

Department of Economic Development and Tourism (DEDAT)



A Western Cape with a vibrant, innovative and sustainable economy characterised by growth, employment and equitable opportunities, built on the full potential of all



– this is what we see when we think of DEDAT's purpose.

How do we achieve this?

By providing a facilitative and leadership role to the Western Cape economy through:

- our understanding of our regional economy,
- our ability to identify economic opportunities and potential and
- our contribution to government economic priorities.

Over time, our role has evolved from being an implementer of programmes and projects to also being an influencer of economic growth, development and inclusion.

DEDAT IS DIVIDED INTO

7

DIFFERENT PROGRAMMES:

1 ADMINISTRATION provides innovative leadership and delivers effective, transparent and responsive corporate services to the department.

- Office of the HOD
- Financial Management
- Corporate Service

2 INTEGRATED ECONOMIC DEVELOPMENT SERVICES promotes and supports an enabling business environment for the creation of opportunities for growth and jobs.

- Enterprise development
- Regional and local economic development
- Red tape reduction

3 TRADE AND SECTOR DEVELOPMENT stimulates economic growth through industry development, trade and investment promotion.

- Trade and investment promotion
- Sector development

4 BUSINESS REGULATION ensures an equitable, socially responsible business environment in the province through general interventions within the trading environment and through specific interventions mandated by the Constitution and national and provincial legislation and policies.

- Office of the Consumer Protector

5 ECONOMIC PLANNING provides support to DEDAT leadership with the development, improvement and application of policies and strategies by defining a clear vision as well as strategic outcomes.

- Economic policy and planning
- Research and development
- Knowledge management
- Monitoring and evaluation
- Enabling growth infrastructure and initiatives
- Broadband for the economy
- Green economy

6 TOURISM facilitates the implementation of an integrated tourism strategy that will lead to sustained and increased growth and job creation in the tourism industry.

- Tourism planning
- Tourism growth and development
- Tourism sector transformation
- Tourism destination marketing

7 SKILLS DEVELOPMENT AND INNOVATION

facilitates the provision of human capital and innovation skills in order to deliver on the economic human resources development need of the Western Cape.

- Provincial skills and partnerships
- Skills programmes and projects
- Skills incentives



Western Cape
Government
Economic Development
and Tourism

BETTER TOGETHER.

DEDAT contact details

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