



FEDHASA

Federated Hospitality Association
of Southern Africa

**Western Cape
Tourism Webinar Series**

De-Risk the sector

- ✓ Self Regulation
- ✓ Safety Protocols developed and endorsed by WTTC
 - a) WTTC stamp to be issued through the App
- ✓ Developed an Online system to
 - a) Sign a pledge
 - b) Get a safety badge / certificate TBCSA & WTTC
- ✓ Training platform on Covid-19 Safety for small to medium businesses.



Manage COVID-19 health screening for employees, suppliers, delivery agents, patrons and guests in line with Government Directions and Industry Protocols.

COLLECTIVE ACTION TO SAFEGUARD OUR INDUSTRY'S REPUTATION

Available to all Establishments



- Register and download the app
- Onboard your establishment
- Commit to adhering to and enforcing protocols and directions
- Download and print your certificate
- Display your certificate at all entrances
- Add the Travel Safe • Eat Safe badge to your website and social media

The COVID-19 safety protocols are there to help our industry recover and help us to assure our locals and future visitors that our businesses are among the safest places to be, encouraging and restoring confidence and peace of mind to travelers, patrons, operators and suppliers.

[GET MY CERTIFICATE](#)

HELPING TOURISM AND HOSPITALITY

Stay Safe & Stay Open

Communication

- De-risk in the eyes of
 - Government
 - Businesses in the sector
 - Traveller / guests – generate demand and confidence in using products in the sector
- Align with industry partners distributors to the sector.

Covid Relief !!

- Business Interruption Insurance
- VAT adjustment for tourism
- Ideally not add loans –
- Rates and taxes paid by sector on vacant buildings
- SABC licenses

Outstanding matters

- Tourism Safety Strategy and its implementation
- Visa regime
- Tourism Human Resource Strategy
 - Professionalization of jobs in the sector
- Stable supply of electricity



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Unity in Hospitality

THANK YOU