

INTRODUCING...

The Digital SMME SUPPORT PLATFORM

jump
for entrepreneurs

www.bizjump.co.za

Presented by : Angela Abbott



**Western Cape
Government**
Economic Development
and Tourism



WHAT'S KEEPING ENTREPRENEURS AWAKE?

- Access to **Finance**
- Access to **Opportunities**
- Access to **Training**
- Access to **Markets**
- **Cost of Doing Business**
- **Ease** of Doing Business
- **Support**
- **Infrastructure**

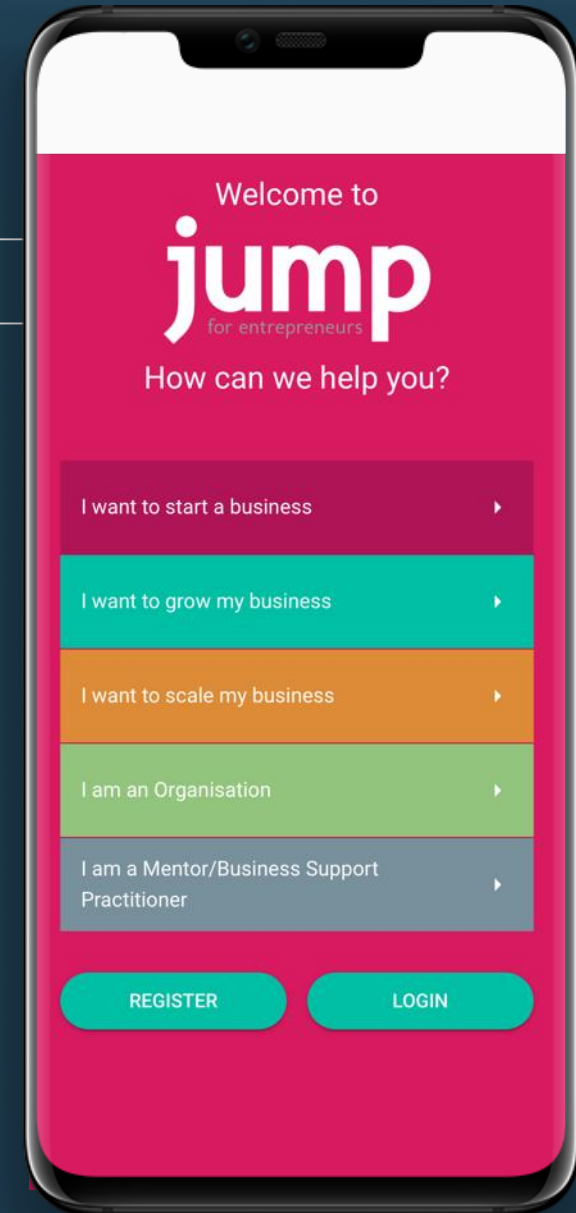


86% of SME's use their smartphones in their businesses "all the time" ¹

OUR SOLUTION

Digital Business Support Platform is a virtual representation of the **SMME ecosystem** and **support environment**.

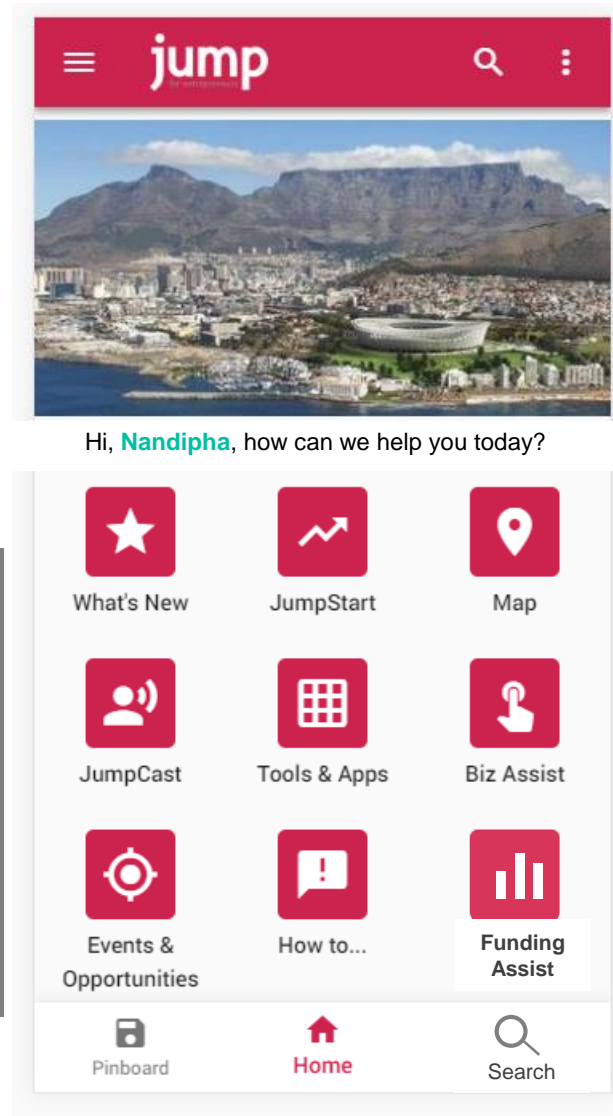
The platform provides **access to digital tools, applications, services and training**, and linking them to **physical support networks**.











introducing



Piloting a new way to access, support and engage with the SMME segment



Signup now for FREE!

-  Find **business support** near you
-  See **what's new**
-  Find new **opportunities & events**
-  Quick access to **local services**
-  Listen to **business experts**
-  Analyse **strengths & weaknesses**
-  Find useful **tools & apps**
-  How to...**roadmap guide**

www.bizjump.co.za



Who is involved

Government sponsor



Digital e-inclusion / adoption partner



WesternCapeCoLab

Developer



Digital solutions



Advisory Panel



Powered by



FOCUSED PARTNERSHIPS:

TECHNOLOGY, FINANCIAL SERVICES, CONTENT/MEDIA, MOBILE TELECOMMUNICATIONS

Demonstration



www.bizjump.co.za



**Western Cape
Government**

Economic Development
and Tourism

Thank You



Angela Abbott

Deputy Director: Connected Business

Cell: 083 375 4670

angela.abbott@westerncape.gov.za

www.bizjump.co.za



**Western Cape
Government**

Economic Development
and Tourism