

Press release

Cape Town gears up for the launch edition of Solar & Storage Live Cape Town 2024 at CTICC

Cape Town is set to witness the launch of Solar & Storage Live Cape Town, the region's premier solar and energy storage event, taking place at the Cape Town International Convention Centre (CTICC) from 27-28 August 2024. This inaugural event promises to be a game-changer for the Western Cape's renewable energy sector, bringing together over 5,000 attendees, showcasing more than 150 leading brands, and featuring 150 industry speakers.

The launch event will feature an expansive exhibition floor with over 150 global and local brands, showcasing the latest innovations and technologies in solar energy and energy storage. Attendees will have the opportunity to network directly with industry leaders, explore cutting-edge products, and discover new business opportunities. Exhibiting brands include: Aiko Energy, Victron Energy, JA Solar, Enphase Energy, GC Solar, Jinko Solar, GivEnergy, Menlo Electric, SMA, Sungrow, TrinaSolar, Sunwoda Energy and many more. The City of Cape Town will join the event as the Host City Partner and will also feature on the exhibition floor and in the conference agenda.

The conference will present a robust agenda of presentations and panel discussions from over 150 thought leaders in the energy sector, who will provide insights into the latest trends, challenges, and opportunities in solar energy, battery storage, and sustainable power solutions. Participating companies in the conference include: the City of Cape Town, GreenCape, Commonwealth & Development Officer, SANEDI, South African Department of Trade, Industry & Competition, SA Central Energy Fund, Standard Bank, Balwin Properties, Harmattan Renewables, EDF Renewables and many more.

The event is expected to attract more than 5,000 professionals, including energy providers, government representatives, investors, installers and end-users. This diverse audience will foster networking, collaboration, and knowledge-sharing, making it an unmissable event for those driving South Africa's energy transition.

A key feature of the event, the Installers University, will offer practical training and workshops tailored for installers and contractors. This initiative aims to equip professionals with the skills and knowledge needed to stay competitive in the rapidly evolving solar and storage market. The Start-up Zone will highlight emerging companies and innovators who are disrupting the industry with new technologies and business models, offering attendees the chance to meet with start-ups and explore potential partnerships and investment opportunities.



Interactive roundtable discussions will allow attendees to delve into specific topics with peers and industry experts, providing a platform for open dialogue, collaboration, and the exchange of ideas on the most pressing issues facing the energy sector.

About Solar & Storage Live Cape Town:

Solar & Storage Live Cape Town is the Western Cape's leading exhibition and conference for solar and energy storage, launching in 2024 as part of a global series that connects professionals and businesses in the renewable energy sector. The event aims to accelerate the adoption of sustainable energy solutions across the region by bringing together key stakeholders and showcasing the latest innovations.

Join us:

Don't miss the chance to be part of this landmark launch event. Register now to secure your place at Solar & Storage Live Cape Town 2024 and be at the forefront of the region's energy revolution.

For more information and to register visit: www.terrapinn.com/solarcapetown

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