

# MEET MINISTER WINDE @ FIRST THURSDAYS

An important part of governing involves being in touch with the people who rely on your services and the opportunities you aim to provide. That's why, in an effort to be more accessible, the Ministry of Economic Opportunities decided to move to a government building in the busiest, liveliest part of the city – Long Street.

The Ministry also decided to join the popular First Thursday initiative, where all the local art galleries in the CBD are open to the public until 21:00. Every first Thursday of the month, the Ministry's doors are open to public from 17:00-21:00. You'll be able to meet Minister Alan Winde, learn more about your local economy, network with other visitors, and enjoy entrepreneurial showcases.

#### For more information on First Thursday at the Ministry:

Tel: 021 483 4700

Email: [Ecomin@westerncape.gov.za](mailto:Ecomin@westerncape.gov.za)

Visit: 142 Long Street, Cape Town



## MEET MINISTER WINDE

As the Minister of Economic Opportunities, his key strategic objective is fighting poverty by creating economic growth and jobs in the Western Cape across all economic sectors.

Before Alan began his career in politics, he started and successfully operated ten businesses of his own. While running his businesses, he became an active and trusted member in his community. In 1996, he ran as an independent candidate and was successfully elected to the South Cape District Council.

Shortly thereafter, he was approached by the leadership of the Democratic Alliance, a party which believes in creating an open-opportunity society for all South Africans, to run for Provincial Parliament in the Western Cape under its banner, a responsibility and challenge he gladly accepted.

Between 2000 and 2009, Minister Winde occupied various political roles, including Chief Whip of the official opposition, Western Cape Provincial Finance Chairperson and Member of the Executive Committee. In 2009, he was elected to serve as the Minister of Finance, Economic Development and Tourism. He was appointed to Office by the Premier Helen Zille on 8 May 2009.

In 2014, he was once again selected by the Premier to become the Minister of Economic Opportunities, in charge of the Department of Agriculture and the Department of Economic Development and Tourism. The above portfolios were joined under one Ministry to increase cohesion and alignment in the economy. He was inaugurated into the role on 26 May 2014.

**Department of Economic Development and Tourism: 021 483 3840**

Contact the Western Cape Government at:

**0860 142 142 | [www.westerncape.gov.za](http://www.westerncape.gov.za)**

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# Department of Economic Development and Tourism (DEDAT)



*A Western Cape with a vibrant, innovative and sustainable economy characterised by growth, employment and equitable opportunities, built on the full potential of all*



– this is what we see when we think of DEDAT's purpose.

## How do we achieve this?

By providing a facilitative and leadership role to the Western Cape economy through:

- our understanding of our regional economy,
- our ability to identify economic opportunities and potential and
- our contribution to government economic priorities.

Over time, our role has evolved from being an implementer of programmes and projects to also being an influencer of economic growth, development and inclusion.

DEDAT IS DIVIDED INTO

7

DIFFERENT PROGRAMMES:

**1 ADMINISTRATION** provides innovative leadership and delivers effective, transparent and responsive corporate services to the department.

- Office of the HOD
- Financial Management
- Corporate Service

**2 INTEGRATED ECONOMIC DEVELOPMENT SERVICES** promotes and supports an enabling business environment for the creation of opportunities for growth and jobs.

- Enterprise development
- Regional and local economic development
- Red tape reduction

**3 TRADE AND SECTOR DEVELOPMENT** stimulates economic growth through industry development, trade and investment promotion.

- Trade and investment promotion
- Sector development

**4 BUSINESS REGULATION** ensures an equitable, socially responsible business environment in the province through general interventions within the trading environment and through specific interventions mandated by the Constitution and national and provincial legislation and policies.

- Office of the Consumer Protector

**5 ECONOMIC PLANNING** provides support to DEDAT leadership with the development, improvement and application of policies and strategies by defining a clear vision as well as strategic outcomes.

- Economic policy and planning
- Research and development
- Knowledge management
- Monitoring and evaluation
- Enabling growth infrastructure and initiatives
- Broadband for the economy
- Green economy

**6 TOURISM** facilitates the implementation of an integrated tourism strategy that will lead to sustained and increased growth and job creation in the tourism industry.

- Tourism planning
- Tourism growth and development
- Tourism sector transformation
- Tourism destination marketing

**7 SKILLS DEVELOPMENT AND INNOVATION**

facilitates the provision of human capital and innovation skills in order to deliver on the economic human resources development need of the Western Cape.

- Provincial skills and partnerships
- Skills programmes and projects
- Skills incentives