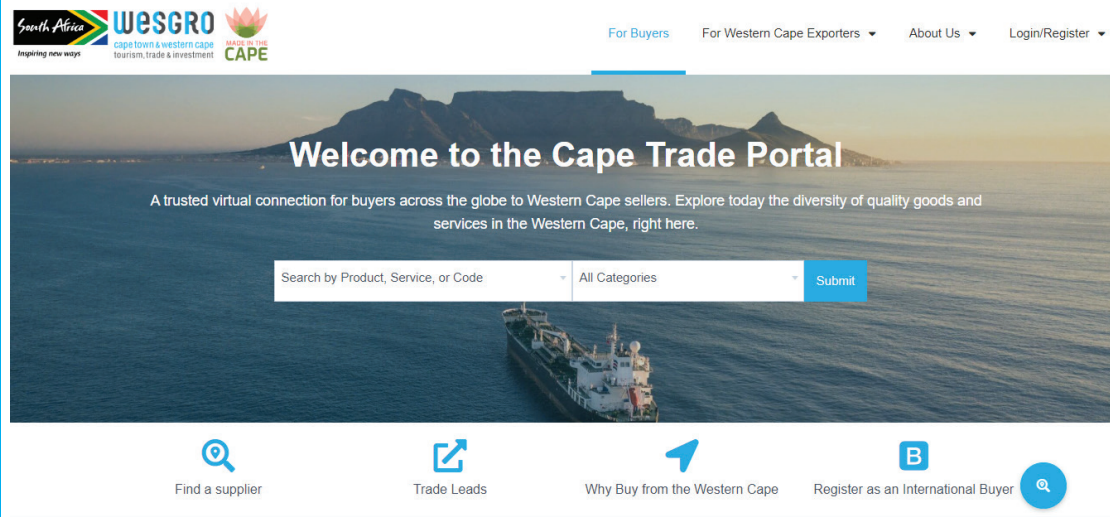




## Expand your global footprint by joining the Cape Trade Portal

Calling Western Cape exporters of proudly made in the Cape products and services to join us for a live webinar on Tuesday, 8<sup>th</sup> February 2022 14:00 – 15:00



Get access to buyers across the globe by joining the Cape Trade Portal - the trusted virtual marketplace for buyers around the world to sellers of premium Western Cape products and services. Providing an open tool for Western Cape exporters to boost their market access through an 'always-on' digital platform, the Portal also acts as a dedicated resource centre for buyers and sellers of product thereof.

Connecting buyers to quality Cape products and services, we intend to foster new business linkages with international markets through leveraging the power of this dedicated online marketplace.

The webinar will officially open registration for exporters and export councils to start onboarding and exploring the platform before our official launch in February 2022.

- Introduction to the Cape Trade Portal
- Benefits and features of the Cape Trade Portal
- How to onboard your business and products
- Q&A

date: Tuesday, 8<sup>th</sup> February 2022

time: 14:00 – 15:00

zoom link: [https://wesgro.zoom.us/webinar/register/WN\\_0mOjJZP1T1KFiNBdfLimFA](https://wesgro.zoom.us/webinar/register/WN_0mOjJZP1T1KFiNBdfLimFA)

