



## Message from the **MINISTER** Ms M Wenger



The year under review was certainly a difficult one for many residents in our province as the COVID-19 pandemic continued to cost lives and livelihoods. In the face of this unprecedented challenge, the Department showed agility and determination as they focused on delivering economic recovery in the Western Cape. Making it easier for the private sector to do business in the Western Cape, cutting red tape has been a continuous focus. The Red Tape Reduction Unit has closed 639 of the more than 700 queries it has received and I am pleased to note that the Business Support Helpline Service has achieved a resolution rate of 91% in the year under review. Despite a challenging investment environment DEDAT - together with the province's official tourism, trade and investment promotion agency, Wesgro - has secured almost R6 billion in investment that will translate into almost 4 500 jobs. DEDAT continues to support the heroes of the economy through the Small, Medium and Micro Enterprise (SMME) Booster Fund. The skills programmes run by the Department have also upskilled more than 2 400 beneficiaries through experiential workplace training, providing recipients with the skills that they need to secure permanent employment. I warmly welcome Mr Velele Dube as the new Head of Department.

## Message from the head of **DEPARTMENT** Mr V Dube

During the last financial year (2021/22) we focused on, and adopted, a new way of work in order to demonstrate the greater impact of our Ease of Doing Business (EoDB) initiatives. Some highlights include:

- In the Port of Cape Town, the three biggest export users of the CT Container Terminal were assisted with integrating their container dispatch data and mapping their logistics chains in order to create capacity for export growth, prevent bottlenecks in the terminal and loss in value of cargo.
- Transporter turnaround time was also improved by making several recommendations including the truck-booking systems and real-time communication system between transporters and terminal shift supervisors as well as improved communication in the entire logistics chain by facilitating weekly coordination meetings and advocating for additional investment in port equipment.
- The unit assisted four municipalities to improve and automate seven business-facing services affecting the construction and property development sector. These include, inter alia, Land Use Applications, Property Development Tool, Heritage Resources Inventory and Heritage Digital Tool.
- In terms of Red Tape Reduction, a total of 703 cases were logged on the Case Management System during the financial year. A total of 639 were closed. The Business Support Helpline Service maintains a resolution rate of 91%, exceeding its annual target of 85%, whilst maintaining an average client satisfaction rate of 80%.



Aligned with the Enterprise Development priority, the SMME Booster Fund 2021 supported interventions implemented by organisations and municipalities that are geared at supporting SMMEs based in the Western Cape. Ten projects were supported, five from the Business Development Support and Access to Market categories and five from the Infrastructure category. The Fund provided support and assistance to SMMEs to maintain and/or enhance sustainability, develop the capacity of the business and the owner/entrepreneur, increase efficiencies, and enable these to grow and create jobs.

The Municipal Energy Resilience (MER) initiative has spearheaded the energy resilience efforts of the Province. The MER initiative objective is to improve energy resilience of municipalities, businesses and households across the Western Cape through the facilitation, support and positioning regarding the implementation of energy infrastructure development (public and private) for economic growth, energy affordability, and/or municipal financial sustainability.

Statistics continue to show that youth find it the most challenging to secure employment owing to limited experience, skills and qualifications. In response to this, the Department has been focusing on experiential learning programmes that respond to challenges associated with a lack of experience, skills and qualifications. This has resulted in one of the most cost-effective employment-creation programmes in the country and has secured sustainable youth employment at approximately R25 000 per job. The programmes further secured more than R100 million in leveraged funding from private-sector and other funding sources. More than 2 400 beneficiaries benefited, or are benefiting from, experiential learning programmes that provided a combination of structured, accredited or vendor skills programmes, experiential learning of up to 12 months and a departmental stipend support of up to R3 000 per month that was topped up by up to a further R3 000 by private sector. The programmes resulted in further employment after the Department's experiential learning programmes of up to 80% for those who completed their respected contracted experiential learning opportunities.

## Programme 1

# ADMINISTRATION

**Purpose:** To provide strong, innovative leadership, and to deliver clean, efficient, cost-effective, transparent and responsive corporate services to the Department.

### Financial Management

- Payment to creditors within 25 days
- 99% cumulative expenditure achieved (actual expenditure/adjusted budget)
- 6 financial efficiency interventions implemented

### Departmental Performance Monitoring

- 1 outcomes monitoring reports produced
- 5 output Monitoring reports produced
- 3 M&E capacity building sessions conducted

### Departmental Communications

- 5 strategic economic communication agendas developed

## Programme 2

# INTEGRATED ECONOMIC DEVELOPMENT SERVICES

**Purpose:** To promote and support an enabling business environment for the creation of opportunities for growth and jobs.

### Enterprise Development

- 272 businesses assisted through entrepreneurship promotion and/or businesses support interventions

### Regional and Local Economic Development

- 52 businesses assisted through municipal support interventions
- 5 municipal ease of doing business (EODB) interventions supported

### Red Tape Reduction

- 13 ease of doing business interventions supported
- 91% of enquiries resolved
- 5 regulatory reviews conducted

## Programme 3

# TRADE AND SECTOR DEVELOPMENT

**Purpose:** To stimulate economic growth in targeted sectors through industry development, trade and investment promotion.

### Trade and Investment Promotion

- 4 trade promotion oversight reports compiled
- 4 investment promotion oversight reports compiled

### Sector Development

- 8 sector initiatives supported

## Programme 4

# BUSINESS REGULATION AND GOVERNANCE

**Purpose:** To ensure an equitable, socially responsible business environment in the Western Cape through general interventions within the trading environment and specific interventions mandated by the Constitution and national and provincial legislation and policies

### Consumer Protection

- 292 consumer education interventions conducted
- 93% of complaints resolved within 90 days (total complaints resolved within 90 days/ total complaints received)

For more information please contact the Department at [ecohead@westerncape.gov.za](mailto:ecohead@westerncape.gov.za) or call (021) 483 9226.

## Programme 5 ECONOMIC PLANNING

**Purpose:** The purpose of this programme is to provide support to the provincial leadership and enable economic growth through the generation and co-ordination of economic research and planning, and through the active support of key economic thematic drivers and enablers that will stimulate economic growth across the economy and within sections of the economy.

### Economic Policy and Planning & Research and Development

- 5 research reports developed

### Knowledge Management

- 15 partnerships established/ strengthened

### Enabling Growth Infrastructure and initiatives

- 5 catalytic infrastructure projects supported

### Broadband for the Economy

- 5 digital economy projects supported

### Green Economy

- 6 green economy projects supported

## Programme 6 TOURISM, ARTS AND ENTERTAINMENT

**Purpose:** To facilitate the implementation of an integrated tourism strategy that will lead to sustained and increased growth and job creation in the tourism industry.

### Tourism Planning

- 6 Tourism sector initiatives reports developed

### Tourism Growth and Development

- 4 tourism niche marketing initiatives reports developed
- 2 progress reports on the implementation of the tourism product development Programme

### Tourism Sector Transformation

- 35 tourist guides developed
- 697 individuals registered (tourist guides)
- 72 individuals/tourism related businesses inspected or monitored (tourist guides)
- 333 tourism establishments/individuals supported by the tourism safety unit
- 4 oversight reports on the establishment of the Tourism Safety Law Enforcement Unit
- 2 Tourism Safety Strategy implementation reports

### Tourism Destination Marketing

- 2 Tourism Destination Marketing Oversight Reports

## Programme 7 SKILLS DEVELOPMENT AND INNOVATION

**Purpose:** To facilitate the provisioning of human capital and innovation skills to deliver on the economic human resources development needs of the Western Cape.

### Provincial Skills and Partnership

- 5 partnerships strengthened

### Skills Programmes and Projects

- 2 429 beneficiaries supported through skills interventions

### Skills Incentives

- R143,3mil value of funds leveraged

## OUR VISION

The Department's vision is a Western Cape that has a vibrant, innovative and sustainable economy, characterised by economic growth and employment. To attain the vision statement as expressed above, the Department of Economic Development and Tourism will provide qualitative leadership to the Western Cape economy through the Department's understanding of the economy, its ability to identify economic opportunities and potential, and its contribution to government economic priorities. The Department will enhance the productive and competitive capability of the provincial economy. It will be a catalyst for economic growth and employment creation through:

- Investment promotion and catalytic infrastructure
- Export growth
- Addressing skills gaps
- Accelerating the ease of doing business
- Resource resilience

# OUR BUDGET

The Department has a final appropriation of R499.899 million for the 2021/22 financial year. Of this, the Department spent 98.7% of its appropriated funds as compared to 99.2% in the 2020/21 financial year. It should be noted that all programmes expended above the 2% norm for the financial year.

Programme Name	2021/22			2020/21		
	Final Appropriation	Actual Expenditure	(Over)/ Under Expenditure	Final Appropriation	Actual Expenditure	(Over)/ Under Expenditure
	R'000	R'000	R'000	R'000	R'000	R'000
Administration	55 805	54 841	964	62 744	62 678	66
Integrated Economic Development Services	53 676	53 204	472	89 377	89 355	22
Trade and Sector Development	73 990	73 976	14	69 951	69 342	609
Business Regulation & Governance	9 580	9 392	188	7 299	7 248	51
Economic Planning	160 320	157 255	3 065	146 768	143 560	3 208
Tourism, Arts & Entertainment	74 597	74 161	436	76 713	76 578	135
Skills Development & Innovation	71 931	70 567	1 364	82 034	81 950	84
<b>Total</b>	<b>499 899</b>	<b>493 396</b>	<b>6 503</b>	<b>534 886</b>	<b>530 711</b>	<b>4 175</b>

# OUR ORGANOGRAM

