



**Western Cape
Government**

Economic Development
and Tourism



Western Cape
Entrepreneurship
Recognition Awards

2019

Recognising and showcasing the Western Cape's entrepreneurial achievers





OVERVIEW

Now in its second year, the Western Cape Entrepreneurship Recognition Awards celebrates the hard work of entrepreneurs and their contribution to job creation and growth.

This year, 133 entries have been received within the six categories. The successful finalists had the opportunity to present their businesses to an independent judging panel. A diverse group of businesses entered and judges were impressed with the passion and commitment shown by every finalist.

The Western Cape Government acknowledges the valuable role that entrepreneurs play in growing the economy and is determined to provide them with support to grow the economy Better Together.

CATEGORIES

Emerging Business

A business in its initial growth phase operating in the Western Cape for 12 months or longer, but not longer than 36 months with a minimum annual turnover of R50 000.00.

Women-owned Business

A business in its initial growth phase operating in the Western Cape for 12 months or longer, but not longer than 36 months with a minimum annual turnover of R100 000.00.

Social Enterprise

Any revenue generating entity operating in the Western Cape for 12 months or longer, which aims to address a social challenge or need.

Innovative Business

Operating in the Western Cape for 12 months or longer. This refers to an innovative solution or approach to an existing service or product.

Township Business

A business in its initial growth phase operating in the Western Cape for 12 months or longer, but not longer than 36 months with a minimum annual turnover of R200 000.00.

Youth-owned Business (18 to 35 years old)

A business in its initial growth phase operating in the Western Cape for 12 months or longer, but not longer than 36 months with a minimum annual turnover of R100 000.00.



FINALISTS PROFILES





4Roomed eKasi Culture

Abigail Mbalo

info@4roomedekasiculture.com

076 157 3177

Founder and Creative Director of 4Roomed eKasi Culture is a Dental Technologist by profession. Her dental technology career spanned 17 years in the profession having worked in academia, the military, a state dental lab and a private lab.

After partaking in Master Chef SA, season 3 competition, she swapped her laboratory coat to follow a passion in food, art and home décor design culminating in the birth of her company 4Roomed eKasi Culture.

The dental technologist-turned-chef behind “4Roomed eKasi Culture” – comprises of fine dining restaurant, the Mphako/Padkos/Mofao take-away outlet, casual restaurant, and a food truck – is drawing international tourists and homesick suburbanites to the province’s biggest township for her take on traditional cuisine.

Abigail is making it her mission to get Khayelitsha and other townships on the tourism map in a bid to improve the socio-economic challenges facing residents. Her business preaches the benefits of traditional foods with a healthy twist through its CSR project on backyard gardening.

Abigail has also embarked on an initiative that promotes township and rural tourism named 4Roomed eKasi Culture Township and Rural Tourism Development drive.

Her business concept stems from the eKasi four-roomed homes of yesteryear, in which houses in the country’s oldest townships



comprised a kitchen, living room, and two bedrooms. A narrative of a life lived in these 4Roomed homes is shared with guests to bring about an understanding of how the townships have evolved over time from backyard gardening, to Ubuntu that was shared by neighbours.

She also encourages a cohesion of diverse cultures to the space of townships by including meals inspired by the influences of other cultures, to these marginalised peripheries of the cities. She evokes emotion that will inspire to bring about change that helps develop and improve our spaces.





Get Ready Start

Verna and Craig Christian

✉ verna@getreadystart.co.za

☎ 082 994 0331 / 082 994 0330



GET READY START is a skills training company started in January 2018 by husband and wife team, Craig and Verna Christian. The company trains unemployed youth and new employees to achieve sustainable employment. GET READY START is SETA and QCTO compliant. They offer accredited and non-accredited skills programmes and workshops. These can be customised to the clients requirements and offered either in-house or at any of their training venues.

A “power couple” as they are known in their industry, they are hands on in every aspect of the business with the most enjoyment coming from facilitating in a creative manner to the youth.

Verna and Craig are alumni members of

UCT, UWC and Henley Business School with vast experience in learning and development and entrepreneurship within the private and public sector. They believe that their hand- picked training programs address the needs of the workplace and together with focussed mentorship leads to sustainable work.

GET READY START has a select team of professional trainers who understand the youth mindset. They make learning fun, affordable, practical and impactful in your workplace – and right from the START.

Their message to the youth.... We understand You: have been there, to know what is needed to get you work ready...Get Ready and Start your career with us.



Digemy

Kobus Louw

✉ kobus@digemy.com

☎ 082 415 9885 | 021 824 1620



modelling. While building models that forecast consumer behaviour for some of the biggest banks in the UAE, Saudi Arabia and Africa, he realised that there is very little being done to change this behaviour. With his modelling expertise and passion for education, mentorship and leadership development, he co-founded Digemy.com, an EdTech company that uses algorithms to continuously measure a learners knowledge on a subject, and then creates tailored learning curves that repeats the right information to the learner over time, optimising and automating the learning process.

Digemy specialises in performance optimisation, financial wellness, entrepreneurial development and soft-skill development in the B2B and B2C markets, and under Kobus's leadership, has grown to one of the leading tech startups in Africa, winning an MTN Business app of the year award in 2018, 5x'ed their valuation in just 18 months, became profitable after just 10 months, and was crowned the 2nd best tech startup in Africa according to Africa Tech Week in 2019.

After completing his honours degree in Mathematical Sciences (FinRisk) at the University of Stellenbosch, Kobus Louw pursued a career in credit risk, where he later became a specialist in credit risk

Kobus is extremely passionate about South Africa and its people, and has made it his life goal, purpose and conviction to change the continent through scalable education and technology.





Inseco

Simon Hazell and Jack Chennels

✉ simon@inseco.co.za

☎ 082 228 8072 | 072 432 1693

Inseco – co-founded by Simon Hazell and Jack Chennels, is a South African company that specialises in organic waste recycling. They use insects (specifically the Black Soldier Fly (BSF)) to convert various forms of organic waste into nutritious, affordable and environmentally sustainable insect-based proteins which can be used as an ingredient in a variety of livestock and human consumer diets. The food system is fast approaching its environmental capacity. This calls into question the sustainability of long-term supply and makes the search for alternative and sustainable proteins an area of major importance. At Inseco, they are addressing this shortfall through the use of their BSF technology and hope to keep making a positive impact on people, oceans and environment at large.

In addition to physical product production, they've also developed a decentralised waste management system using their insect bio-conversion technology, where organic waste streams are managed on site. They've specifically designed the system to be simple to operate, allowing waste generators to focus on their core competencies.

The benefit of the Inseco Satellite System (ISS) is its ability to mitigate waste transportation, thereby helping clients manage their waste streams more sustainably and ultimately convert them into an additional form of revenue.

Simon Hazell



Jack Chennels



The Joinery

Natalie and Kim Ellis

📧 hello@thejoinery.co.za

☎ 072 777 7372 | 079 414 0007

The Joinery is a sustainable and ethical product design brand, founded by two designers and sisters in business, Natalie and Kim Ellis.

The Joinery's focus is on finding solutions to environmental and community issues through design. "We are pioneers of responsible fabrics, namely the conceptualisation of our 'Future Felt' fabric that is made from recycled plastic bottles and are forging ahead in the sustainable arena. We create sustainable products as a way to positively contribute to furthering innovation in the textile economy, turning potential plastic waste into something positive."

All the products are made by local artisans, and women's sewing co-operatives, often from disadvantaged backgrounds and based in and around informal settlements in South Africa. They also work with sustainable producers - and as such their initiatives contribute directly to job creation. The Joinery uses a mix of traditional techniques and high-quality contemporary design. They design their products to be produced by hand as much as possible so as to minimise the carbon footprint.

They are creating a movement to find a solution to the immense plastic waste issue we face. To date they are on their way to saving 500 000 plastic bottles from ending up in landfill. They turn the issue of plastic waste into good business practices that find solutions to environmental issues. They are



inspired to know they are doing their bit cleaning up our planet, setting trends and have set their goal to save 1 million plastic bottles from landfill and the ocean by the end of 2020.

Their partnerships create opportunities, contribute to economic independence and raise awareness of the importance of supporting businesses that can sustain communities, while caring for our planet.





Ziyahlanjwa Trading

Justice and Nobulali Mongo

✉ sivu@ziyahlanjwalaundry.co.za

☎ 084 569 7723 | 072 554 2323



Ziyahlanjwa Laundry Services started in 2010 with one secondhand washer and two tumble dryers in their lounge at home. After conducting market research in the community, they decided to offer a laundry service in their area. However, it took until 2016 to become the established business they are today, owning the premises and expanding their equipment base.

Their laundry service business offers convenience, peace of mind, a solution and a clean environment. The business targets the youth - single males with medium and high level of education, and working class families. Corporates such as police stations, hospitals, clinics and hotels are also among their regular clients. Shosholozu Meyl is one

of their main clients together with De Beers Marine for washing linen for ships and their vessel crew.

From their humble beginnings they now employ 18 permanent and 2 temporary staff members. There are 2 Directors in the company.

The Owners ensure that they always have the right person, with the right set of skills and knowledge, in the right place at the right time to guarantee an effective, efficient and economical production process. Both owners are highly revered and respected by their staff for endeavoring to enrich and enhance their and their families' quality of life.



Marimba Jam

Kiara Ramklass

kiaramklass@yahoo.com

081 352 8916



obtained a higher certificate in TV & Radio Broadcasting and Presenting (2013). Kiara went on to study full time through UCT and is a qualified film-maker having obtained a B.A. Specialising in Film and Media Production (2016).

Apart from running a successful business while studying a full-time degree, Kiara has also directed, produced and filmed a variety of short films; she has been the Stage Manager for a theatre production that has travelled to festivals across the country; and has worked as a radio presenter at UCT Radio for 5 years. Her involvement in the arts industry is vast and stretches across media; however, her focus is on youth development through the arts and this is at the core of Marimba Jam's mission.

Kiara Ramklass initially started Marimba Jam as a hobby in 2012, while attending Wynberg Girls' High School. It was an outreach holiday program that registered as a full time business in 2018. Marimba Jam is now a thriving, female-driven organisation with multiple pillars that serve to create job opportunities for unemployed youth and further the mission of making musical education more accessible to the youth of South Africa.

In 2012, Kiara was short-listed and went on to win the Amy Biehl Spirit of Youth Award in recognition of her initiative and execution of Marimba Jam as a community project. This award also included a one year bursary to study further at Damelin College – Kiara

She was recognized as one of News24's '100 Young Mandelas of the Future' in 2018 as part of a national campaign celebrating the centenary year of Nelson Mandela. She went on to be selected as one of the top 10 who was awarded an opportunity to tour South Africa and trace the footprints of Madiba's journey towards freedom.

Kiara has had significant leadership experience and training throughout her youth, with a focus on community upliftment and youth development, some notable leadership experiences include: The reThink Leadership Program; Make Your Mark Trailblazer Forum; Make Your Mark Catalyst Program; Toastmasters and Tsiba Entrepreneurship Dialogue Program.



Kidz Positive

Beatrice Delpierre

✉ beads@kidzpositive.org

☎ 083 270 2353 / 021 448 6930

Beatrice Delpierre, social entrepreneur and Operations Director studied pharmacy and worked in this field both locally and abroad. After returning to South Africa in 2006, she needed a new challenge. essay GIFTS was started as a joint venture between herself and her brother. She wanted to make a difference in the lives of ordinary South Africans. This business model allows her to live out the philosophy of “teaching a man to fish, rather than giving him a fish”.

In 2016 she took Kidz Positive under her wing, after this job creation initiative to support mothers of HIV positive children was under threat of closing due to a lack of donor funding. Positive Beadwork is an income generation project for mothers and caregivers of children living with HIV/AIDS. The women are trained to use a beadloom and traditional techniques to make a variety of products. They are provided with raw materials on a weekly basis to produce a small beadwork item at home, enabling them to care for their children and dependants as they earn a regular weekly income. From humble beginnings in making AIDS pins and flags, they can now produce complex and customised beadwork designs, able to fulfil orders of several thousand.

After noticing that beaders’ children often do not meet developmental milestones, the Kidz Positive Foundation was formed. Beatrice wants to expand the Foundation to provide a safe and creative space with essential stimulation for the children of the bead-working mothers. She hopes to



extend support to some of the needier adolescents of participating women, who may have special educational requirements. Beatrice believes that the future of South Africa lies in its youth and stepping in to provide what’s needed early in childhood, means they can equip kids to be strong leaders and active members of society.



EmpowerLink Services

Terine Lott-Cupido

tlott@empowerlinkservices.co.za

072 679 8375



entrepreneurs, with much needed HR expertise.

Terine holds a Masters' degree in Human Resources (cum laude) from the Cape Peninsula University of Technology, is a registered Chartered HR practitioner with the South African Board for People Practice, a regular HR columnist for Your Business Magazine, a speaker and an active member in a number of HR forums.

EmpowerLink Services, has been operational since February 2017, offering a professional tailored HR solution to their clients. Being an entrepreneur herself, she understands the SME landscape and is able to relate to her customers and fellow entrepreneurs at this level. Fast forward to 2019, her journey as an entrepreneur continues, with a number of milestones achieved and growth, which has enabled her to expand her team.

With unemployment on the rise, entrepreneurship is viewed as an alternative job creator. However, people can 'make or break' a business, even more so in small business. With this in mind, having the right people, HR processes, and systems, is crucial in delivering a quality service or product(s) on time to customers. Terine Lott-Cupido, is the owner and founder of EmpowerLink Services, a human resources consulting company. At EmpowerLink Services, they are passionate about skills development and empowering

Terine has been recognised as an entrepreneur by a number of institutions. Some of her notable highlights, are that she is a former False Bay College Poster and Pitch winner, Business Partners Business Plan Competition Western Cape Regional finalist, ENS Africa Business Plan Competition finalist and was selected to be on an international Women in Business Mentorship programme, funded by the Cherie Blair Foundation in the UK. This has created a platform for her business, to be able to positively contribute to business development.



Kombucha Culture Lab

Amy Murray and Jacques van Zyl

✉ hello@culturelab.co.za

☎ 082 852 1443

Kombucha Culture Lab trading as Culture Lab, was co-founded by Amy Murry and Jacques van Zyl and registered in 2017 to make their mark in an industry that could be of value to society. Culture Lab fitted that role well, being a low sugar, fermented, probiotic rich soft drink that is replete with beneficial acids and enzymes. Kombucha support a healthy gut biome amongst many other health benefits. Not only is kombucha healthy but it tastes good. After tasting kombucha for the first time, they really liked it but thought it could be brewed better to live up to its full potential. They decided to start Culture Lab after brewing their own kombucha and being encouraged by friends and family. Their key focus was producing a quality product.

They enthusiastically set out to make a 100% organic, slow brewed kombucha that would live up to their expectations.

They first started selling their brand of kombucha in the Rocklands area of the Cederberg to the international community of rock climbers that flock to the area every winter. They built strong relations with the local community from where they now source all the indigenous botanicals which flavour their kombucha and enhance the beneficial health properties of the product. They pride themselves in working with the organic subsistence farmers from the Cederberg community to make a product that is not only of high quality but also truly South African.



They have since developed four flavours of kombucha and their focus is on perfecting the brewing technique to scale the business. Culture Lab's kombucha is now sold at over 30 outlets across the Western Cape. The business focusses on manufacturing whole sale to retail for further distribution and for individual outlets. They have grown from producing 200 liters a month to nearly 3000 and hope to triple this in the next year.



Intellicom

Aneesa Cader and Mogamat Abrahams

✉ ma@intellicomm.net.za
☎ 082 923 8001 | 021 007 1510



Aneesa Cader



Mogamat Abrahams

Intellicomm specialises in leveraging IoT technology to invent devices that help to save lives, increase operational efficiency and save money! They manufacture their Industrial IoT devices at their facility on the Cape Flats and leverage their experience with open source technology to stay ahead of the competition.

Interesting interventions and solutions include a reliable and affordable Android based touch computer, impervious to dust and resilient to theft for South Africa's Food

Industry. BigDroid was born and remains the best locally manufactured Human Machine Interface in South Africa. Clad in durable and easy to clean 316 Stainless Steel, BigDroid is built to be deployed in food and beverage, chemical, plastics factories as well as public self-service kiosks, transport ticketing systems, supermarket checkouts, butcheries, point of sale, staff internet terminals etc.

The IntelliCOMM™ Remote Commander has been developed to activate with one command from the Emergency Control Centre/ Call-taking and Dispatch system. The customisable firmware automatically activates all the relevant alerting elements such as lights, bells, sirens, gates to alert the remote station to an Emergency Callout Situation.

All elements in the system goes off in a predetermined sequence thereby reducing any potential failed emergency calls due to any unreliable network connections. A local manual override provides failsafe activations from the station watch room.

Aneesa Cader (Owner) is a quiet but determined person who believes in nurturing her staff to achieve their best. She manages Finances, Compliance and HR matters.

Mogamat Abrahams (ED) has been fascinated with information technology and electronics for the last 23 years and has broad experience in IT. He heads up product and business development and is an after-hours farmer.



The Loudhailer Communications

Caitlin Nash and Jo Griffiths

caitlin@theloudhailer.org / jo@theloudhailer.org

084 945 3728

The Loudhailer vision is to have a direct impact on the SA economy. They are committed to telling the African innovation story through market networking and PR to stimulate inward investment for solutions solving real African problems.

They work to connect governments, corporates and start-ups to enable market launches locally and globally, stimulating sustainable commercial partnerships, policy formation and strengthened international relations to drive change.

Their 3 core objectives are to:

- Utilise local and global storytelling to create a national start-up identity.
- Drive global commercial partnerships to stimulate investment for SA in the innovation sector.
- Collaborate to build the next-generation workforce to ensure competitive global positioning of SA.

They are known as the story tellers of the innovation sector which in itself plays a critical role in attracting talent and investment, mainstreaming the innovation sector in SA, and educating new market entrants and entrepreneurs on how to access investment.

Currently they operate at the epicentre of the innovation networks and serve to connect and match stakeholders to one another for purposes of collaboration, investment and market launches.



They have over the past 2 years generated an estimated R200 million worth of innovation good news stories both locally and globally to provide exposure for entrepreneurs and attract investment.

They are #AmplifyingChange



WESTERN CAPE ENTREPRENEURSHIP RECOGNITION AWARDS 2019 JUDGES





CHARMAINE GROVES is the founder and executive chairperson of SA Business Resources Institute (SABRI), a non-profit company that develops grassroots entrepreneurs and builds social enterprises. Her passion for SME and community development was ignited when an opportunity arose to take up the position of Operations Manager, and later, CEO of Old Mutual's Masisizane Fund. Charmaine worked for more than 30 years in the financial services industry, and gained experience in, amongst others, actuarial consulting services, product development, structured insurance and everything related to employee benefits products.

She previously also worked with Gemini Consulting on the development and implementation of a turnaround strategy for a large insurance company. Charmaine holds an MBA degree from UCT (cum laude), and was an Old Mutual Gold Medallist for outstanding achievement on the MBA, and also won an award for Knowledge Management. She obtained an SME Management Diploma from the Galilee International Management Institute in Israel. Other studies include Property Management through Unisa and leadership and systems thinking through UCT.



ENCY LITSOANE is dedicated to using her strength and expertise in empowering women, youth and entrepreneurs by equipping them with the skills necessary to become leaders of change in their communities. Initially, following her love of Nurturing, she began by studying extensively in Nursing and completed five different Diplomas in seven and a half years. This keen commitment to personal and professional development is evident in the continuous

advancement of her career path. Coupled with an ethic of dedication and hard work, it has earned her the respect of all who know her. Travel perks and rewards as a Top Performer allowed her to travel extensively and widened Ency's experience as she travelled globally. This success was reflected when she and husband, Oppa Litsoane became an unbeatable combination and a Force for Change, earning the Couple of the Year title for six consecutive years. Ency's experience and diversity of skills that foster cultural understanding make her a dynamic and credible leader.

She is an inspirational mentor with a flair for communicating and sharing from her extensive experience. One of her greatest strengths is building an environment of Collaboration and Trust, where both individuals and teams thrive. In the current Chapter of her Life, through focus and sheer commitment, Ency has established a name for herself as a transformation speaker, leadership strategist and trainer in entrepreneurship and personal development.





HELMUT HERTZOG is a serial entrepreneur with 20 years of extensive business and management experience ranging from sectors as diverse as Adventure Travel; Clean Energy; Hospitality and Catering; Public Service to Manufacturing.

After successfully turning around a U-Haul truck rental agency and building a health-conscious wrap sandwich franchise chain in the greater Dallas areas of Texas in the United States he returned to South Africa to complete an MBA at UCT. He has since then also turned around a small solar thermal manufacturing business, bootstrapping it from R300K to R13Mio per year.

Helmut has served as a sector manager in energy efficiency at Green Cape and have since 2015 been heading up the South African Renewable Energy Business incubator, where he has been instrumental in developing new business models and a turnaround plan for the incubator and personally taking an interest in the development of business models for the entrepreneurs under management. Sarebi has since 2015 supported in excess of 240 entrepreneurs and small business with new ventures or business improvement interventions, created 441 direct FTE jobs and are currently generating R1,54 per rand invested for the economy. Helmut has long held the view that the lack of access to energy in Africa is not a technology issue, it is a business model issue.

Helmut is a Part time lecturer at UCT on business model development on a post graduate elective course, a certified SEED Train the trainer, Certified Growth Wheel Practitioner, Certified Eurem Energy Manager in addition to several other qualifications.



HENRY MATHYS is Programme Manager: Social Inclusion and Placemaking at the V&A Waterfront. His current focus centres on socio-economic inclusion and eco-system development with a view to create an enabling environment for innovation, job creation and economic growth.

His previous experience includes marketing, events and project management, having worked as Head Site Manager at the Cape Town International Jazz Festival and Senior Events Co-ordinator for the V&A Waterfront. He holds qualifications in Strategic Marketing and Creating Shared Value

He is passionate about social inclusion, the transformation of cities, economic opportunities through cultural and creative diversity and creating shared values.





JONATHAN JACOBS is a Qualified Certified Forensic Examiner. He currently runs and manages his own company Skylar Investment Holdings (Pty) Ltd, with interests in Media, Technology, Consulting, Hospitality, Green Energy, Events and Brands. He also recently started a Hotel Management Company and manages a 160 sleeper Resort in Parys. He was previously an Executive Director of the Business Innovations Group and administered the Western Cape Offices for Morvest Business Group an entity listed on the JSE Alt-X, prior to this he headed up the National Forensic Practice for SAB&T Inc, Chartered Accountants. Prior to that he completed his articles at Deloitte and progressed to Senior Manager in the Forensic Services Division.

Jonathan previously served as a director on the Board of Cape Town Tourism and was the Chairman of FINCO. He is also the HONARY CONSUL of Sri Lanka in Cape Town. He also serves on the Board of the Cape Chamber of Commerce and Industry as the Deputy President. He has recently been appointed to the Board of Advisors for the following Youth Initiatives, Centre for Entrepreneurship at False Bay College and AISEC, an intern placement programme for Graduates based at University of Cape Town.

Jonathan's enjoys creating collaborative partnerships, connecting people, devising and implementing strategy, pioneering new business, thought leadership, marketing through relationships and overall business acumen.



LYDIA ZINGONI is Founder and Director of SA Teen Entrepreneur Foundation. She holds several degrees in Economic History, Information management, and marketing. She has worked for several years as an Information specialist in The United Kingdom, Zimbabwe and South Africa. Her last corporate job as CPUT Libraries Director, exposed her to the business formation needs of potential young entrepreneurs. Lydia has run several businesses of her own in book trade, business information directories, free advertising papers, to internet cafes. Her passion has been and still is to instil the young minds to a culture of entrepreneurship.

SA Teen Entrepreneur Foundation was formed purely as a channel for the cultivation and promotion of an entrepreneurial culture in all our teens in South Africa and beyond. To date there are 18,5 million Teens in South Africa out of a total population of 49 Million people. Therefore, Teenagers represent more than a third of the nation's population. Through SA Teen Entrepreneur Foundation Lydia's dream is create entrepreneurial programmes, Plant entrepreneurial societies in Schools and drive entrepreneurship programs from the grassroots, and seed networks that will penetrate to teenagers into all provinces.



RYAN RAVENS is the CEO of Accelerate Cape Town, a business leadership organisation representing top-tier corporate business in the Cape Town city region. He currently holds three degrees including an MBA from the University of Cape Town (UCT), in addition to numerous globally recognised professional certifications such as CIPM: PMBOK and PRINCE2.

Ryan, a life-long entrepreneur, owned and managed a successful management consultancy for a number of years before he was approached by FIFA in 2006 to develop the first draft of the masterplan for the 2010 World Cup – delivered months later to high acclaim, Ryan was asked to join FIFA on a full-time basis to oversee implementation of the event. Following the successful delivery of the FIFA 2010 World Cup, he was head-hunted by the Gauteng Growth and Development Agency (formally BlueIQ) where he served as Group Executive: EPMO (Enterprise Programme Management Office), as well as Strategic Partnerships. Following a 3-year stint with the agency, Ryan returned to his entrepreneurial roots with investments in numerous start-ups including solar renewables, large-scale project advisory services, and cloud-based software development.

Ryan has extensive experience in leadership positions across both public and private sectors, has worked in all the major SA cities, as well as geographically diverse regions such as Shanghai, Lagos, Doha, and Zurich. Ryan believes in the power of education to transform lives and is passionate about making a positive difference in the SA socio-economic landscape.



SAVARION ARENDS brings more than 27 years wealth of experience in the Financial Services Industry. His experience spanning across multi-national organizations such as Old Mutual and Sanlam being some of the biggest financial companies in South Africa. He is skilled in advanced negotiations, business planning, corporate governance, risk and finance. Savarion is a strong professional with an innovative marketing flair with specific interest in operations and execution of the marketing plans.

His keen interest is also to grow and develop Small Medium Enterprises (SME's) and ensure their integration into the supply chain and enterprise development plans of large corporates. Savarion strives to creates access to market and building pipeline opportunities for businesses in his role as the Market Development Manager.

In his current role as the Chairperson of the Provincial Management Board consisting of Nedbank, Mutual & Federal & Old Mutual Limited, he endeavours to ensure effect collaboration across all functional areas and operational areas in the organisation. The Provincial Management Board play a key-role in positively impacting South Africa's socio-economic development in the regions.





STEVE REID is the Director for The Centre of Entrepreneurship /Rapid Incubator at False Bay TVET College. The essence of the Centre is to inspire young College graduates to embrace entrepreneurship; to inculcate entrepreneurial thinking in the College and to support existing small businesses in defined communities.

Previously he pioneered a business incubator in Port Elizabeth for Raizcorp, Africa's only privately funded, profitable incubation model. He has also run his own business coaching practice, servicing both public and private institutions. He has been involved with the leadership of community organisations in three provinces in South Africa.

Steve has a rich history of enhancing the growth and sustainability of SMME's in the Eastern and Western Cape. His business coaching practise saw him involved with small and mid-size business in the Eastern Cape. This was further increased through his experience of pioneering a business incubator in Port Elizabeth. He helped establish the successful VW business support centre in Uitenhage.

This tenure saw 40 businesses produce an average growth of > 40%; an employment increase of >35% and a combined economic activity exceeding R110 million.



ZAIDA JACKSON has been involved in Enterprise Development since early 2001 where she was employed by the Western Cape Manufacturing Advisory Centre (CAPEMAC) until 2006 when the organization was restructured to become Seda (Small Enterprise Development Agency).

She worked very closely with established Small and Medium Enterprises in the Manufacturing Sector, where her clients were from the engineering and boat building sectors in the Western Cape. She was employed as a Senior Business Advisor for two years at the Cape Town branch before accepting the position of Branch Manager in the Cape Winelands (Stellenbosch) branch, where she was for 5 years before being re-deployed to the City of Cape Town branch where she has been since April 2013.

Zaida was also very actively involved with the Cape Chamber of Commerce and Industry for over 10 years, where she served as the Vice-President for 1 year and as Deputy President for 3 years. She was also the Chair for the first Small Business Portfolio Committee.

Currently a Board Member of SAREBI (South African Renewable Energy Business Incubator), based in Atlantis. Also serves as an Advisory Committee Member of the Centre for Entrepreneurship - Rapid Incubator at the False Bay College in Westlake.



The Western Cape Entrepreneurship Recognition Awards is sponsored by:





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2019

**The Western Cape Entrepreneurship Recognition Awards
is hosted by:**

Department of Economic Development and Tourism
Directorate: Enterprise Development
10th Floor, NBS Waldorf Building
80 St George's Mall
Cape Town
Tel: 021 483 8768

www.westerncape.gov.za



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