

Seda Products and Services

Presentation to Participants of the Provincial Roadshow : 2014

Together Advancing Small Enterprise Development

Our Vision and Mission

Vision:

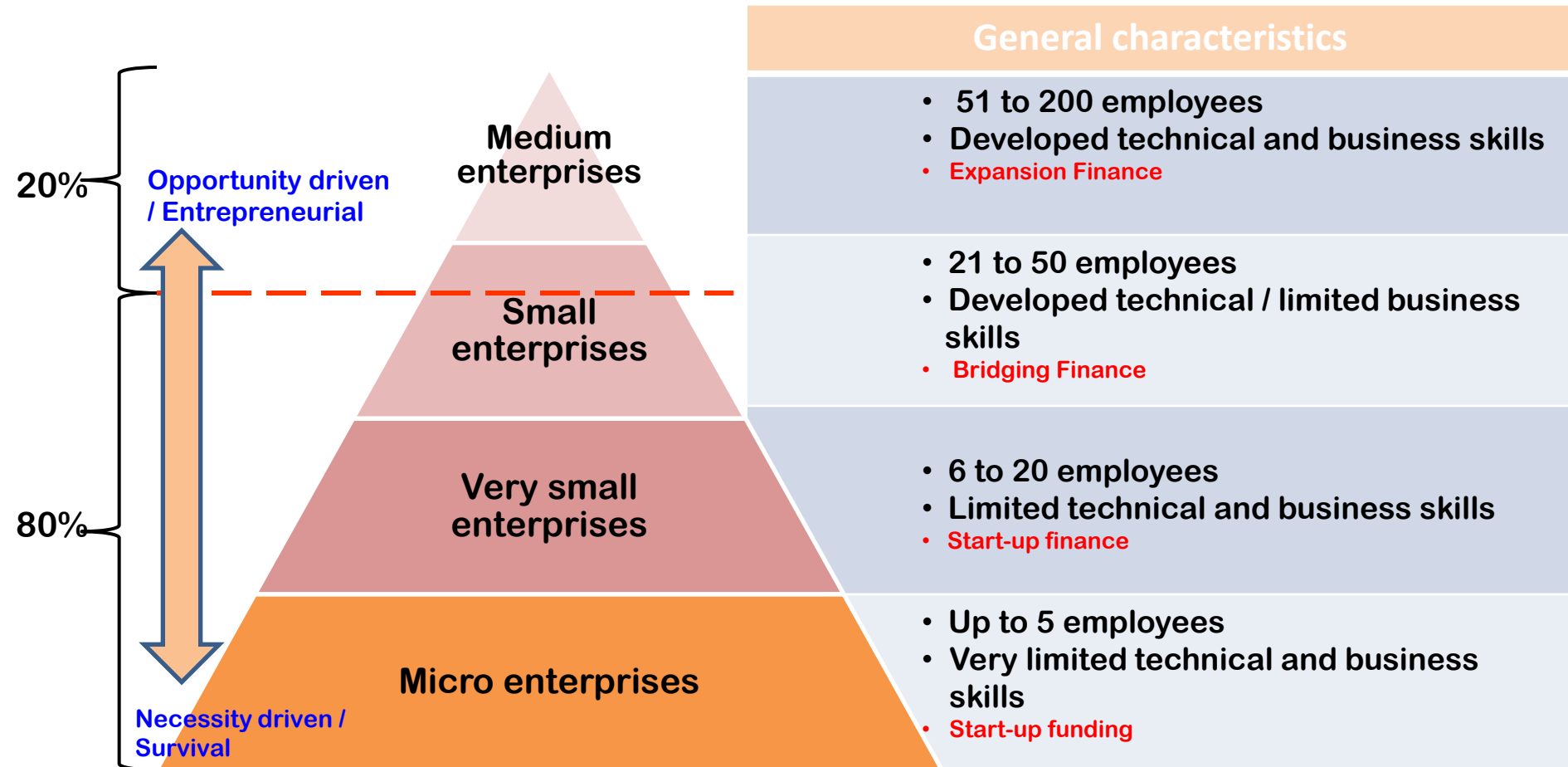
To be the centre of excellence
for small enterprise
development in South Africa.

Mission:

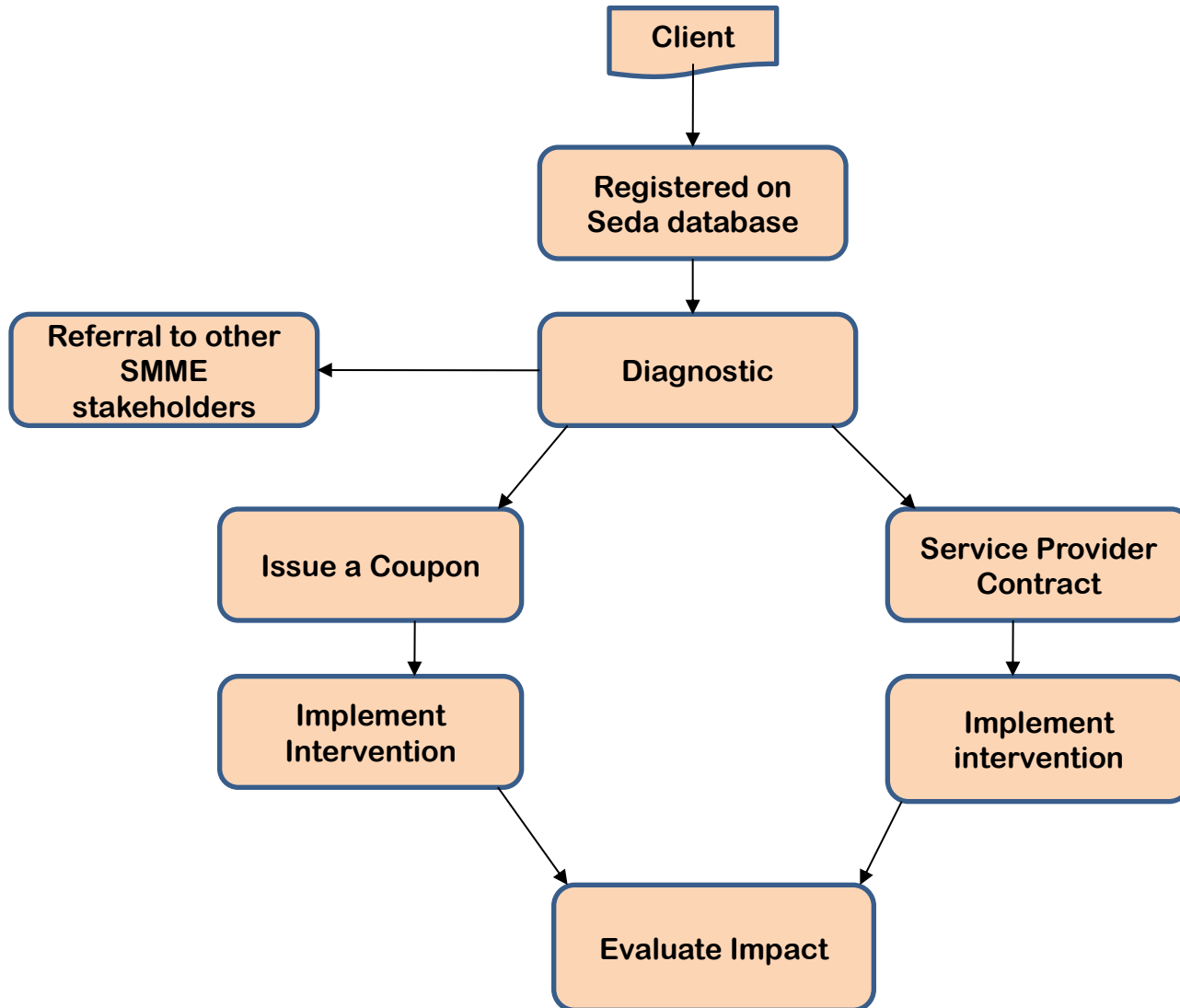
To **develop**, **support** and
promote small enterprises to
ensure their **growth** and
sustainability
in coordination and partnership
with other role-players



Our Target Market



Typical delivery model



Core Services

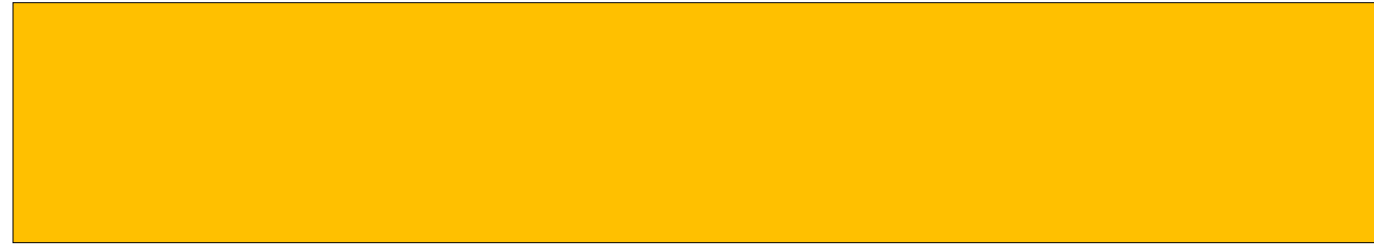
- **Business advice**
- **Small enterprise training and mentoring**
- **Co-operative support**
- **Facilitation of Access to markets**
- **Facilitation of Access to finance**
- **Facilitation of Access to technology**
- **Access to information**

Complimentary Offerings

- Entrepreneurship readiness assessment
- SMME needs assessments including Export readiness assessment
- Financial Management and Facilitation of Access to Finance
- Business performance improvement assessment
- Innovation and Product development
- Feasibility studies
- Access to Markets - local and international
- Social and skills scoping
- Capacity building / Human resource development and management
- Implementation of quality improvement & management systems

Diagnostic and Assessment Tools

- **Small Business Assessment Tool (SBAT)**
- **Critical Planning Exercise (CPE)**
- **Assessment of Company Operations (ACO)**
- **Export Readiness Assessment Tool (ERAT)**



THANK YOU