



# Discovering what's possible

4IR ecosystem and Fin-Tech powered by



## October 2020

It is the goal of the Department of Economic Development & Tourism, City of Cape Town, Wesgro and its partners to have the Western Cape region, established as the tech capital of Africa. As part of this agenda, there are a number of initiatives taking place across the digital economy spectrum, some directly through government and others through private sectors and academia.

We would like to introduce you to our ecosystem development initiative, which will seek to support five technology sector verticals over the next few years. Five ecosystem coordinators have been appointed to assist the Department of Economic Development to assist with bespoke programmes to coordinate and support technology businesses in the following sectors: Fintech, Safety-Tech, ScreenTech, TownshipTech and 4IR Technologies.

Each ecosystem coordinator will be coordinating events, webinars, round-tables, challenges, etc, tailored to the needs of the sector. The Department of Economic Development & Tourism has appointed KPMG as the ecosystem coordinator for the FinTech and 4IR Technology ecosystems.

### You're invited to join.

We would like to welcome you, to this first Fintech and 4IR-Tech ecosystem newsletter for October 2020.

This is our first edition and you are invited to subscribe to the monthly version [here](#)\*. This newsletter will be the main communication channel for activities and there are several exciting happenings planned over the next few months.

Startups are important in any economy and specifically now as we are learning to live with the results of the global Covid-19 pandemic. The article [below](#) argues that startup jobs have greater impact and are easier to save.

Like other governments, the Western Cape is aware of the start-up value and are actively growing various startup ecosystems in the province. Read about the plans for 4IR-Tech and Fintech [here](#).

The first step is to understand where your interest lies. You received this newsletter because of some involvement with either of the ecosystems in the past either via DEDAT or KPMG. Please [register](#) to remain involved in this ecosystem and tell us:

- Do you want to want to be involved in Fintech, 4IRTech or both ecosystems?
- Which type of stakeholder are you?

If you are a start-up – don't miss out on this growth hack: In future editions of the newsletters and on other platforms, we will be showcasing some of the startups in the Western Cape offering

Fintech and 4IR-Tech solutions. If you are a tech company and would like to use this opportunity – [please let us know!](#) This is a great marketing opportunity that costs you nothing and will connect you to people who are interested in your type of solution.

We look forward to a two-way conversation. Feel free to share ideas of how we can support the ecosystems more actively by emailing me [here](#).

Should you be interested in joining any of our other technology sector ecosystems – Safety tech, ScreenTech (film, multimedia, animation, gaming, etc) and TownshipTech – let us know at [Dedat.Broadband@westerncape.gov.za](mailto:Dedat.Broadband@westerncape.gov.za)

From:

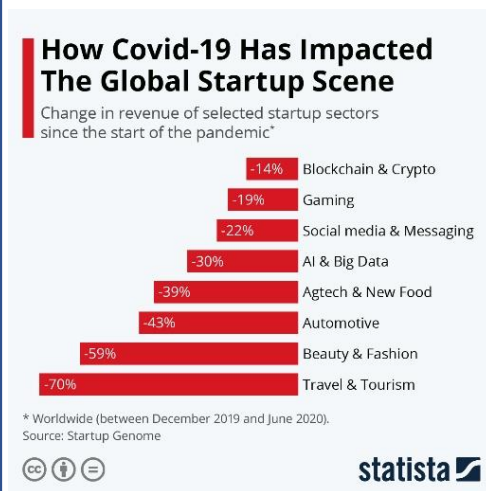
### Digital Economy Unit

Western Cape Department of Economic Development & Tourism, in partnership with KPMG for 4IR-Tech and FinTech

## Western Cape Government takes action to support local Startups.

*In the wake of Covid-19's impact on South Africa's economy, the Western Cape Department of Economic Development and Tourism (WC DEDAT) is supporting local technology start-ups through actively investing in building their ecosystem. KPMG SA was appointed to support the ecosystem growth of Fintech (all technologies in the financial services sector) and 4IRTech (the so-called fourth industrial revolution technologies like Internet of Things, Artificial Intelligence, Machine Learning, Big Data technologies). All ecosystem stakeholders like Corporate businesses, Investors, Academics, interested journalists and of course the start-ups themselves, are invited to participate!*

With South Africa's GDP decreasing by 51% in the second quarter of 2020, it is obvious that Covid impacted negatively on all business – including entrepreneurs.



According to Startup Genome's [Global Startup Ecosystem Report 2020](#), 72% of the world's startups saw their revenue fall since the start of the crisis. Some technologies are much better off than others for example the revenue losses in AI and Big data companies are slightly less than the average 32% loss across industries.

### Start-ups are critical in job creation

The Startup Genome report argues that net job creation comes from startup companies and in particular, those that scale. In addition it is easier and about 41% cheaper for governments to save startup jobs compared to small business jobs. The impact of saving startup jobs are also much more significant as for each high-tech job saved, five others are created

in the economy.

Following the COVID-19 crisis, governments globally took important action in support of local technology ecosystems.

On behalf of the Western Cape Government, KPMG SA will be driving activities behind the growth of the Fintech and 4IRTech ecosystems. We are inviting ALL ecosystem stakeholders to participate in the activities planned for the rest of the financial year (closing at end March) which includes:

1. **Ecosystem survey and report:** Understand the current ecosystem needs and create a baseline to measure the ecosystem "health" annually. The learnings from this survey will serve as input to determine the mentorship topics and webinars.
2. **Regular communication:** for an ecosystem to thrive there needs to be sufficient communication and opportunity for stakeholders to share their experiences, knowledge and ideas. Feel free to subscribe to our newsletter [here](#) \*. You will be able to select if you want to join the Fintech or 4IRTech (or both) ecosystem(s).
3. **Discover opportunities to collaborate** through the matchmaking process. Tech providers are invited to tell us about their technology and how their clients benefit by creating an online profile. An industry panel including relevant corporate and investment representatives will evaluate all the solutions and top scoring technologies will be invited to join a showcase event. Here they will have the opportunity to demo their solution to Investors and corporates with the ultimate aim to potentially get funding/ contract sales. Our aim is to help startups in the Western Cape grow.

If you'd like to participate in these and other activities to promote Fintech or 4IR Tech, please [subscribe](#) \* to receive this newsletter every month!

\*Or use this URL: [https://matchi.biz/kpmg-forms/?name=western\\_cape\\_government\\_stakeholder\\_database](https://matchi.biz/kpmg-forms/?name=western_cape_government_stakeholder_database)

To unsubscribe, please email us [here](#)

---

[Privacy](#) | [Legal](#)

[kpmg.co.za](https://kpmg.co.za)

You have received this message from KPMG in South Africa.

© 2020 KPMG Services Proprietary Limited, a South African company with registration number 199901287607 and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ('KPMG International'), a Swiss entity. All rights reserved.



---

The information in this e-mail is confidential and may be legally privileged. It is intended solely for the addressee. Access to this e-mail by anyone else is unauthorized. If you have received this communication in error, please address with the subject heading "Received in error," send to the original sender, then delete the e-mail and destroy any copies of it. If you are not the intended recipient, any disclosure, copying, distribution or any action taken or omitted to be taken in reliance on it, is prohibited and may be unlawful. Any opinions or advice contained in this e-mail are subject to the terms and conditions expressed in the governing KPMG client engagement letter. Opinions, conclusions and other information in this e-mail and any attachments that do not relate to the official business of the firm are neither given nor endorsed by it.

KPMG cannot guarantee that e-mail communications are secure or error-free, as information could be intercepted, corrupted, amended, lost, destroyed, arrive late or incomplete, or contain viruses.

This email is being sent out by KPMG International Cooperative ("KPMG International") on behalf of the local KPMG

member firm providing services to you. KPMG International Cooperative ("KPMG International") is a Swiss entity that serves as a coordinating entity for a network of independent firms operating under the KPMG name. KPMG International provides no services to clients. Each member firm of KPMG International is a legally distinct and separate entity and each describes itself as such. Information about the structure and jurisdiction of your local KPMG member firm can be obtained from your KPMG representative.

This footnote also confirms that this e-mail message has been swept by AntiVirus software.