



Export Competitiveness Enhancement Programme (ECEP) Fund: Intermediaries Application Form

The Department of Economic Development and Tourism (DEDAT) is requesting intermediaries or organisations that are currently assisting businesses that are exporting but facing technical challenges to access international markets to apply for financial assistance and support through the Export Competitiveness Enhancement Programme (ECEP). ECEP is a support programme to develop and equip businesses to export effectively. This ECEP Fund helps exporters overcome barriers to sell products to overseas markets.

The Fund is geared towards businesses that have been exporting for, at least, the past three (3) consecutive years in the following sectors:

1. Food manufacturing;
2. Beverage manufacturing;
3. Manufacturing of jewellery;
4. Manufacture of other transport equipment;
5. Manufacture of computer, electronic and optical products;
6. Manufacture of rubber and plastic products;
7. Manufacture of machinery and equipment and
8. Manufacture of wearing apparel.

The Fund is designed to provide the following support to exporters:

1. Product reformulation and refinement;
2. International packaging, labelling and printing;
3. International product certification and market access standards;
4. Product registration with relevant international bodies in the markets;

5. International nutritional analysis and
6. Specialised shipping requirements.

The Fund excludes the following:

1. Operational and working capital;
2. Contributing to production costs or the purchase of stock;
3. Building any kind of infrastructure;
4. Enterprises not based in the Western Cape; and
5. Enterprises not owned by South African citizens.

The closing date for applications is Friday, **30 June 2023 at midday (12h00)**. It is advisable to submit your application as early as possible as no late applications will be considered. Please ensure that you have all the supporting documents ready before completing and submitting this form. You will be required to upload these documents once you complete the form.

Notes

1. Closing this browser tab will clear your response. Please complete and submit before closing this screen.
2. Text can be cut from another source and pasted into text response areas.
3. Please provide accurate and true information. Should you wish to amend the information that you have submitted, use the 'back' button to return to the previous page.
4. Questions marked with an asterisk (*) are compulsory to be completed before you can advance to the next section of the form. While other questions are non-compulsory, it is highly recommended that you consider submitting a response as all information gathered will be used in the assessment of your application.
5. An email with your reference number will be sent to the email address you provided.
6. All personal information provided here will be kept confidential between DEDAT and partner organisations. It will only be used should further information be required from you. For further information on our POPIA compliance please see the privacy notice accessible at <https://www.westerncape.gov.za/general-publication/popia-privacy-notice>.
7. Enquiries can be directed to Mr. Goodwell Dingaana at Goodwell.Dingaana@westerncape.gov.za

Contact information

These are the details of the person that we will contact should we need clarification on the organisation's information given in this section. Please provide personal rather than general contact details here e.g., joe@organisation.co.za rather than info@organisation.co.za

1. First name(s) *

2. Surname *

3. Job title *

4. Telephone number *

The value must be a number

5. Mobile number *

The value must be a number

6. E-mail address *

7. Confirm e-mail address *

Organisation information

8. Registered name

This is the formal name of the company registered with CIPC e.g., ABC (Pty) Ltd.

9. Trading name

This information is only required if the organisation does not operate under its registered name.

10. Company registration number *

The value must be a number

11. Year in which the business was established? *

Number must be between 1950 ~ 2023

12. Core organisational activity *

13. Physical address *

14. Postal address

Please leave out if the physical address is the same as the postal address.

15. Company telephone number *

16. Organisation's e-mail address *

17. Organisation's Website URL *



18. VAT Registration Number *

19. B-BBEE level *

- Level 1 - 100 points and above - 135% procurement.
- Level 2 - 85 to 99.99 points - 125% Procurement.
- Level 3 - 75 to 84.99 points - 110% procurement.
- Level 4 - 65 to 74.99 points - 100% procurement.
- Level 5 - 55 to 64.99 points - 80% procurement.
- Level 6 - 45 to 44.99 points - 60% procurement.
- Level 7 - 40 to 39.99 points - 50% procurement
- Level 8 - 30 to 39.99 points - 10% procurement.
- Non-compliant contributor - Less than 30% - 0%

Application Information

20. Under which category are you submitting this application?

- Product reformulation and refinement.
- International packaging, labelling and printing.
- International product certification and standards for market access.
- Product registration with relevant international bodies in export markets.
- International nutritional analysis.
- Specialised shipping requirements.

21. Name of the project *

Please provide a short name for the project that you are proposing. This will later be used to identify the project. For e.g., Market Access, Food Certification Standards, Packaging, International Product Registration etc.

22. Summary description of the project *

Please limit your response to two paragraphs or less as the detail will be captured in the project proposal.

23. When will the project commence? *

Use the calendar function to select and enter the actual or expected date that the project will start.

 

24. When will the project be completed? *

Use the calendar function to select and enter the anticipated date of completion.

 

25. Describe how the project will be managed and what project management resources are/ or will be in place. *

Please limit your response to two paragraphs or less.

26. Describe the envisaged project impact for exports. *

Please limit your response to two paragraphs or less.

27. As an estimate, how many new jobs will this project create? *

The value must be a number

28. In which part of the province will the project be implemented? *

- Cape Metro
- Cape Winelands District
- Garden Route District
- Central Karoo District
- West Coast District
- Overberg District

29. Please specify whether these jobs will be permanent, seasonal, or temporary. *

If appropriate, please provide a split between the jobs that will be created.

30. Describe who the project partners are, if any.

Please limit your response to two paragraphs or less.

31. Please describe whether this project will benefit any of the following groups. Please select from the categories below. *

- Women
- Youth
- People living with disabilities
- Community co-operatives
- Other

32. Describe any project activities conducted to date.

Please limit your response to two paragraphs.

33. Does the project require any statutory or other approvals that are not yet in place?

If yes, please furnish us with more details.

34. Describe your experience of implementing similar projects. *

Please limit your response to two paragraphs.

35. Describe how the project will be monitored. *

Please limit your response to two paragraphs.

Project Budgets

In the following section, please indicate the total budget required for the project and how much will be your own contribution.

36. Total project budget (R) *

Please express the total budget required in rands only e.g., **455000**.

The value must be a number

37. Total project budget in words *

Please express the total project budget (overall) in words. This includes the funding you seek and your own funding, e.g. **four hundred and fifty-five thousand Rands**.

38. Funding required from the Department (R) *

Please express the total budget required from the Department in rands only e.g., **355000**.

The value must be a number

39. Funding required from the Department (R) in words *

Please express the total funding from the Department that you are applying for in words e.g., **three hundred and fifty-five thousand Rands**.

40. Value of own budget contribution (R) *

Please express the total funding that you will be providing or sourcing in rands e.g., **105000**.

The value must be a number

41. Value of own budget contribution (R) in words *

Please express the value of your own budget contribution in words e.g., **one hundred and five thousand Rands**.

42. Is there any expectation of a third-party budget contribution to the project?

Please express the total budget required in rands and words e.g., **R455000 (four hundred and fifty-five thousand Rands)**.

43. Please describe any non-monetary contribution to the project.

Please limit your answer to two paragraphs.

Contact information of the executive authority that will be signing the agreement

The issuing of this information must not be construed as acceptance of an offer or imply the existence of a contract between the parties. The Department reserves the right to reject all or any of the applications without assigning any reasons whatsoever.

44. Title (Prof/Dr/Mr/Ms) *

45. First name(s) *

46. Surname *

47. Designation / Role: *

48. Telephone number *

The value must be a number

49. Cell number *

The value must be a number

50. E-mail address *

51. Fax number (Optional)

Compulsory supporting documents

52. Please confirm that you have the following documents which will be submitted electronically to DEDAT in compliance with the Fund requirements. *

Documents must be uploaded to <https://bit.ly/G4JCEPFundDocuments> ahead of the closing time and date of Friday, **30 June 2023 at midday (12h00)**.

You will receive an automated response when you submit this online Form. Please make a note of your reference number as you will require this for further correspondence.

- Organizational Profile: Background information, core activities, the vision, mission, employees/beneficiaries, turnover and export strategy.
- Proposal elaborating on key interventions that beneficiaries need support to export. It should include more details on the funds required for the intervention: a) funding required from DEDAT, b) Value of own contribution & c) Costs (in Rands) breakdown per item required.
- Valid tax compliant verification (TCS) letter.
- If a co-operative, please provide Constitutional and / or founding documents must be provided such as Memorandum of Incorporation, and a copy of the list of members.
- Audited annual financial statements for the most recent financial year and / or independently reviewed financial statements. including auditor's report where applicable.
- B-BBEE certificate or sworn B-BBEE Affidavit.
- Certified copy of an identity document of person signing the agreement with the Department.
- Company registration documents with the list of Directors or documents of incorporation (NPO/NPC registration certificate).
- Signed letter from Chief Executive Officer (CEO)/Chief Financial Officer (CFO) or similar executive authority confirming the value of own funding and / or funding from third party where applicable.
- Detailed project budget and activity base cash-flow clearly indicating the source of funding.

Declaration and submission

Please confirm that the information that you have provided is accurate and true by selecting 'Yes' below.

Also, please review the POPIA note detailed above. The privacy notice is accessible at <https://www.westerncape.gov.za/general-publication/popia-privacy-notice>.

Should you wish to amend the information that you have provided before submission, please use the 'back' button to return to previous pages.

53. General comments

Please use the space below to let us know any additional information that you have regarding your application.

54. I declare that, to the best of my knowledge, the information provided above is true. *

Yes

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