

PERA 2017

GLOBAL BUSINESS FINALIST

Afrigetics Botanicals



Steve Hurt

Established in 2008 by Director, Steve Hurt, Afrigetics Botanicals is currently one of the leading exporters of Southern African medicinal herbs, teas, oils and foods to the international wellness and pharmaceutical industries.

Their areas of expertise include horticulture, African ethnopharmacology, agri-processing and sustainable wild harvesting – which they diligently combine with a robust business model and an extensive exporting infrastructure that ensures their business remains both profitable and ethical.

Afrigetics Botanicals is a licensed distributor of protected/indigenous flora, including CITES flora and is registered as a food facility with the United States FDA and as an importer with the Korean FDA. They are passionate about discovering, protecting and developing the botanical wisdom of Africa and in finding new ways to unlock the potential of this continent.

Afrigetics Botanicals is constantly looking for expansion and improvement opportunities that will enable them to increase sales to foreign buyers. This takes the form of investment into their joint venture manufacturing facility, employing new sales staff, streamlining logistic processes, upgrading quality control and assurance standards and in attending key trade shows within their market.

To contact Afrigetics Botanicals, email Steve Hurt at steve@afirgetics.com or call 0813655784/ 0448771696