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what's possible

4IR ecosystem and Fin-Tech powered by



December 2020

[Launched: Digital Innovation Matchmaking Challenge.](#)

The opportunity for Fintech and 4IRTech, to apply in the Digital Innovation Matchmaking Challenge is now open. Finalists will get numerous showcase and publicity opportunities to reach potential investors and corporates in order to grow their businesses. Read more [below](#).

[It's time for a mental break.](#) Whether you are taking a vacation or not. [Here's](#) why and how.

Funding opportunities in the news:

- ✓ Imvelo Ventures' call for applications from fintech, for their share of R1m in funding, closes on 31 December 2020. This opportunity is aimed at attracting startups that generate revenue and offers a combination of commercial potential and social impact. You can apply [here](#).

You're invited to join the Fintech and 4IR-Tech ecosystem activities. Please [register](#) to remain involved if you have not done so already

Calling all 4IR-Tech and Fintech startups

The Digital Innovation Matchmaking Challenge is open for applications until 15 January 2020. If you have a Fintech or 4IR-tech solution, if your company is Western Cape-based and less than 10 years old, this is your opportunity to shine!

Submit your application where you describe your solution and the benefits it offers clients/ users at <https://matchi.biz/challenges.html> and stand a chance to be selected as a finalist. For more information listen to the recording of the conversation with Mahdi Hendricks, Deputy Director: Strategic Initiatives at Western Cape Province's Department of Economic Development and Tourism [here](#). He explains how this opportunity fits within the Western Cape Dash-tech strategy and how the challenge mechanics work.

You can also download the key application information [here](#).

Mental Break

Do you share my enthusiasm for getting to the end of 2020? This year I'm doubly grateful for getting to December.

Firstly, this year was harder than expected on many fronts due to Covid-19. We're finally getting to the point of (at least in our minds) turning the page and starting a new chapter. Of course nothing changes between 31 Dec 2020 and 1 Jan 2021, other than the perception of a fresh start. And that helps!

Secondly the summer holidays means vacation, even if it is likely to be a home holiday this year. Holidays include a mental break and the opportunity to recharge our thinking capacity.

A lot has been written on [why holidays inspire](#) us to think more creatively with handy [tips](#) to ensure your break can be worry free.

For those not able to take a vacation now, be sure to explore the concept of "[diffused thinking](#)" – another way to have a mental break. The key is to not confuse diffused with an unfocused state. Diffused does not mean endlessly scrolling through social media or binging on Netflix. Rather, diffused means to engage your brain in a single task that is not emotionally, physically or mentally taxing. For example do a word search or crossword puzzle, read a book, sort out/tidy up your desk/ a cupboard, send a thank you note, pull out weeds or garden.

These activities take just enough mental capacity to ensure you don't dwell on one problem that is stressing you while giving your mind time to wander.

It is said that the [best way](#) to solve a problem is to alternate focused and diffused thinking.

Happy holidays! Enjoy your break.

This mail is part of the Dash-tech initiatives for the Western Cape Government, who is actively promoting and growing various startup ecosystems in the province. If you'd like to participate in activities to promote Fintech or 4IR-Tech, powered by KPMG SA, please [subscribe](#) * to receive this newsletter every month and get invited!

*Or use this URL: https://matchi.biz/kpmg-forms/?name=western_cape_government_stakeholder_database

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