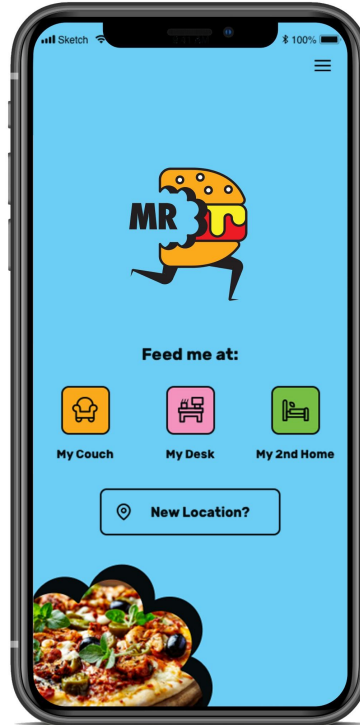


GoDigital with Mr D Food

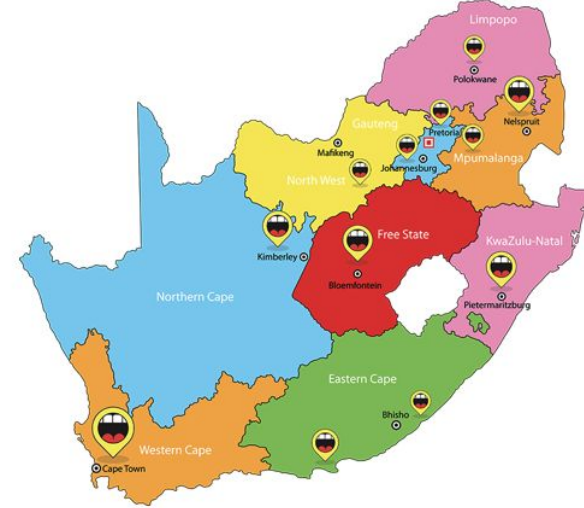


Introduction to Mr D Food



SA & Western Cape's leading online food delivery platform

- Mr D Food's history dates back to the start of Mr Delivery in Sea Point in 1992.
- Bought by takealot.com in 2014 and transformed into the fully digital, app based, Mr D Food.



Today:

- Over 1 million monthly active users of the Mr D Food App
- Over 7 000 drivers
- **More than 5 500 restaurants and independent food outlets on the Mr D Food platform**
 - **Over 1 300 in Western Cape**
- 16 operational delivery zones covering all major W Cape areas & we are continuously expanding.
- Sophisticated technology powers all 3 sides of the platform - restaurants, drivers & customers

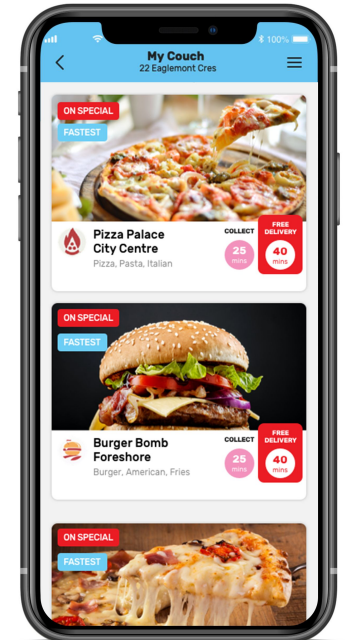
GoDigital fast with Mr D Food



Over 5 000 restaurant partners in all 9 provinces trust Mr D Food to process online orders and deliver their food fast & hot.

Restaurants and Independent food outlets can:

- **Immediately get an online ecommerce listing on the Mr D Food app**
- **Start click and collect or delivery orders** without the costs of setting up and maintaining your own app, or delivery service.
- **Reach new customers** with Mr D Food's large user base
- **Allow customers to pay contactlessly** online by card, instant EFT or eBucks through the Mr D Food app
- Access hyper local in-app **marketing opportunities**
- Get the support of dedicated local teams
- Utilise our simple, easy to use digital platforms to monitor your sales
- Be serviced by trained and managed drivers



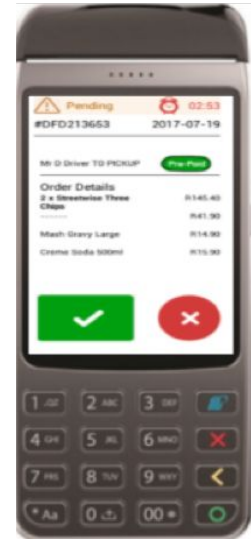
Sign up at: www.mrdfood.com/become-a-restaurant-partner

How it works?



Your listing, your menu and your rules.

- We take care of menu capturing whether it's your whole menu or just your best sellers
- Orders communicated through a Mr D Food provided Android based device for your restaurant.
- We manage the connection of the device so you don't need to hassle with WiFi.
- Partners have the ability to accept and reject orders and multiple prep time inputs
- Our sophisticated technology and delivery systems will allocate a professional driver to collect from your restaurant & take care of the rest.
- Customers can track their orders every step of the way.
- Costs? Zero set up fee. A nominal monthly subscription fee + a % commission charged on on the value of each order.
- Payments? Restaurants are paid twice a week net of commission



Sign up at: www.mrdfood.com/become-a-restaurant-partner

COVID-19 COMPLIANCE & CONSUMER BEHAVIOUR SHIFTS



SAFE CONTACTLESS DELIVERY



**ENHANCED
HYGIENE**



**SOCIAL
DISTANCING**



**CONTACTLESS
DELIVERY**