

### DEPARTMENT OF ECONOMIC DEVELOPMENT AND TOURISM

**SERVICE DELIVERY IMPROVEMENT PLAN (SDIP)** 

Service One: Tourist Guide Registration and Monitoring

Service Two: Office of the Consumer Protector

Service Three: Red Tape Reduction Business Support Helpline Service

2023-2025







# 2023-2025

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### **ACRONYMS AND ABBREVIATIONS**

### **DEFINITIONS**

APP Annual Performance Plan

BPIAN Batho Pele Impact Assessment Network

CATHSSETA Cultural, Arts, Tourism, Hospitality and Sports Sector Education and Training Authority

CFO Chief Financial Officer

CSC Corporate Services Centre

DDG Deputy Director-General

DEDAT Department of Economic Development and Tourism

DEPT Department

DG Director-General

DPSA Department of Public Service and Administration

G4J Growth for Jobs

M&E Monitoring and Evaluation

MTEC Medium Term Expenditure Committee

MTSF Medium Term Strategic Framework

NDP National Development Plan

NGO'S Non-Governmental Organisations

OCP Office of the Consumer Protector

PDI Process Design and Improvement

PSG Provincial Strategic Goal

PSP Provincial Strategic Plan

RTRU Red Tape Reduction Unit

SDIP Service Delivery Improvement Plan

SMME Small Medium and Macro Enterprises

SOP Standard Operating Procedure

TGR Tour Guide Registration

WCG Western Cape Government

### **OFFICIAL SIGN OFF**

It is hereby certified that this Service Delivery Improvement Plan:

- Was developed by the management of the Department of Economic Development and Tourism under the guidance of the Executive Authority (Ms Mireille Wenger)
- Was prepared in line with the current Strategic Plan (2020-2025) and the Annual Performance
   Plan (2023/2024) of the Department of Economic Development and Tourism.
- Is compiled with the latest available information from departmental business units and public entities.

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**Director: Strategic and Operational Support** 

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### 1. SUMMARY OF THE SDIP FRONTLINE SERVICE DELIVERY DEPARTMENT: ECONOMIC DEVELOPMENT AND TOURISM

### **PREREQUISITES**

A. Attach/Send a link of the Departmental Strategic plan, Service Delivery Model, Set Norms & Standards and the Service Standards for all services offered by the Department

AIM: Identify service offering of the departments which outlines quality and quantity of the department

https://www.westerncape.gov.za/dept/edat

https://www.westerncape.gov.za/dept/edat/documents/plans/2020

See attached Growth for Jobs (G4J) Strategic Framework

**B.** Frontline Service Delivery Departments:

Identify Key Services Through synthesis of internal and External analysis of departmental Service Delivery

Aim: to identify service Delivery weaknesses within your department or agencies or public entities providing services on behalf of the department

2. Oversight Departments: N/A

List SDI focus areas identified through synthesis of internal and external analysis of departmental service delivery (Attach the integrated results and other documents required in the SDI Directive and Template as POE)

AIM: to identify service delivery weaknesses within the department and across a Province/SOE/ Public Entities/sectors/clusters

### SUMMARY OF THE SDIP CRITICAL (KEY) SERVICES

The Service Delivery Improvement Plan (SDIP, 2023-2025) is informed and guided by the Provincial Strategic Plan (2019-2024) which is aligned with the National Development Plan 2030, as well as the Department of Economic Development and Tourism's Five-Year Strategic Plan and Annual Performance Plan 2023/24.

Areas identified as service delivery weaknesses or gaps are discussed in the Supporting Document in the attached link.

### See attached Supporting Document

Service 1: Registration of Tourist Guides and Monitoring in the Province as per the Tourism Act 3 of 2014

To provide for the efficient registration and regulation of tourist guides.

# Service 2: Office of the Consumer Protector within the Western Cape by virtue of the provisions of provincial and national legislation. To develop, implement and promote measures that ensure the rights and interests of all consumers.

OCP's education interventions will therefore target various consumer groups, including the youth, elderly people, women, and persons with disabilities, geared toward their greater participation as advanced by the South African Economic Reconstruction and Recovery Plan. These educational interventions will be spread across the entire Province with a bias towards the vulnerable citizen.

### Service 3: Red Tape Reduction Business Support Helpline Service

To ensure an effective and efficient Business Support Helpline service to receive requests from businesses for assistance in the business environment by reducing the regulatory burden on businesses through improved legislation, processes, and communication.

### C. KEY SERVICES

AIM: identify service delivery improvement interventions

NUMBER OF SDI KEY SERVICES (BASED ON DEPARTMENT'S RESOURCE CAPABILITY & COMPETENCIES)	KEY PERFORMANCE INDICATORS (KPI)	DEPARTMENT- SPECIFIC SET STANDARD	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
Service 1:  Registration and Monitoring of Tourist Guides in the Province as per the Tourism Act 3 of 2014	Number of Tourist Guides developed to ensure a professional and sustainable tourist guiding subsector that is highly competent.	100 Tourist Guides are developed to ensure a professional and sustainable tourist guiding subsector that is highly competent.	35 Tourist Guides developed to ensure a professional and sustainable tourist guiding subsector that is highly competent.	200 Tourist Guides developed to ensure a professional and sustainable tourist guiding subsector that is highly competent: Year 1: 100 Year 2: 100	Signed Database reflecting new or renewing tourist guide's status as relates to <b>priority groups</b> eg: gender, age, town of residence (to collect information on spatial spread of services offered).
	Number of individuals	1 000 Individuals registered as Tourist Guides	697 Individuals registered as tourist guides	2 400 Individuals registered as tourist guides	Database of Registered Tourist Guides in the Province as per the

	registered as Tourist Guides			Year 1: 1 200 Year 2: 1 200	Tourism Act 3 of 2014 reflecting statuses as relating to <b>priority groups</b> such gender and age.
	Number of Inspections conducted to ensure compliance in terms of regulating a sustainable tourist guiding sub-sector	125 Inspections conducted to ensure compliance in terms of regulating a sustainable tourist guiding sub- sector	72 individuals/tourist guides inspected	400 individuals/tourist guides inspected Year 1: 200 Year 2: 200	Signed database of individuals and businesses inspected Signed inspection/incident report
	Percentage of tourist guides who are satisfied with the registration process	75% of registered tourist guides are satisfied with the registration process.	New indicator	Percentage of tourist guides who are satisfied with the registration process: Year 1: 75% Year 2: 75%	Signed satisfaction survey reports where applicable with supporting electronic survey results.
NUMBER OF SDI KEY SERVICES (BASED ON DEPARTMENT'S RESOURCE CAPABILITY & COMPETENCIES)	KEY PERFORMANCE INDICATORS (KPI)	DEPARTMENT- SPECIFIC SET STANDARD	BASELINE: YEAR	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
Service 2: Providing Consumer Protection services within the Western Cape by virtue of the provisions of provincial and national legislation	Number of Consumer Education interventions conducted	300 Consumer Education Interventions conducted	292 Consumer Education interventions conducted	700 Consumer Education Interventions conducted Year 1: 300 Year 2: 400	An approved report summarizing the consumer education interventions conducted signed by Service Manager  Database approved by programme manager

		reflecting at least the following fields date of intervention, type of
		intervention, target
		audience, intervention
		topic, contact person,
		contact number, venue
		address/town, no. of
		attendees, <b>priority groups</b>
		such as women, youth
		and disabled persons.
		Evidence to substantiate
		the validity of
		interventions listed in
		report may include:
		Workshops
		<ul> <li>Signed attendance registers</li> <li>MS Teams presentation</li> <li>Copy of presentation</li> <li>Ms Teams attendance register and/or</li> <li>Screenshot of attendees</li> </ul>
		Radio talk shows
		<ul> <li>A radio script signed by the programme manager</li> </ul>

	Percentage of Consumer complaints resolved within 90 days	85% of Consumer complaints resolved within 90 days (Demand led output and cannot be accurately pre-determined)	93% of Consumer complaints resolved within 90 days	85% Complaints resolved and attended to within 90 days Year 1: 80 % Year 2: 85%	Invitation to participate in the talks how from a radio station or organization     Proof of payment or signed cost estimate from corporate communication for the radio talk show  Signed and electronic database of cases being reported as resolved within 90 calendar days, with minimum fields including, case reference number, name and surname of consumer, date case was received, date case was resolved, category of complaint, name of business and status of the complaint (received and resolved with town/district/geographic al location of consumer, age of consumer (youth supported), persons with disabilities, gender, race).
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NUMBER OF SDI KEY SERVICES (BASED ON DEPARTMENT'S RESOURCE CAPABILITY & COMPETENCIES)	KEY PERFORMANCE INDICATORS (KPI)	DEPARTMENT- SPECIFIC SET STANDARD	BASELINE: YEAR O	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
Service 3:  Red Tape Reduction Business Support Helpline Service	% of Red Tape Reduction Helpline business support cases resolved	85% of Red Tape Reduction Helpline business support cases resolved (Demand led output and cannot be accurately pre- determined)	85% of Red Tape Reduction Helpline business support cases resolved	85% of Red Tape Reduction Helpline business support cases resolved: Year 1: 80% Year 2: 85%	A signed database of cases resolved in hard copy and electronic format. Minimum database fields to include:  Case reference number (unique identifier)  Case date of receipt  Case status (inprogress/closed)  Client name and surname  Client contact number  Client location (municipality and suburb)  Channel through which the enquiry was received  Nature (i.e. category/subcategory) of the enquiry received

		•	Name of the official
			to whom to enquiry
			was assigned and
		•	<b>Priority groups</b> in terms
			of Gender of the
			citizen logging the
			complaint.

### 2. SUMMARY ON THE IMPROVEMENT OF BATHO PELE (SERVICE QUALITY) STANDARDS

# A. Attachment/link to the analyzed Batho Pele standards based on complaints/ other performance measures AlM: Identify the status of the quality of services See attached supporting document B. Attachment/link to the problem analysis conducted AlM: to identify the weaknesses on the quality of services provided with a department/ institution See attached supporting document C. Attachment/link to the Identified interventions AlM: identify quality of service delivery improvement interventions See attached support document SUMMARY OF BATHO PELE STANDARDS D. Batho Pele Standards Departments shall identify the applicable indicators as outlined in the guidelines in order for them to improve the quality of services they provide.

PR	THO PELE INCIPLES & SET ANDARDS	KEY PERFORMANCE INDICATORS (KPI)	SET BATHO PELE STANDARDS	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
1)	PROFESSIONAL STANDARDS - PUBLIC SERVANTS:	% of Induction/orientation provided to newly appointed officials	100% Induction/orientation of all newly appointed officials	70% Induction/Orientation provided to newly appointed officials	100% improvement with induction/orientation provided to new officials over the two-year period	Training/induction database for review period
2)	WORKING ENVIRONMENT STANDARDS:	Number of Occupational Health and Safety (OHS) inspections conducted to ensure a safe working environment for officials at offices as per OHS regulations	1 x OHS inspections at offices as per conducted to ensure a safe working environment for officials at offices as per OHS standards	1x OHS inspections conducted at premises per annum HIRA report outcome 2020	2 x OHS inspections conducted at premises per annum 1x HIRA report	Internal OHS report HIRA report
		% OHS Officials appointed on all floors on DEDAT Premises as per OHS regulations	100% % of OHS Officials appointed on all floors on DEDAT Premises as per OHS regulations	80% of OHS Officials appointed on all floors on DEDAT Premises as per OHS regulations	100% of OHS Officials appointed on all floors on DEDAT Premises as per OHS regulations	OHS Appointment Letters Training database
		% of officials (where applicable) equipped to perform their duties in new hybrid way of working	80 % of officials (where applicable) equipped to perform their duties in the new hybrid way of working	75% officials (where applicable) equipped to perform their duties in the new hybrid way of working	100% of officials (where applicable) equipped to perform their duties in the new hybrid way of working	HOD instruction and approval on working arrangements
3)	ACCESS STANDARDS:	% Access to DEDAT premises daily	100% access to DEDAT buildings and premises	100% access to DEDAT buildings and premises	100% of DEDAT buildings and premises are	Service Charter

BATHO PELE PRINCIPLES & SET STANDARDS	KEY PERFORMANCE INDICATORS (KPI)	SET BATHO PELE STANDARDS	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
	between and premises are equipped for all people and people with disabilities in line with the Batho Pele requirements	daily between 7am and 5pm	daily between 7am and 4 pm	equipped for all people and people with disabilities daily between 7am and 5pm in line with the Batho Pele requirements	
	% Visible Wayfinding and Signage Boards are installed and visible in all departmental offices and are, legible and written in 3 official languages of the Province	Visible Wayfinding and Signage Boards are installed in all departmental offices and are 100% legible and written in 3 official languages of the Province	Visible Wayfinding and Signage Boards are installed in all departmental offices and are 100% legible and written in 3 official languages of the Province	Visible wayfinding and Signage Boards are installed on all departmental offices and are 100% legible and written in 3 official languages of the Province	Wayfinding signage on all floors

BATHO PELE PRINCIPLES & SET STANDARDS	KEY PERFORMANCE INDICATORS (KPI)	SET BATHO PELE STANDARDS	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
4) INFORMATION STANDARDS:	Number of Information sources available to citizens	Information sources available to citizens through:	Information sources available to citizens through:	Information sources available to citizens through:	Annual Report Annual Performance Plan Citizens report
		1x Annual Report printed in the 3 official languages of the Province)	1x Annual Report available in the 3 official languages of the Province)	Year 1: 1 x Annual Report Year 2: 1x Annual Report	Service Charter - Departmental website Active tollfree telephone helplines where applicable
		1x Annual performance Plan available in 3 official Languages of the province	1x Annual performance Plan available in 3 Officials Languages of the province	Year 1: 1x Annual Performance Plan Year 2: 1 x Annual Performance Plan	Accessible e-mail and tollfree numbers/helplines PAIA manuals in the 3 official languages POPIA Notice
		1x Citizens report in the 3 official languages of the Province	1x Citizens report in the 3 official languages of the Province	Year 1: 1x Citizens Report Year 2: 1x Citizens Report	Above documents are available on the departmental website: <a href="https://www.westerncape.gov.za/dept/edat">https://www.westerncape.gov.za/dept/edat</a>
		1x Service Charter displayed at Reception of departmental service areas	1x Service Charter displayed at Reception of departmental service areas	Year 1: 1x Service Charter Year2: 1x Service Charter	Available at:  https://www.western cape.gov.za/dept/e dat

BATHO PELE PRINCIPLES & SET STANDARDS	KEY PERFORMANCE INDICATORS (KPI)	SET BATHO PELE STANDARDS	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
		1x PAIA Manual in the 3 official Languages of the Province, published on departmental website	1x PAIA Manual in the 3 official Languages of the Province, published on departmental website	1x PAIA Manual in the 3 official Languages of the Province, published on departmental website:  Year 1: 1x manual Year 2: 1x manual	
		Maintained Departmental website,	Maintained Departmental website	Maintained Departmental website for 2-year reporting period  Operational Toll-free	https://www.western cape.gov.za/red- tape-reduction/ redtape@westernca pe.gov.za 0800 007081
		Operational Toll-free telephone helplines, emails and/or websites for identified improvement services within the department	Operational Toll-free telephone helplines, emails and/or websites identified improvement services within the department	telephone helplines. email and/or websites for identified improvement services within the department	Consumer.protector @westerncape.gov.z a
5) REDRESS STANDARDS:	% of Complaints/ Queries acknowledged within 48 hours and resolved within 90 days	85% of Complaints/Queries acknowledged within 48 hours and resolved within 90 days through:  Red tape Reduction the	80 % Complaints/Queries acknowledged within 48 hours and resolved within 90 days through:  Red tape Reduction the Business Support	85% of Complaints/Queries acknowledged within 48 hours and resolved within 90 days through:  Red tape Reduction the Business Support	Satisfaction surveys, reports, databases, Annual Report Electronic Database/ Register/ Helpline Systems Registered and monitored through

BATHO PELE PRINCIPLES & SET STANDARDS	KEY PERFORMANCE INDICATORS (KPI)	SET BATHO PELE STANDARDS	BASELINE: YEAR O	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
		Business Support Helpline Service via emails, website, referrals via WCG officials including the Minister's office for the RTRU;  • Office of the Consumer Protector within 90 days of the date of receipt via dedicated email/walk-in centres or telephonically or in writing	Helpline Service via emails, website, referrals via WCG officials including the Minister's office for the RTRU;  Office of the Consumer Protector within 90 days of the date of receipt via dedicated email/walk-in centres or telephonically or in writing	Helpline Service via emails, website, referrals via WCG officials including the Minister's office for the RTRU;  Office of the Consumer Protector within 90 days of the date of receipt via dedicated email/walk-in centres or telephonically or in writing  Year 1: 80% Year 2: 85%	an electronic Database/ Register/ Helpline Systems, Annual Report, Monthly case reports.
6) CONSULTATION STANDARDS:	Consultation through:  Number of Customer satisfaction surveys conducted for citizenoriented Services	Consultation through: Customer Care satisfaction surveys per annum for identified citizen-centric service delivery improvement services:  Red Tape Reduction Unit x 6	Consultation through: 1x Customer Care satisfaction survey per annum for identified citizen-centric service delivery improvement services:  Red Tape Reduction Unit x 6	Consultation through: 12 x Customer Care satisfaction surveys per annum for one of the identified citizen-centric service delivery improvement services:  Year 1: x 6 Year 2: x 6	Customer Satisfaction survey results/reports
		Tour Guide     Registration Office     Ongoing satisfaction     survey	Tour Guide     Registration Office     Ongoing satisfaction     surveys	Tour Guide Registration Office ongoing satisfaction surveys throughout reporting period	Survey results/reports

BATHO PELE PRINCIPLES & SET STANDARDS	KEY PERFORMANCE INDICATORS (KPI)	SET BATHO PELE STANDARDS	BASELINE: YEAR O	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
	% Operational / toll- free call centre/helpline services for identified service delivery improvement services	100% Operational toll- free call centre / helpline services for identified service delivery improvement services	100% Operational /toll-free call centre / helpline service for identified service delivery improvement services	100% Operational / toll- free call centre / helpline service for identified service delivery improvement services for the 2-year reporting period	021 483 2690/9008 Registrar.registrar@w esterncape.gov.za Tourismsafety@weste rncape.gov.za 0800 007081 Consumer.protector @westerncape.gov.z a redtape@westernca pe.gov.za; https://www.western cape.gov.za/red- tape-reduction/
	Number of Media engagements for two of the identified citizencentric service delivery improvement services  Number of Outreach interventions for one of the identified citizencentric services: Office of the Consumer Protector	4x Media engagements for two of the identified citizen-centric service delivery improvement services:  • Tourist Guide Registration Service x 2  • Office of the Consumer Protector x2  4 x Outreach interventions for one of the identified citizencentric services: Office of the Consumer Protector	2x Media engagements for two of the identified citizen-centric service delivery improvement services:  • Tourist Guide Registration Service x 1  • Office of the Consumer Protector x1  • 2 x Outreach intervention for one of the identified citizencentric services: Office of the Consumer Protector	4x Media engagements for two of the identified citizen-centric service delivery improvement services:  Year 1: 2 per service Year 2: 2 per service  4 x Outreach interventions for one of the identified citizencentric services: Office of the Consumer Protector: Year1: x 2 Year 2: x 2	Schedule of events/engagement s Copy of radio script and/or advertisement  Schedule of engagements Attendance Registers

BATHO PELE PRINCIPLES & SET STANDARDS	KEY PERFORMANCE INDICATORS (KPI)	SET BATHO PELE STANDARDS	BASELINE: YEAR O	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
7) OPENNESS & TRANSPARENCY STANDARDS:	OPENNESS & TRANSPARENCY THROUGH: Number of information sources available/accessible to the citizens	OPENNESS & TRANSPARENCY THROUGH: X4 Information resources available/accessible to citizens:  5 Year Strategic Plan x1 Annual report x1 Annual Performance Plan x1 Citizens report x1	OPENNESS & TRANSPARENCY THROUGH: x 4 Information resources available/accessible to citizens  5 Year Strategic Plan x1 Annual report x1 Annual Performance Plan x1 Citizens reportx1	OPENNESS & TRANSPARENCY THROUGH: x 4 Information resources available/accessible to citizens per reporting year 5 Year Strategic Plan x1 Annual report, Annual x1 Performance Plan x1 Citizens report x1	5 Year Strategic Plan, Annual report, Annual Performance Plan and Citizens Report accessible on the departmental website
8) SERVICE STANDARDS	Percentage of set Service Standards in place within the department for all service improvement services within the department	Service Charter with 100% set standards informed by Business Process mapping/SOP's Service Charters	Service Charter with 100% set standards for identified citizen-centric services within the department	Service Charter with 100% set standards for identified citizen-centric services within the department	Service Standards Schedule Service Charter Business Process Maps /SOPS
		displayed at all department service stations	Service Charter displayed at all departmental service stations	Service Charter displayed at all departmental service stations	
9) VALUE FOR MONEY	% of facilities available at no costs to citizens satisfaction	100% of facilities available at no costs to citizens satisfaction:	100% of facilities available at no costs to citizens satisfaction:	100% of facilities available at no costs to citizens satisfaction:	Call Centre Reports Monthly Case reports
		Clients obtained useful and useable information at no cost. The Business Support	Clients obtained useful and useable information at no cost. The Business Support Helpline is a free	Clients obtained useful and useable information at no cost. The Business Support Helpline is a free	

BATHO PELE PRINCIPLES & SET STANDARDS	KEY PERFORMANCE INDICATORS (KPI)	SET BATHO PELE STANDARDS	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE			
		Helpline is a free service for citizens in the Western Cape. In addition, the website provides free easily downloadable support information that is relevant for businesses  Consumer Education Interventions at no cost to citizens through Information session  Education programmes  Financial literacy workshops  Community outreach engagements  Joint stakeholder campaigns  Radio Engagements	service for citizens in the Western Cape. In addition, the website provides free easily downloadable support information that is relevant for businesses  Consumer Education Interventions at no cost to citizens through Information session  Education programmes  Financial literacy workshops  Community outreach engagements  Joint stakeholder campaigns  Radio Engagements	service for citizens in the Western Cape. In addition, the website provides free easily downloadable support information that is relevant for businesses  Consumer Education Interventions at no cost to citizens through Information session  Education programmes  Financial literacy workshops  Community outreach engagements  Joint stakeholder campaigns  Radio Engagements				
	3. CHANGE MANAGEMENT PLAN  3.1 CHANGE MANAGEMENT PLAN: SERVICE 1: TOUR GUIDE REGISTRATION							
	VEV DEDEGRANGE	DACEUNE VEAD	OVERALL SPIR OVOLE	PORTFOLIO OF FIMERING				
	KEY PERFORMANCE INDICATORS (KPI)	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE				

BATHO PELE PRINCIPLES & SET STANDARDS	KEY PERFORMANCE INDICATORS (KPI)	SET BATHO PELE STANDARDS	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
IDENTIFIED STAKEHOLDER CONSULTATION:	Number of Stakeholder Engagements during the implementation of the SDIP over the year/period reporting	Stakeholder Engagements over the reporting period: 1 per year	Stakeholder Engagements over the reporting period: 2 per year	Minutes of Stakeholder Engagements Attendance Registers Invitations from Stakeholders Presentations	
COMMUNICATION MEASURES REQUIRED:	Number of Communications mediums used during the implementation of the SDIP over the year/period reporting	2 x Communication Mediums used: Quarterly consultations with industry association Electronic newsletter	4 x Communication mediums over the reporting period:  Quarterly Consultations with industry associations Workshops Electronic newsletter Social Media	Attendance Registers Minutes of meetings Eloqua campaign reports Social Media content	
INTERVENTIONS REQUIRED INTERNALLY:	Number of feedback sessions required from officials/stakeholders	2 x Feedback sessions/interventions with officials /stakeholders	4 x Feedback sessions with officials/stakeholders per year: Interventions conducted could be presentations and workshops Year 1: 2 Year 2: 2	Emails, interdepartmental messages, Meeting notes Improved service standard	
INTERVENTIONS REQUIRED EXTERNALLY:	Number of customer satisfaction surveys	1 x customer satisfaction Surveys	4 x customer Satisfaction Surveys Year 1: 2 Year 2: 2	Electronic survey results Im Standards Updated process maps	proved Service

3.2 CHANGE MANAGEMENT PLAN: SERVICE 2: Office of the Consumer Protector						
	KEY PERFORMANCE INDICATORS (KPI)	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVINDENCE		

IDENTIFIED STAKEHOLDER CONSULTATION:	Number of Stakeholder Engagements during the implementation of the SDIP over the year/period reporting	2x Stakeholder Engagements per Yeo NGO's Government Departments Local Authorities	4x Stakeholder engagements Year 1: 2 Year 2: 2	Minutes of Stakeho Attendance Regis Planned schedule	
COMMUNICATION MEASURES REQUIRED:	Number of Communications mediums/measures used during the implementation of the SDIP over the year/period reporting	4 x Communication mediums/measures Information sessions workshops Learning networks Consultation workshop	5 x Communication mediums per year ov the reporting period: Information sessions workshops Learning networks Consultation workshop Print and Social media	Social Media cont	gs
INTERVENTIONS REQUIRED INTERNALLY:	Number of feedback sessions/interventions with officials/stakeholders	2 x Feedback sessions/interventions with officials/stakeholders Feedback sessions/interventions which may include information sessions and presentations	4 Feedback sessions/interventions with officials/stakeholders per year: Feedback interventio could be presentatio and workshops Year 1: 2 Year 2: 2	Emails, interdepart messages, Meeting Improved service s	
INTERVENTIONS REQUIRED EXTERNALLY:	Number of customer feedback outreach interventions	2 x customer feedbac outreach intervention		•	
3.3 CHANGE MANAGE	MENT PLAN: SERVICE 3 : Red	d Tape Reduction Busine	ess Support Helpline Servi	ce	
	KEY PERFORMANCE INDIC	CATORS (KPI)	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE
IDENTIFIED STAKEHOLDER CONSULTATION:	Number of Stakeholder E the implementation of th year/period reporting	ne SDIP over the	1x Stakeholder Engagements per Annum	2 x Stakeholder Engagements per annum: Year 1: 1	Minutes of Stakeholder Engagements Attendance Registers

			Year 2: 1	
COMMUNICATION MEASURES REQUIRED:	Number of Communications mediums/measures used during the implementation of the SDIP over the year/period reporting	4 x Workshops and presentations Learning networks Consultation workshops Print and other media	5 x Communication mediums over the reporting period: Information sessions workshops Learning networks Consultation workshops Print and Social media	Attendance Registers Minutes of meetings Social media Content Proof of social media citing communication and medium
INTERVENTIONS REQUIRED INTERNALLY:	Number of feedback sessions/interventions with officials/stakeholders	2 x Feedback sessions/interventions with officials/stakeholders Feedback sessions/interventions which may include information sessions and presentations	4 Feedback sessions/interventions with officials/stakeholders per year: Feedback interventions could be presentations and workshops:  Year 1: 2 Year 2: 2	Emails, interdepartmental communication messages, Meeting notes Improved service standards
INTERVENTIONS REQUIRED EXTERNALLY:	Number of customer satisfaction surveys	6 x customer satisfaction Survey	6 x customer Satisfaction Surveys Year 1: 6 Year 2: 6	Survey Results/Reports Improved Service Standards Updated process maps

4. MONITORING.	REPORTING	AND EVALUATION	2NA PLANS
4. MONIONING.	KLIOKIING	AND LVALUANC	

MONITORING PLAN:	<ul> <li>Implementation of the SDIP will be monitored through quarterly and annual reporting</li> <li>Consolidated monitoring reports will be compiled for presentation and discussion at Management meetings to ensure that areas of intervention are identified and are addressed.</li> <li>Progress Report and Assessment tool to be submitted to DPSA annually</li> </ul>				
REPORTING PLAN:	<ul> <li>Quarterly reporting by service manage</li> <li>The reports provide information on the were not achieved as well as plans/a</li> <li>The Annual progress reports will be agonther than the Premier to be submitted to the Description</li> </ul>	e quarterly performance ag actions to ensure improved p oproved by the Branch Heo	gainst set targets, reasons for performance. Ids, HOD and MEC for submit	deviation where targets	
EVALUATION PLAN:	IMPACT ASSESSMENT MEASURES				
	KEY PERFORMANCE INDICATORS (KPI)	BASELINE: YEAR 0	OVERALL SDIP CYCLE TARGET	PORTFOLIO OF EVIDENCE	
SATISFACTION MEASURES:	% satisfaction levels for all services for the service citizen-centric service level improvement services as Identified	75 % Satisfaction level for all services	85% satisfaction level	Customer Satisfaction Surveys	
ECONOMY MEASURES:	Service 1: Tour Guide Registration  Number of renewals per year at minimum costs to citizens	Once every 3 years	Once every 3 years	Tourism Act, No. 3 of 2014. Electronic Database	
	Service 2: Office of the Consumer Protector				
	Number of Consumer Education Interventions at no cost to citizens	200 Consumer Education interventions inclusive of • Information session	700 x Consumer Education Interventions inclusive of: • Information session	Annual Performance Plan Annual Report	

		<ul> <li>Education programmes</li> <li>Financial literacy workshops</li> <li>Community outreach engagements</li> <li>Joint stakeholder campaigns</li> </ul>	<ul> <li>Education programmes</li> <li>Financial literacy workshops</li> <li>Community outreach engagements</li> <li>Joint stakeholder campaigns</li> <li>Radio Engagements</li> </ul>	
	Service 3: Red Tape Reduction Business Support Helpline Service % of cases resolved at no cost to citizens	85% of Red Tape Reduction business support cases resolved	85% of Red Tape Reduction business support cases resolved	Business Support Helpline Service Case Management report / Electronic database
EFFICIENCY MEASURES:	Service 1 : Registration of Tour Guides  % Improvement in service delivery processes through modernized automated systems	30% Improvement in service delivery processes and turnaround times	30% mapped and redesigned processes that lead to 5% improved service delivery processes and turnaround times	Business Process Improvements Business Process Maps Survey Results
	Service 2: Office of the Consumer Protector  % Improved service delivery processes through modernized automated systems	30% Improvement in service delivery processes and turnaround times	30% mapped and redesigned processes (SOP) that lead to a 5% improvement to current resolution rate of cases received and logged	Business Process Improvements Business Process Maps
	Service 3: Red Tape Reduction Business Support Helpline Service  % Improved service delivery processes through modernized automated systems	30% Improved service delivery processes and turnaround times	30% mapped and redesigned processes (SOP) that lead to a 5% improvement to current resolution rate of cases received and logged	Business Process Improvements Business Process Maps Workshop of process improvements with staff (presentation)

EFFECTIVENESS	Service 1: Registration of Tour Guides and	75% of tourist guides	75 % of tourist guides	Annual Performance Plan
MEASURES:	<u>Monitoring</u>	registered within 21	registered within 21 days	Annual Report
		days	over two-year reporting	Case management reports
	% of Tourist Guides registered within 21 days		period	where applicable
	as a result of improved processes for			
	registration, renewal of licenses and			
	compliance in terms of regulating a			
	sustainable tourist guiding sub-sector or as			
	per the Registration of Tourist Guides in the			
	Province, the tourist guiding sector in South			
	Africa as governed by the National Tourism			
	Act 3 of 2014			
	Service 2: Office of the Consumer Protector	5% Reduction in	5% Reduction in number	Annual Performance Plan
	% Reduction in the number of Consumer	number of consumer	of consumer complaints	Annual Report
	Complaints logged	complaints logged	logged	
	Service 3: Red Tape Reduction Business	5% Improvement in the	5% Improvement in the	Annual Performance Plan
	Support Helpline Service	current resolution rate	current resolution rate of	Annual Report
	% Improvement in the case resolution	of cases logged	cases logged to 85%	Case management reports
	management through Ease of doing		over the reporting period	where applicable
	business in the Western Cape by			
	Removing blockages through the reduction			
	of red tape.			

# WC DEDAT SDIP 202325 final

Final Audit Report 2023-03-31

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