretoria.

In 2006 he began working in the non-profit sector, partnering with rural communities in East and Southern Africa to implement health, education and entrepreneurship programmes.

Joshua Cox

In 2009 and 2010 he worked for the World Wide Fund for Nature (WWF) before becoming an activist for traditional fishing communities for three years. He started Fix Forward as a side project in 2008. In 2014 Joshua became full-time CEO of Fix Forward and has never looked back.

Fix Forward equips tradesmen from low-income communities with the skills they need to grow a successful business and connects them to clients. These skills cover all building related trades. They currently serve tradesmen from communities in the greater Cape Town Metro, and look to expand the concept to the rest of South Africa and internationally, with interest already expressed from Colombia.

Apart from one-on-one training, Fix Forward also implements nine tailored modules of e-learning applications, followed by coaching and mentoring. Through their intervention they have already supported 60 tradesmen in 2017 alone, which in turn employs an average of three labourers.

To contact Fix Forward, email Joshua Cox at josh@fixforward.com or call 0849003577/0860995250